

**LINCOLN'S  
VALENTINE'S  
WASHINGTON'S**  
... DAY, OR ANY DAY  
YOUR BEST BUY IS AT  
**CHARLOTTE**



**RCA XL-100  
COUNTRY AT CHARLOTTE**



new 1974 **ZENITH** solid-state  
**CHROMACOLOR II**

Your RCA XL-100 headquarters on  
all 1974 models guarantee no  
lower price  
FREE in home setup &  
delivery

**17"**  
DIAGONAL

**The MATADOR - E3655W**  
Exciting new 17" diagonal  
Solid-State Chromacolor II  
compact portable. Distinctive  
grained American Walnut  
color cabinet accented by  
sharply contrasting white trim  
on top. Advanced  
Chromacolor Picture Tube.  
100% Solid-State Titan 275V  
Chassis with Power Sentry  
Voltage Regulator. Solid-State  
Super Video Range Tuning  
System. Chromatic One-button  
Tuning. AFC.

**\$369**

**19"**  
DIAGONAL

**The ALDERARAN - E4025W**  
New 19" diagonal Solid-State  
Chromacolor II compact table model.  
Handsome grained American Walnut  
color cabinet. Advanced Chromacolor  
Picture Tube. 100% Solid-State Titan  
300V Chassis with Power Sentry  
Voltage Regulator. Solid-State  
Video Range Tuning System.  
Chromatic One-button Tuning.

**\$449**



All Sets  
Shown Here  
Have One Full  
Year Warantee

Your no. 1 Zenith dealer  
guantees the lowest  
Zenith prices in town

... featuring unique **POWER SENTRY  
SYSTEM** — requires only 130 watts

**CHARLOTTE APPLIANCES**  
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"Famous For Saving People Money"