

Kodak reports to the community

We'd like you to meet some Kodak people.

They're welders, steamfitters, electricians. And they're women, learning the job on the job.

That's what we mean by equal opportunity. Not just giving qualified people the same chance. But giving many inexperienced people the chance to become qualified.

Regardless of sex.

Some women are gaining the kind of practical trade experience, through a hands-on training program, that will help prepare them for higher-paying skilled jobs.

The program stresses a shop environment and lasts up to a year. It includes several weeks of training, with the balance of the time providing on-the-job experience. In addition, the trainees complete classroom work in such subjects as shop practices, mathematics, blueprint reading, and job safety.

For example, since the first class began in 1967, more than 280 men and women at Kodak Park alone have completed the program and earned better jobs.

Better jobs for men and women alike. Sure, it's equal opportunity. But it's also good business. Why? Because it helps create a climate of greater career development for all our people—male and female, black and white. That in turn translates into a more successful performance by Kodak in meeting the needs of customers for better products and services.



500,000 answers to your questions.

Maybe you're wondering why your pictures of Aunt Agatha's 67th birthday party look like they were taken by a blindfolded chimpanzee.

Ask us. We ought to know. After all, we've answered over 500,000 questions in the past three years alone... at 45 Kodak Consumer Centers around the country. All kinds of questions about pictures, picture-taking, and Kodak amateur equipment.

You can phone our local Consumer Center at 458-6143. Or just stop by 800 Lee Road.

We'll give you on-the-spot, free-of-charge help. Even make minor adjustments on your amateur Kodak equipment. If it's something more complicated, we'll tell you what's wrong and what it will cost to get it fixed.

Although our Consumer Centers are a relatively new idea, we've been answering photographic questions since our business began. Our long-established Photo Information Department, for instance, handled 180,000 inquiries last year.

George Eastman knew it back then, we know it now: If we can help you take better pictures, chances are you'll take more pictures.



What's it take to win the Scholastic/Kodak Photo Awards?

Pictures like this one. It's from a portfolio of 12 photographs submitted by Chicago teenager David Myers, winner of this year's \$1000 Kodak college scholarship grant.

But pictures like this don't happen by accident, unless you know your way around cameras. All three top winners of the 1974 Photography Awards, conducted by Scholastic Magazines, Inc. and sponsored by Eastman Kodak Company, developed their skills in school photography classes.

So when David Myers spotted this hole in a fence, he planned his shot. Up to a point. As he was framing one young boy, a whole gang rushed to the spot, and this was the accidentally-on-purpose result.

He also brings an individual point of view to his photography. Roaming around his hometown taking people pictures, he captured the flavor of the Maxwell Street neighborhood with the expressive faces of a sidewalk merchant, a street guitarist, a puppy salesman, kids playing, and a drifter with his dog.

Besides the scholarship winners, 220 junior and senior high school students won cash awards. There are also regional honors, medallions of excellence, and a study-travel scholarship for six weeks in Europe. Local winners were Mark Graupman, Erling Johansen, Peter Knausdorf, Wayne Panepinto, and William Zimmer.

If you'd like complete details about the 1975 Photography Awards, including entry forms, write to: Contest Activities, Corporate Information Department, Eastman Kodak Company, Rochester, N.Y. 14650.

Are you among the missing?

If you're the survivor of a Kodak employee, we may be trying to locate you right now. Because you may be eligible for coverage under the new Kodak Survivor Health Care Programs, effective January 1, 1975.

According to Frederic S. Welsh, Kodak vice-president and director of Corporate Relations, "the development of the Survivor Health Care Program reflects our continuing concern about the health of Kodak families as well as their financial well-being. This program offers comprehensive health care

coverage under the company's group plans to unmarried survivors of deceased Kodak employees and retirees, or of most disabled employees now deceased."

Kodak will pay 50 or 100 percent of the premium, depending on the age of the employee and survivor at the time of the employee's death. Thus, in addition to covering the health care needs of participating survivors, the Survivor Health Care Program will also help to relieve some of the financial burden of rising medical costs at a time

when personal income may be limited.

Think you're eligible? Or know a Kodak survivor who may be? We'll be looking far and wide for those who are. Yet no matter how diligently we search, we may not find every one.

You can find us easily, though. Just contact Benefit Plans Services, Dept. 034, Eastman Kodak Company, 343 State Street, Rochester, N.Y. 14650, or call 716-724-4655.

