

# No more of 'snag in shags' new cleaning method

No wonder shag carpets and rugs are so popular. Their tousled, long yarns going every which way provide an exuberant and charming background for both modern and traditional room settings — and yet they seem to thrive on hard wear and require only minimal maintenance.

**Easy upkeep**  
Shags surpass all other carpet textures in hiding wear, soil and even spills — and homemakers who demand easy upkeep are turning in ever increasing numbers to them. Eventually, though, even the best soil-hiding shag carpet needs more than

just vacuuming to remove the airborne greasy dirt and soil that dulls the color, and a cleaning is in order.

But, ironically enough, the shag carpet that thrives on hard wear must be handled gently when being cleaned, to avoid matting down or tangling those long yarns. But how to clean a carpet with no sponging or scrubbing, either by hand or machine?

A new product, Spray 'n Vac, from Glamorene, does the job gently and thoroughly with a new shampoo

technique to solve the shag cleaning problem. Spray 'n Vac sprays on in minutes

and dries in about one hour ready for vacuuming — with no scrubbing or sponging.

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