

**COURIER
ENTERTAINMENT**
AS I SEE IT
Pat Stribe

An Albany television station, WAST-TV, announced recently that it would not accept any paid political advertisements for candidates for public office in 1974 even though the decision will cost the station a great amount of money in potential revenue.

The purpose, according to the general manager, is "to avoid undue influence of moneyed interest in the disproportionate use of television time."

While the policy applies to both spot announcements and programs on behalf of all local and national candidates, WAST-TV does plan to provide free air time to all legally qualified candidates on an equitable basis.

Obviously Watergate is behind such a move. Any attempt to do away with the present political formula which equates money with winning must be applauded.

But there is another reason for rejoicing at the prospect of even one lone station refusing the little vignettes and the longer euphoric hard sells of political candidates.

I've never seen a political announcement yet no matter how well done which did not, after the first screening, lead to ennui, which in turn becomes disgust over the repetition and finally outright hatred for the assault on the senses.

The above, professionally

Diocesan Priests Attend Institute In New England

Easton, Mass. — Twelve priests from the Diocese of Rochester attended the New England Clergy Institute at Stonehill College last week.

They are Fathers David Fedor, Joseph Hart, Michael Mahler, Edward Palumbos, Robert Rice, Donald Schwab, Gary Shaw, Ronald Stacy, Thomas Streb, Louis Vasile, Robert Weiss and John Zimmerman.

In all, about 100 priests from throughout the northeastern United States and Canada participated in the six-day conference. The Institute, June 23-28, was designed to inform priests of recent developments in theology and pastoral ministry.

MONTESSORI

Bath — Montessori Summer Recreation and Education Camp sponsored by St. Mary's Academy, 1 to 5 p.m. weekdays during July and August will be offered to children three to ten years old. For information call Dr. Howard J. Simmons, president of St. Mary's Home-School Association, at 776-6291 or the rectory 776-2962.

Gerould's Pharmacies

S. Main St. and Church & Hoffman Elmira

Delivery Service
733-6696

made, are usually the work of top paid Madison Avenue image makers.

The local political candidates fare somewhat worse, their electronic images tied to the imaginative resources of Rochester advertising and public relations firms whose political films can be classified as pedestrian at best and amateurish at worst.

More than once I've voted for a local candidate in spite of the ridiculous figure he cut in a 30 second spot announcement which characterized him as a cross between a knight of the Round Table and Abraham Lincoln.

Judgment of a candidate in the relatively spontaneous context of a station-sponsored interview show or debate is preferable for candidates and voters alike.

At Home With the Movies

THE CHAIRMAN [1969]
Thursday, July 11

Gregory Peck stars in a grippingly realistic Cold War drama about an American scientist (Peck) teaching in London who receives a mysterious note from a former colleague, a Chinese scholar, informing him that a visit to Red China is out of the question. Peck had never planned any visit, but is encouraged by U.S. Intelligence to follow up on the note — which naturally does lead to a Chinese visit.

The trip, of course, becomes a rather murky and dangerous mission with Peck trying to uncover a secret Chinese agricultural enzyme that makes plants grow thick and fast (and, thus, makes China into a superpower vis-a-vis underdeveloped nations).

A highlight of the trip is a comic-serious ping-pong match with The Chairman, Mao Tse-Tung himself, and there's the usually wild and woolly race for the border. Some seamy scenes of political corruption attempts might be edited out for TV. **A-III**

THE NIGHT THEY RAIDED MINSKY'S [1968]
Friday, July 12

Burlesque as theatrical en-

tertainment ridiculed life and, in particular, made fun of sex. It was earthy, vulgar, and undignified. The appeal of burlesque was that of low-humor and obviously was not suited to everyone's taste. Because this film celebrates the crude lustiness that characterized burlesque in the twenties, some may find it an honest relief from the over-glamorization of sex in our time. The fun is in the elan and high spirit shown by the performers in this part of show business.

The plot has to do with the corporate rise and moral near-downfall of your garden variety office manager (Jack Lemmon), whose sudden success in climbing the company ladder is directly connected with his bachelor apartment — which is loaned out to philandering executives higher than he is in the top ranks. Shirley Maclaine plays the object of at least part of the partners' affection — and gradually she and Lemmon fall in love, unwillingly of course. **A-III**

Norman Wisdom, as a sad little comic, is the film's standout performer. The fact that this was Bert Lahr's last film appearance also adds some pathos and certainly a great deal of nostalgia to the proceedings.

It is unfortunate, however, that the long-awaited "accident" that led to the first strip-tease gets most of the emphasis. **B**

THE APARTMENT [1960]
Saturday, July 13

This is a Billy Wilder comedy-satire, and as one might expect, it is sometimes hilarious, sometimes tasteless, sometimes bitter, sometimes sly, sometimes obvious — but at all times quick and interesting.

RETREAT FOR DIVORCED AND SEPARATED CATHOLIC WOMEN. CENACLE RETREAT HOUSE. AUGUST 16 - 18. FOR FURTHER INFORMATION PLEASE CALL OFFICE OF FAMILY LIFE 546-3630.

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- § ReadyLine Credit account. Instant credit to \$5,000. Instant credit just by writing your own personal check. And you can repay to fit your budget.
- § Reduced rates on all installment loans. As a Blanket Club member, you pay a lower rate on any Personal Home Improvement Auto... or any type of installment loan you need.
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