

# Air-tight entranceway helps dispel energy cost concern

**AN EXCLUSIVE** by Ever-Strait, "Thermal Break," provides protection against cold and/or condensation that may be caused from varying temperature extremes. Note the exterior door surfaces don't touch — an energy saving feature for your home.

The energy crisis is real. Making the most of available fuel is prompting homeowners to caulk windows, dial thermostats down and turn lights off. All are helpful in conserving energy and reducing heating and air conditioning bills. And, certainly, all energy must be conserved to meet ever increasing state and federal legislation to save fuel.

### Product awareness

But are you planning energy conservation into your home remodeling or building project? By simply being aware of the products on the market and how they can best suit your building needs can pay big dividends.

For instance, Pease Co., makers of the Ever-Strait foam core steel door, reports that the average single family resident has four entranceways — all are potential heat or air-conditioning loss sources.

Yet, by working with your remodeler or builder, you can save hundreds of dollars by being aware of the various entranceway systems and their features.

Undoubtedly, an air-tight door will be most advantageous for both energy conservation and cost-saving purposes. Wood doors, while air-tight upon installation, tend to warp over the years, creating tiny crevices for air to seep through.

### Fuel, money wasted

This may not appear to be major, but four "leaky" doors can result in an enormous waste of fuel, plus many unnecessary dollars for you.

Made of two steel skins laminated to an insulated foam core, the door will not warp, sag, crack or swell.

Because of the door's steel construction, a magnetic weatherstripping firmly adheres to the door's edge and assures air-tightness.

Operating much like a refrigerator seal, the weatherstrip seals out cold winter winds and retains cool conditioned air.

### Vented sidelights help

If desired, vented sidelights available on some models to help to circulate cool breezes, provide additional cost savings. They reduce the need for cool conditioned air, thus reducing electrical energy consumption.

Ever-Strait's effective weatherproofing also eliminates the need for a storm door, resulting in economic savings as well as a more attractive entranceway. One study showed the door to have 22% less heat loss than a 1 1/2" wood door with a storm door protector.

### Many applications

Ever-Strait manufactures the foam-core steel door for exterior, patio, interior and privacy applications. Avail-

able from leading building supply and lumber outlets, the doors come in all standard single and double door sizes.

For a complete brochure, write to Ever-Strait Div., Pease Co., Dept. M, 7100 Dixie Hwy., Fairfield, Ohio, 45014.

### IMMEDIATE OCCUPANCY



**TARA GARDEN APARTMENTS**

**Features**  
16— 1 Bdrm. Apts.  
16— 2 Bdrm. Apts.

All hotpoint appliances & air conditioning, patios, full shag carpeting, storage areas & hot water baseboard heat.

710 Ridge Rd. E.  
Webster, N.Y. 14580

Phone (716) 671-4070

### THINKING ABOUT REPLACING YOUR GUTTERS?

## GUTTERING

Call us now for this year's materials with last year's prices. 20 years guarantee.

Color selection available. **\$1.19** per foot installed

MANUFACTURED & INSTALLED BY  
**SEAMLESS ALUMINUM GUTTER CORP.**

254-8955 610 Campbell St.  
Rochester, N.Y. 14611

*builders of the pool that*

### CLEANS ITSELF AUTOMATICALLY

POOLMAID NO-VAC (No Vacuuming System)

**377-1410**  
If No Ans. 377-2344

- Residential - Commercial
- Professional Planning
- Quality Construction
- Service & Supplies
- Equipment

**D. MATZ Inc.**

19 Briggs Ave., Fairport, N. Y. Building The Same Quality Pool Since 1968

## YES WE CAN!

- Help you Design
- Help you find a lot
- Help you finance
- Help You Build
- Help You Help Yourself and Save

\$ \$ \$ \$

<p><b>TIETBOHL REALTY</b> 4945 Ridge Rd. [W.] Spencerport, N.Y. 352-3040</p>	<p><b>LEWIS BATZING</b> 438 West Lake Rd. [W.] Geneseo, N.Y. 243-1453</p>
<p><b>TIETBOHL REALTY</b> 19 Terrel Dr. Webster, N.Y. 671-7510</p>	<p><b>RO-MAR CONSTRUCTION</b> 50 Semmel Rd. Honeoye Falls, N.Y. 624-3613</p>
<p><b>RONALD GONYEA</b> 6320 Freeman Rd. S. Byron, N.Y. 548-9957</p>	<p><b>MARGARET MACK REALTY</b> West Main St. Caledonia, N.Y. 538-2252</p>



**W. N. Y.'s Largest Home Manufacturers**  
"Since 1919"

I WOULD LIKE MORE INFORMATION ON YOUR 1974 BUILDING PROGRAM

Mail to BENNETT HOMES, 198 Oliver St., Tonawanda, N.Y. 14128

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

We own Lot       Looking for Lot

## Trust safety rules for self-protection and jobs stay accident-free

Home improvement projects can remain accident-free if the homeowner observes safety rules when doing repair or remodeling work around the house with all tools.

- Work on a level area;
- Secure all working pieces with clamps or vices;
- Always wear safety glasses for protection, except when using soft or tack hammers.

### COUNT THE WAYS THERE ARE TO DO YOUR ... KITCHEN

- WE DESIGN YOUR KITCHEN & DO YOUR COMPLETE JOB  
(You sit back & see the dream come true)

OR

- WE DESIGN YOUR KITCHEN & YOU WORK ALONG WITH US  
(You do the part of the work you want to do & see the dream come true at lower cost)

OR


- WE DESIGN YOUR KITCHEN AND YOU DO THE COMPLETE INSTALLATION  
(We provide the products & the plans & you see the dream come true at the lowest cost)



## FRENCHMAN & SWEET

**368 STATE ST • 328-5100**  
Creators Of Beautiful Efficient Kitchens  
Daily 9 to 9, Wed. to 4, Sat. to 3

600 square feet of beautiful living:



# \$18,344!

Yes, it's still possible to build a 3 bedroom, 1 1/2 bath home (custom-built on your lot and ready to custom-finish) for under \$19,000! You're looking at it: our beautiful ARIZONA model custom home. And we have dozens of plans to choose from.

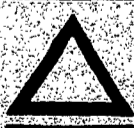
What about quality at this price? The fact is: we insist upon nothing but top quality in all our custom homes. We would rather not build a home at all if it meant settling for second-rate materials or methods.

And you can bank on Kaufman and Broad for a finance plan that's exactly right for your situation. The complete story is in our FREE catalog, it's one book that could change your whole life style. Send for it and see.

\*Cash price, ARIZONA Model—\$18,344. Includes architectural service—delivery to your lot, construction labor and all finishing materials. Plumbing, heating, cabinets and foundation are available at additional cost.

Your nearest representative is:

<p style="text-align: center;"><b>ALEXANDER MILLNER</b> 46 Morris St. Adams, N.Y. 13821 315/253-2824</p>	<p style="text-align: center;"><b>EDWARD R. GRAFF, JR.</b> 1281 Phelps Road Corfu, N.Y. 14838 716/782-8478</p>
--	--



## KAUFMAN AND BROAD

Custom Homes of Minnesota, Inc.

NC-J 2821 7/31/74

Kaufman and Broad Homes  
29940 Orchard Lake Rd.  
Farmington Hills, Mich. 48024  
313-651-7676

Please send me your FREE Home Planning Catalog.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

I own a lot.  I can get a lot.  I plan to build soon.

LET'S BUILD SOMETHING GOOD TOGETHER