

Homespun Day

Photo by Dave Witbeck

On Jan. 11 the intermediate department of Corpus Christi school, in conjunction with the Rochester Museum and Science Center, held a 'Homespun Day'. The students participated in candle dipping, baking, cheese making, weaving and butter churning. Mrs. Virginia Boccardo, a teacher at the school, watches as [l-r] Mona General, Pamela Agee, Janet Augsbury and Lisa Mattise prepare to sample their home-made butter.

# At Home With the Movies

# THE HELLSTROM CHRONICLE [1971] Wednesday, Jan. 30 [ABC]

Odd mixture of fascination and horrifying documentary footage about the ubiquitous and voracious insect in all its forms; from kindly moths and lady-bugs to deadly fire and army ants. Unfortunately, the philosophical thrust of the film is to use scare tactics in making us feel on the brink of an ecological disaster from which insects will emerge the only dominant form of life. City dwellers weary from fighting roaches may experience a sense of deja-vu—but most will see through | the hokey-pokey "scientific findings" of the film's fictional narrator, "Nils Hellstrom, PhD " **A-I** 

## RED SKY AT MORNING [1971] Wednesday Jan. 30 [NBC]

A mindless portrait of an adolescent boy coming of age in Mexico World War II. The callow lad is Richard (John-Boy) (Thomas, whose acting range is limited therein to three big gulps-andgollies a minute in between, he's trying to make friends with a Chicano punk (Desi Arnaz, Jr.) who wants to beat him up, or seducing a plump school mate (Katherine Burns) who does some precocious groping of her own.

HOST

Rosary for Peace

God in Headlines

Call for Renewal

Magnify the Lord

Sunday School

Catholic News

and Views

of the Church

Catholic Church Today

Now Generation

Gospel Changes

Mass for Shutins

Mass

Mass,

Open Mike

Msgr. Joseph Cirrincione

Louis Hohma

Fr. William Graf

Fr Louis Hohman

Er Paul Cuddy

Er Lewis Brown

James Raftis

Fr. Otto Vogt

Joseph McCaffrey

Fr. John O'Malley

Morning Meditation Fr. John O'Mallev

Fr. William Cosgrove

Msgr. William Roche

And in between that, the boy's naval officer father (Richard Crenna) is killed at sea and his boozy mother (Claire Bloom) needs help fending off amorous "uncles." This will probably be TV's all-time winner for blipped profanities. A-III

## ZIG ZAG [1970] Friday, Feb. 1 [CBS]

Insurance man George Ken-nedy discovers he has a malignant brain tumor. He sets himself up to be convicted of an unsolved crime and arranges that his wife will receive the reward offered by the insurance company. There is an amazing amount of complication involved while he lays the phoney clues leading to his arrest and arranges for the money. Eli Wallach as the lawyer and Anne Jackson as Kennedy's wife are both lost in the jumble of events, and the incredibly contrived ending detracts from what merits the plot may have had. Kennedy, however, puts in a fine per-formance as always A-II

# RUNNING SILENT Saturday, Feb. 2 [NBC]

Drama about ecological disaster, circa the not-too-distant future, centers on a shipload of scientists (Bruce Dorn is the

Daily

Sunday

Sunday

Sunday

Sunday

Sunday

Sunday

Thursda

Sunday

Sunday

TIME

7 p.m

11:15 a.m.

9:30 p.m:

12:45 p.m.

1:15 p.m.

10:45 a.m.

9:45 a.m 7:15 a.m

7:30 a.m.

9:30 a.m. and 3 p.m.

10 a.m.

9:25 a.m.

11.30 a.m.

9:05 a.m.

2 p.m.

5 p.m.

10:15 a.m.

8:30 a.m.:

First Sundays 10 a.m.

Good News on the Air

RADIO

STATION

WSAY (Rochester) WRLX (Auburn) WCLI-FM (Corning)

WNIA (Buffalo)

WHAM (Rochester)

WROC (Rochester)

WROC (Rochester)

WLEA (Hornell)

WFSW (Seneca WESR (Bath)

WCLI (Corning) WAUB (Auburn)

WACK (Newark

WLEA (Hornell)

WELR-AM, FM (Dundee)

WEBO (Owego)

WHCU (Ithaca)

WGHT (Bath)

Sr. Vincenza Gogliostro WHHO-FM (Hornell)

WHHO-AM (Homell)

WBBF (Rochester)

WHEC (Rochester)

WGHT (Bath)

(Channel 10)

TELEVISION

commander and, apparently, the most demented) floating ark-like hrough space with a precious cargo of plants and living things hat can no longer survive on earth: The themes of man's elationship to his environment, especially regarding its despoilment, are thoughtful. The drama, however, is sometimes pretty punk A-II

### THE BIG BOUNCE [1969] Monday, Feb. 4 [ABC]

A young boy (Ryan O'Neal) doing "stoop" labor on a California cucumber ranch becomes deeply involved with a supposedly lovable psychotic youngster (Leigh Taylor-Young) Her desire for thrills eventual repels the lad and he leaves he but only after she has committe murder. The central convention f this hoary entertainment date back to the Twenties when fills yamps enthralled their prey it rder to indulge their own whims, This melodrama's only concession to contempoary cinematic developments is its slick color photography, several scenes of its starlet capering ludicrously in the buff, and a olume of gutter dialogue used so self-consciously as to emphasize ts offensiveness. It should be noted that Lee Grant is effective in what is essentially a small and nawkish part C

