

# Rochester Linoleum & Carpet

## Congoleum Carpeting

# Installation Sale

## 360 JEFFERSON RD.

OPPOSITE  
SOUTHTOWN  
PLAZA

# NO HIDDEN COSTS

# ONE LOW PRICE INCLUDES

# CARPET-INSTALLATION-PAD

### 100% CUMULOFT NYLON CARPET

### 100% NYLON SHAG CARPET



**\$7.88**  
SQ. YD.

ONE LOW PRICE  
COMPLETELY INSTALLED

YOU SAVE OVER \$4.00  
SQ. YD. ON CARPET  
and PADDING

This sculptured multi-level loop carpet will surprise you with its value packed assets. "Shadow Lawn" in a wide range of coloration has a beauty that is long lived and easy to maintain—it actually resists soiling. Whether a new home or remodeled room, the sculptured tri-level styling of "Shadow Lawn" can make your floor a feature in decor.

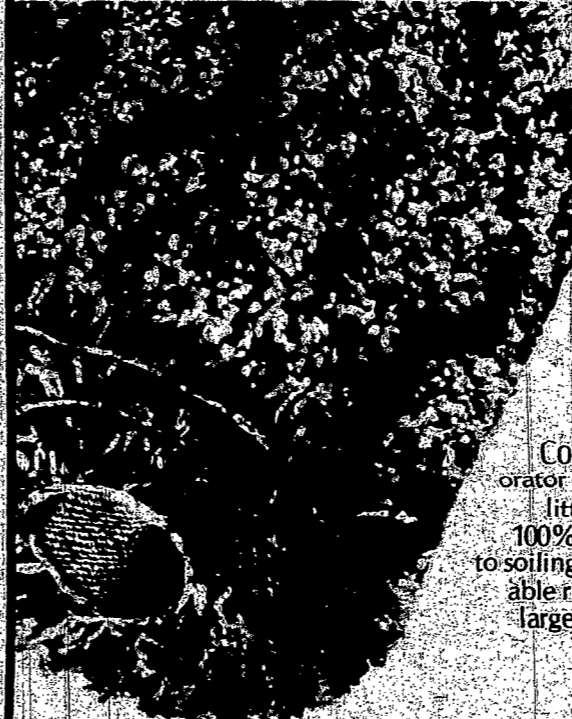
Minimum of  
20 Yards Installed

32 Yards Installed

**157.60**

**252.16**

1. Famous Cumuloft Nylon Carpet Your Choice of Eight Decorator Colors
2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation [Expertly Installed By Our Own Experienced Installers]



**\$8.88**  
SQ. YD.

ONE LOW PRICE  
COMPLETELY INSTALLED

YOU SAVE OVER \$4.00  
SQ. YD. ON CARPET  
and PADDING

This marvelous new Carpet by Congoleum shows your room with decorator elegance. A low-level shag that needs little grooming to stay lush looking. The 100% nylon fiber content is a real deterrent to soiling. Springly underfoot, it adds comfortable richness to your home's decor. See the large color selection that's certain to blend with your decor.

Minimum of  
20 Yards Installed

32 Yards Installed

**177.60**

**284.16**

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2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation [Expertly Installed By Our Own Experienced Installers]

## Rochester Linoleum Tile and Carpet Centers

4 Convenient Locations to Serve You!

• Open Daily 9 A.M. to 9 P.M.  
• Wed. and Sat. 9 A.M. to 6 P.M.

360 JEFFERSON ROAD

Opposite Sears at Southtown Plaza

Phone 473-7493

929-931 RIDGE ROAD EAST

Corner Carter St.

Phone 544-9500



BUY NOW  
WITHOUT CASH  
Use one of Our  
Easy Payment Plans

447 MONROE AVENUE

Corner Meigs St.

Phone 244-6550

532 RIDGE ROAD WEST

Near Dewey

Phone 865-8660