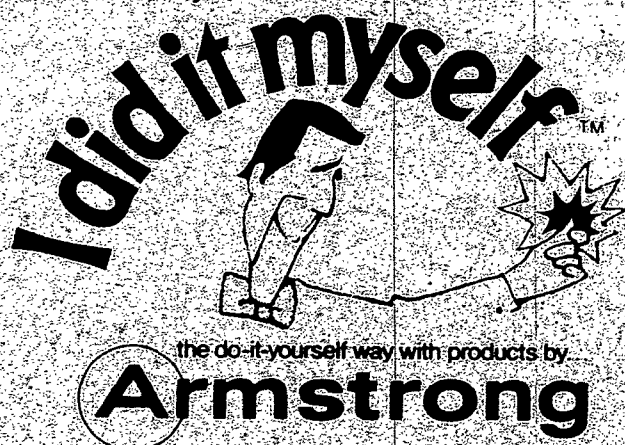


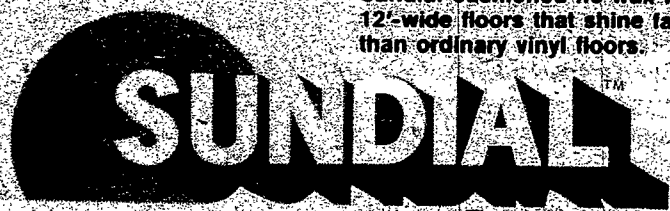
# Nobody but me thought I could do it myself

I was never a real handyman around the house. But then I talked with the man at Rochester Linoleum, Tile and Carpet Center, my

Now you can say



Armstrong retailer. He gave me tips on installation, tools, and helped me choose the right Armstrong products. He even gave me a "how to" booklet. Then, in much less time than I thought it would take . . . done!



Sundial-cushioned no-wax floors. 12'-wide floors that shine far longer than ordinary vinyl floors.

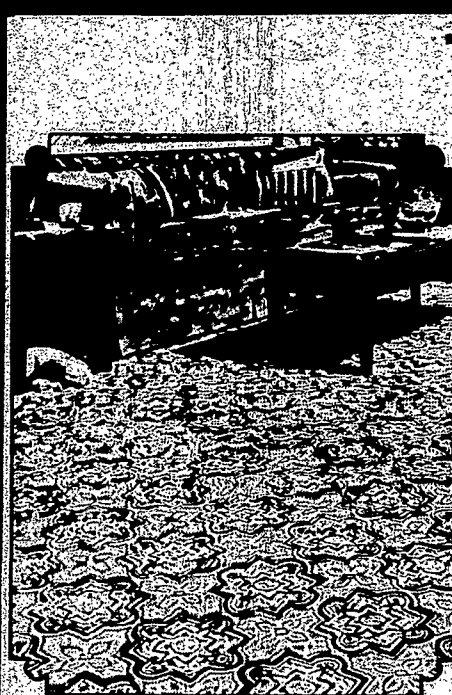


The cushioned no-wax floor you can install yourself.

Everything you'd want in a new floor—beauty, durability, comfort, economy—Sundial has it all. Two high-styled patterns, in a variety of bright new colors. A special Mirabond™ wear surface that keeps its shine, without waxing, far longer than an ordinary vinyl floor. A foam inner cushion for more comfort underfoot. Plus . . . Sundial comes in big 12-foot rolls you can install yourself, without seams, in most rooms. See Sundial today.



only **\$107<sup>88</sup>** for average 9x12 room



## Trifle

a do-it-yourself, foam-rubber-backed carpet from Armstrong.

Sure Thing's smart, bold patterns tie in so beautifully with today's bold look in decorating. Sure Thing comes complete with its own quality foam-rubber backing and is available in 12-ft. rolls, so it can be installed seamless in many rooms. It's a sturdy carpet that resists wear and abrasion—hides soiling. See it today in a bold Spanish pattern, in seven bright, crisp colors.

ONLY **\$47<sup>88</sup>** for average 9x12 room

This new Armstrong Chandelier Ceiling takes the hard work out of putting up a ceiling.



Easy Does It Integrid Furring Channels by Armstrong. They go up easy because you need only 12 nails for a 12' x 12' room. Everything else just locks into place. And these new Easy Does It Integrid Furring Channels won't swell, split, or warp. (Unlike wooden furring strips, they're unaffected by humidity changes.) Use them with any Armstrong Chandelier Ceiling for wall-to-wall beauty—because the grid doesn't show and the seams virtually disappear.

Ask for a free demonstration today.

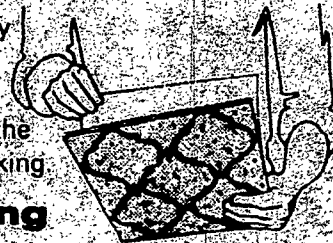
ONLY **\$46<sup>08</sup>** for average 12x12 room (Tile Only)

Place 'n Press self-adhering tile.

Installs almost anywhere.

The adhesive is already on the back.

just peel off the paper backing.



Complete line of colors and patterns

**Armstrong** place 'n press EXCELON® TILE

It's so easy to install Place 'n Press tile yourself. You don't have to buy cement, or special tools. Just peel off the paper backing and press it down to stay. Place 'n Press is a sturdy vinyl-asbestos tile that can really take it.

**\$41<sup>26</sup>** 12x12 room

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