# KALEIDOSCOPE [1968] Monday, Feb. 4 [NBC]

Warren Beatty and Susannah ork star in this sophisticated comedy-thriller having to do with the big games of a gambler on the loose in London and on the Continent. Most of the tricks are layed on the audience, but if ou can stick with the comlicated plot, there's an opportunity for enjoyment Beatty is weak as the "hero" but others in the mostly-British cast are exdellent and diverting. A-III

# **OUR LADY OF LOURDES** CHILSON PHARMACY 1707 Monroe Ave. 473-6402

DELIVERY SERVICE Prescription

# A. W. BEILBY & SON Funeral Home

139 Walnut St Dial 936-9121 Corning, N. Y

# AS I SEE IT

From time to time in this space we have deplored the yulgarity and tasteless quality of certain commercials. Offhand several come to mind, including the coy one for toilet paper in which an old woman whispers the words, on the theory obviously that a word whispered is more delicate than a word shouted:

Other obnoxious television advertisements include those which tout this or that toilet bowl cleaner, laxatives and hemorrhoid preparations.

We have cringed when the makers of the wet substitute for toilet paper remind us that it is particulady useful for older people and "children who aren't

And we have been turned off by the pushing of so-called feminine hygiene products including deodorants.

When the word "irregularity" was mentioned on the home screen we became slightly disgusted

No more. For those com-parably mild-words, phrases and vignettes have been replaced. And now we know what it really is to become nauseated.

Now in one current com mercial, which pops up with the persistence of rats in a garbage dump, a middle-aged, mustachioed gentleman confesses to his concerned wife: "I think I'm constipated.

In another even more abrasive attack, a weasel-like little creep (with whom the ad men think we all can identify?) appears holding a bottle of Pepto Bismol and says with all the charm that only such a creep could muster up. " I want to say just one word: Diarrhea!"

For years one tells one's small children that bathroom words belong in the bathroom. Then if one should decide to listen to the news as you finish your coffee you find the same words at the dinner table.

We've never been much for euphemisms believing those words that cannot be said publicly without offending most people's sensibilities shouldn't be said at all.

But, if such products must be sold on television then for the love of all that is palatable it is to be hoped the ad men will stop the onslaught and go back to their mildly disgusting euphemisms or irregularity and queasy stomach.



# GBN Selected 'Best Station'

Portsmouth, Va. [RNS] — The Christian Broadcasting Network, which owns five television stations and has affiliated stations in nine cities, has been named winner of the "Best Stations Award" for 1973 of National Religious Broadcasters.

It will be honored "for over-all programming and broadcast content" at the 31st annual NRB convention in Washington, D.C., Jan. 27-30.

Reports of viewership trends released by the metwork here indicate that viewership on Atlanta's WHAE-TV, Channel 46, rose almost 450 per cent from

June through October 1973, while the audience of WYAH-TV. Channel 27, in Tidewater, Va., has risen more than 200 per cent over the past 18 months.

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MANDELL'S PHARMACY OF ROCHESTER INC.

467-0879 🌢 467-0785

DRUGS COSMETICS SUNDRIES Portland Ave. at Norton



# The Big Elms Restaurant

196 Seneca St. Hornell N.Y. Our Colonial Room—famous for 50 years. Home baked pastries our Speciality. Open daily 7 a.m. 12 midnight. Introducing the new Vivitorian Diming Room Igourmet specials; Cocktails, Banquet Room. Authentic antiques, Tiffany-type leaded shades create the deal Victorian atmosphere. Luncheon weekdays 11:30. Dinner 5:30. Sunday 12:30. 1607-3247.450.

# Hof Brau Haus

kar-Mac Manor

Now open Sundays

406 Lyell Ave. Home of real German & American, cooking, Wide choice of continental dinners, such as Sauer braten with polato pancakes and Bavarian beet goulash. Open daily for lunches and dinners. Bavarian music Fri., Sat. nites. Phone 254-9660. Your hosts, Bill and Betty Oswald.

# Mr. Mike's Viking

1485 Mt. Read Blvd., near Lexington: Prime Ribs, Surf & Turf, Lobster Tails every day, Luncheon specials, Entertainment nightly. Serving from 11 A.M. Junch and dinner. 485-0420 for reservations. Closed Sundays.

# Routes: 5 & 20; Between Geneva & Waterloo, Thruway Exit 4. Dinners from \$32.5 — Featuring Prime Rib—Char Broiled Steaks — Chicken Oregano — Liver & Onions — Seafood — Beef & Sea Smorg, every Friday — Dancing nightly except. Tues & Thurs. Reservations — 789-1305 or 539-8044

National Hotel Routes 20A and 39, Cuylerville, N.Y. Host to travelers since 1937. Located in historical Genesee Valley, two miles Southwest of Geneseo. Steaks; chops, broiled in the open pit Prime nos, seafoods, large entree, selection. Open weekdays 5 to 11 P.M. Sun. 12 to 9 P.M.

461 State St. Fish Fry every Fri. (iil 11 p.m. Serving dinners Sundays (iil 6 p.m. Luncheon daily 11 a.m. 2 p.m. specializing in Italian foods Private room for banquets & parties: Call for reservations. 454-3736.

· 1 :

Grassi's Restaurant

# Taj Mahal

Exotic East Indian Restaurant 511 E Main St (corner Scio) Serving authentic Indian Food Lunches Mon-Fri, 11:30-2:30 Dinners Mon-Sat, 5-11 Closed Sunday Reser-vations—232-9427.

Place BE Coffee,