

Kodak reports to the community



KAD's Explorers with THERA-ED 520 are (l to r): Joe Benedetto, Turk Enuşun and Jim Dierks, advisors; Kathy Winterkorn and John Malvaso.

These Explorer Scouts "camp out" inside our Apparatus Division.

Explorer Post 520 is something special in scouting. Sponsored by the Kodak Apparatus Division, this post's primary aim is to provide high-school age youth a chance for an adventure in engineering, at a place where engineering is a dynamic way of life. What KAD advisors are doing is affording

on-the-job experiences as well as counsel about engineering as a career.

For example, over the past few years, successive members of Post 520 have followed through on the design, development, and building of a prototype for a unique electronic device used to test manual dexterity.

The machine they engineered and presented to the Al Sigi Center is designed primarily as a therapeutic and educational tool for the handicapped. They named it THERA-ED 520.

Explorer Post 520 is one of 14 posts involving Kodak, our people, and facilities. Some 400 youths participate in special Kodak

programs covering such fields as accounting, computer science, chemistry, physics, engineering, and the skilled trades. In fact, the newest Kodak Explorer Post—620 at KAD—is for skilled trades.

We're glad to continue to help broaden the meaning of "Be Prepared."



How to make America beautiful. And make \$300.

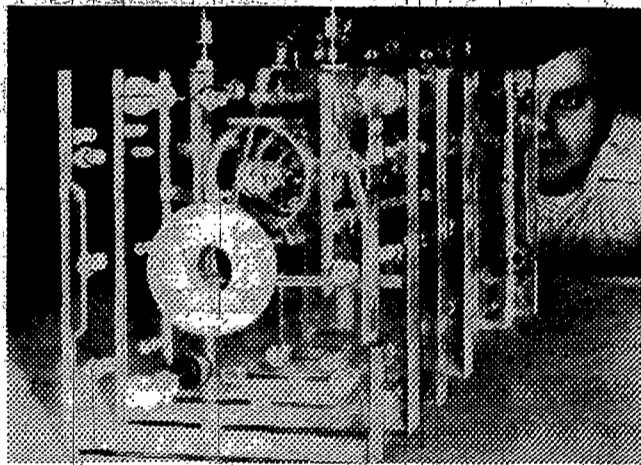
Each year countless civic groups, government agencies, and individual citizens devote their skills, time, and money to enhancing the physical environment in their communities. They work hard to make—and keep—America beautiful.

We know you're not in it for the money. But still and all, we want to offer a little encouragement and incentive. So we're co-sponsoring a photo contest along with Keep America Beautiful, Inc. This year's theme is "Making America Beautiful."

If you're working with some community-improvement program, start recording your progress with photographs. Dramatize the human aspects. Publicize the good things people are doing. Encourage others to pitch in and help.

- Maybe you or your group will win one of the following cash awards:
- 2 Awards of Excellence of \$300 each
- 2 Awards of Distinction of \$100 each
- 2 Awards of Merit of \$50 each
- Special Awards of \$25 each

For complete details and an entry blank, write to Keep America Beautiful, Inc., Photo Contest, 99 Park Avenue, New York, N.Y. 10016.



Plastic flows around and through inside channels of see-through plastic mold, viewed above in disassembled state by Robert Collis, member of the Kodak Apparatus Division apprentice class which created this unique learning tool.

While our apprentices are learning from us, we're learning from them.

Because injection molds are constructed of steel, injection molding has always been an invisible process. But 15 apprentices from Kodak Apparatus Division decided they wanted to watch the action. So they conceived, designed, and built this unique transparent mold as part of a "Characteristics of Materials" course.

In addition to learning to work with various plastics, the apprentices created an invaluable teaching tool, according to William M. Golden, a vocational training instructor at Kodak.

The clear plastic mold makes it possible to see what happens after material enters a mold—how and where it flows, how it cools. It's been useful not only to other apprentices, but also to anyone at Kodak involved with molding techniques.

Some of the 15 apprentices were enrolled in the tool-and-die program, the rest in instrument making—two of 11 skilled trades taught at Kodak in Rochester. We maintain this extensive training program for our own machining, maintenance, and construction trade specialists. We're proud of the 100 or more people who graduate annually from these apprenticeship programs.

Snapshots

What's the powder like on Bristol Mountain? How much base at Swain? For up-to-the-minute slope conditions, tune in to the WROC Ski Report at 1280 on your radio dial. Morning and evenings, except Sunday, Bernie Newmark tells all. Kodak co-sponsors.

Dust storms on Mars. Anatomy of a hailstone. Just two of twelve subjects that are covered by "Photography: An Eye on the Weather." It's a new Kodak exhibit for schools that combines dramatic photographs and text to show students some ways to understand the environment. Teachers interested in having the exhibit can write to Eastman Kodak Company, Department 024A, 343 State Street, Rochester, N.Y. 14650.

Kodak is among the leaders of industry in responding to the call for energy conservation. That's the opinion of U.S. Commerce Secretary Frederick B. Dent, who at a recent Washington workshop cited Kodak as one of three outstanding examples of companies that have achieved results.

A letter from another Commerce Department official, Seth Bodner, said: "It is the Administration's hope that your example will be repeated throughout the business community."

When the federal government recently called for energy conservation measures, Kodak people were already involved in the third year of a program that has led to significant reduction of energy consumption.

