

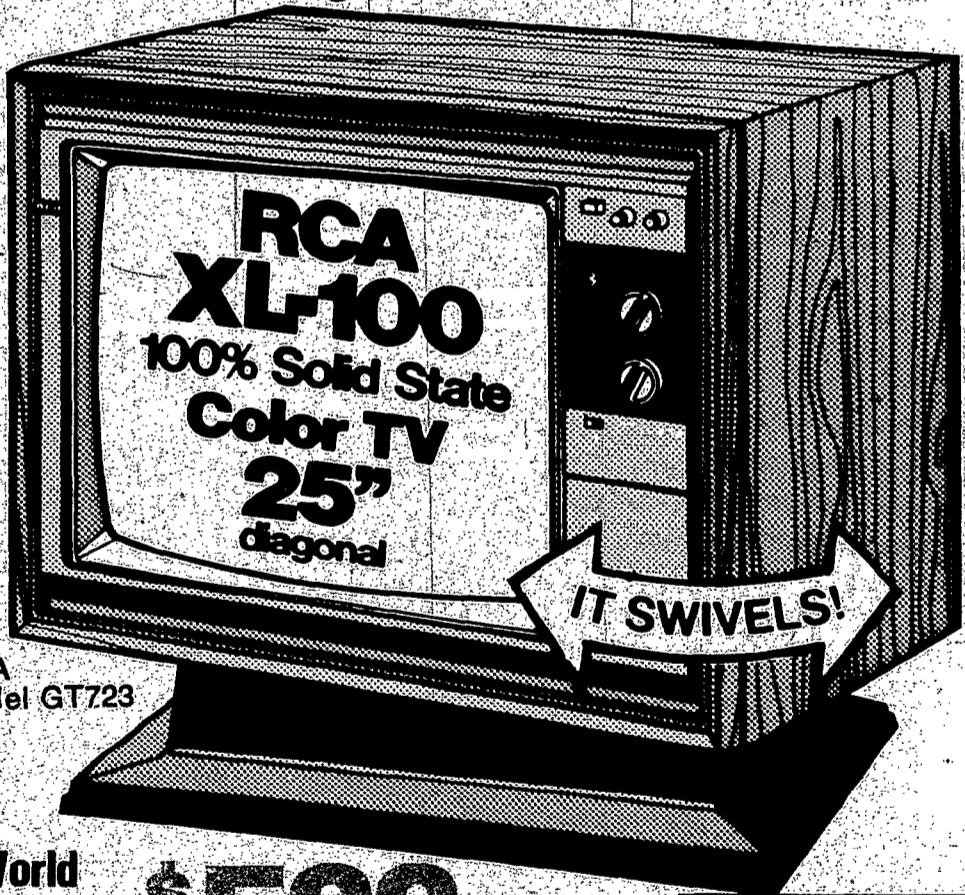
See these great RCA Week XL-100 values at

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The biggest RCA Week in all RCA history! That's our goal. So, we're offering superb values in new 1975 RCA color and black and white TVs. Values too good to pass by! Hurry in today.

- XL-100 100% solid state reliability
- RCA's best picture tube ever - XL-100 sets with the black matrix picture tube give you sparkling bright, dramatically detailed color pictures and natural, warmer, more pleasing flesh tones.
- Automatic Fine Tuning convenience.
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- More TV experts own RCA. More TV program directors, TV station chief engineers, senior TV cameramen and independent TV service technicians own RCA than any other color TV!

giant-screen XL-100 console!



RCA Model GT723

World Series Special **\$588**

Delivery and Set-up included in sale prices

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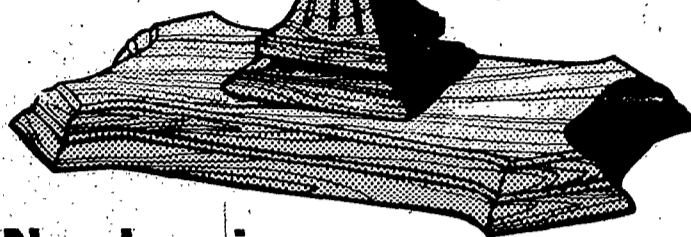
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RCA Model FT488

matching stand optional, extra



No chassis tubes to burn out

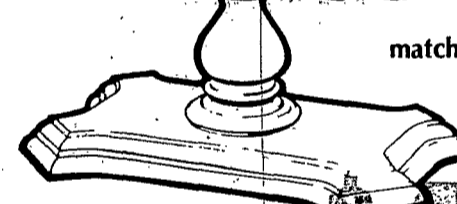
\$499⁹⁵

Just a few Selections from Rochester's Largest RCA Display



19" DIAGONAL XL-100 Color TV

matching stand optional, extra

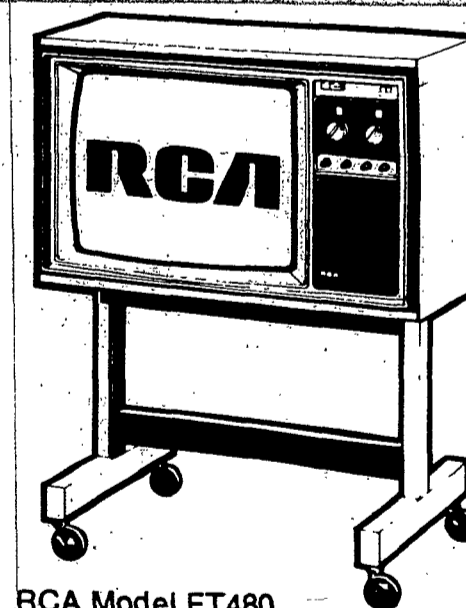


RCA Model FT484 A captivating Colonial version

\$499⁹⁵

19" DIAGONAL XL-100 Color TV

roll about stand optional, extra



RCA Model FT480 A sleek Contemporary version

Shop early for best selections

\$459⁹⁵