

WE PROUDLY WELCOME DR PEPPER TO OUR FAMILY!



THE CANADA DRY ROCHESTER BOTTLING CO. PROUDLY ANNOUNCES ITS LATEST ARRIVAL: BRIGHT, BOUNCY DR PEPPER

This newest addition to our soft drink family doesn't resemble anything we've ever distributed before! Because Dr Pepper boasts 23 rich fruit flavors in every bottle. And it comes in a size to suit everybody, whether it's Dr Pepper in the regular 16 oz. No Return Six-Pack in handy disposable 12 oz. Cans or in the 28 oz. No-Return, Regular or Sugar-Free.

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| 25¢ OFF | COUPON HELP US CELEBRATE THIS GREAT OFFER | 25¢ OFF |
| <p>THIS COUPON WORTH 25¢ OFF ON ANY 16 oz. NO RETURN CARTON OR 6-12 oz. CANS REGULAR OR SUGAR FREE.</p> <p><small>Mr. Gracer, Dr Pepper Bottling of Rochester will redeem this coupon with face value, + .03c for handling.</small></p> <p><small>Coupon may not be assigned or transferred, and must be handled in accordance with terms of this offer.</small></p> <p><small>Proof of purchase of sufficient merchandise must be supplied upon request.</small></p> <p><small>Cash Value 7/20th of .01c. OFF EXPIRES MAY 1, 1974.</small></p> | | |

The CANADA-DRY ROCHESTER BOTTLING CO. LINDEN AVENUE • ROCHESTER, N.Y.

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