

Rely on expert advice when doing over kitchen

Remodeling a kitchen as a do-it-yourself project can be enjoyable as well as rewarding if you're equipped to cope with the numerous steps it involves — from planning to shopping for cabinets and appliances to installing a bevy of built-ins.

Lots of people, by admission, simply are not equipped, either by nature or through lack of knowledge, to plumb, construct, wire, install cabinets, lay carpet or tile and paint or hang vinyl on walls. Others haven't the time. Or they lack the urge.

See professional
It's for the *don't-do-it-yourselfer* that professional kitchen designers exist — specialists whose business it is to guide you in making decisions on the basis of your wants, needs and budget; who ask questions about your life-style and custom-design your kitchen to suit it.

To find such an individual, you ask friends and neighbors. Read newspaper ads. Look in the Yellow Pages under *Kitchen Cabinets & Equipment*. Result: you may have a half-dozen names.

To eliminate them, one by one, until you've decided whom to employ, check your bank or savings and loan company. Your Better Business Bureau. Visit the showrooms of the various firms listed. This is a good guide, the showroom. If a planner doesn't have one, beware. He may be a fly-by-night operator.

The reputable and dependable kitchen specialist is likely to be a member of the American Institute of Kitchen Dealers. This means he has a showroom with at least two complete kitchens, has been head of his retail kitchen business for a minimum of two years, and is financially stable — otherwise his membership would be cancelled.

If the AIKD member firm is headed by a Certified Kitchen Designer, or has a CKD on its staff, so much the better.

The initials CKD after a name indicate that individual has passed a strict examination for ability, and that affidavits of competence and integrity from client and professional sources have been judged satisfactory by the Council of Certified Kitchen Designers, the industry's accrediting body.

Helping you choose from the multiple options of kitchen design — style, color, materials, products and price — is only one of the valuable services a planner performs.

Country style furniture popular

Americana designs and country styling are much in evidence in home furnishings, particularly in bedroom and dining furniture.

Beds with decorated head and foot-board, old-fashioned mirrors, unique wardrobe-dressers, and other pieces contribute to the country look in a bedroom.

Such furniture is offered in plinth or sculptured bases and with brass pulls accenting the antique finishes.

Many decorators prefer more than furniture to give a home country-style flavor. Genuine antiques, weathered-looking reproductions and old firearms lend a hand toward giving a room or house that rustic Americana look.

Equally important is that he becomes the single source of responsibility for your remodeling from beginning to end. Essentially, he provides one-stop shopping.

This starts with planning the layout of the kitchen, subject to your approval. Figuring out what should go where to provide the greatest convenience for the

way you like to work. Calculating how much storage space you need and how it should be organized.

Plans specified
He specifies the location of plumbing, gas and electricity inlets; plans the lighting; helps you select the colors, fabrics and other decorative elements; orders all materials, including

countertops, flooring and wallcovering; orders the appliances and cabinets; supervises construction and installation; sees that all equipment performs as it should.

Does it cost more to work with a professional than to remodel a kitchen yourself?

Maybe, if you're an expert do-it-yourselfer. But it could cost far less because knowledge eliminates the error of the trial-and-error technique. And turning the job over to a specialist can also eliminate a lot of along-the-way arguments among amateurs!

SULLIVAN SIDING and ROOFING

Specializing in repairs of roofs
Free Estimates • Professional Work
461-3425

GARAGE DOOR ROLL UP SCREEN

Convert your garage or patio into a summer family room... Enjoy those cook-outs in a garage made insect free with a zip-roll screen... Easy to install.

ROLY DOOR SALES CO., INC.
668 Blossom Road (cor. Winton)
288-2867



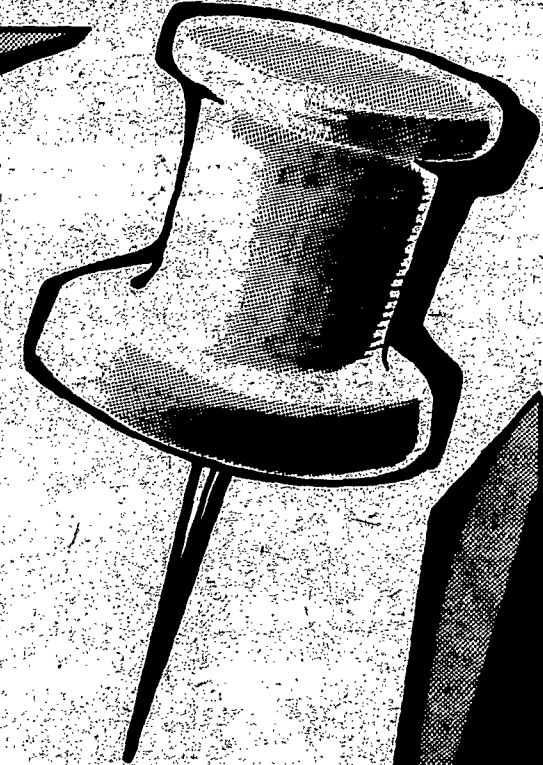
EAST RIDGE MANOR
2389 Ridge Road East 266-6180
PENFIELD WHITE OAKS
1729 Empire Blvd. 671-4240
PENFIELD VILLAGE APARTMENTS
2171 Five Mile Line Rd. 586-2210
7 NORTH GOODMAN ST. 473-5361

NATAPOW REALTY CORP.

2389 RIDGE RD. E., ROCHESTER, N.Y.

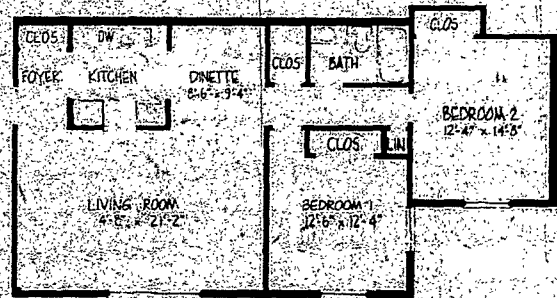
266-6181

We'll get Right to the Point!

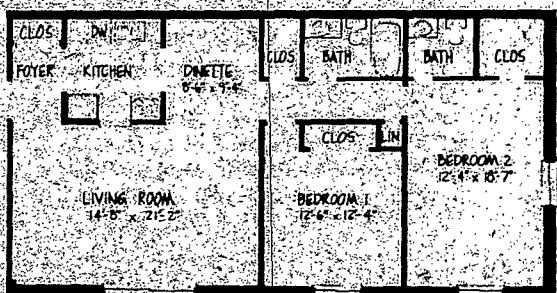


If you are looking for a two bedroom apartment, your main concern should be the amount of **LIVING SPACE**

LOOK AT THESE SPACIOUS PLANS



1 1/2 BATHS



If you are going to share an apartment, you'll want space. Space for privacy. Space for living comfort. Space for storage.

You'll notice as you walk into the unusually large livingroom and bedrooms how versatile they are for decorating. Select your day's wardrobe from the fully lighted spacious closets.

These beautiful one and two bedroom apartments are completely mini-shag carpeted and have all conveniences.

Come visit our completely decorated model apartments. You will find how comfortable and inexpensive living in Webster Manor can be.

Hours: 11 AM to 6 PM
Evenings by Appointment

WEBSTER MANOR APARTMENTS 671-5700

OFF 2135 EMPIRE BOULEVARD
WEBSTER, NEW YORK