

**Police and teenagers:  
the new teamwork.**

The neighborhood policeman walking his beat is yesterday's image. Today he has to do his job in a patrol car. Fine, but it keeps today's young people from seeing the way the police work and the problems they have to handle, and vice versa.

Here in Rochester, the Police Department is doing something about this. A program called Teens on Patrol (TOPs) puts young people to work with policemen. Now seven years old, TOPs is directed by Detective Lieutenant Charles H. Price.

This past summer, about 100 black, white, and Spanish-speaking teenagers held paid summer jobs as TOPs. Each summer they work closely with Rochester police in and around their own neighborhoods, at the Public Safety Building, in parks, playgrounds, swimming areas, and youth and day-care centers, where they help reduce bike thefts and other problems.

Often TOPs ride with officers in patrol cars, responding to actual calls for police assistance. One TOP spotted a reported stolen car, which led to solving several other cases.

This on-the-job experience helps dispel some of the myths about police work, helps bring policemen and their jobs into a more understandable and human perspective. "Teens on Patrol is also an educational program to teach responsibility," says Detective Lt. Price. "We try to favor those who stay in school; but, in some cases, we attempt to hire young people headed for trouble or already in trouble. We think we can help them help themselves by having an opportunity to do constructive, meaningful work under supervision."

The young men and women involved reap double satisfaction—they perform a valued public service and are wage-earners at the same time. And the community gets a good break, too. The TOPs program is sponsored by Rochester Jobs, Inc., with funds supplied by Kodak.

Our hats are off to the TOPs and the Rochester police on a job well done together!



**Kodak  
reports  
to the  
community**

**What do Alfred Hitchcock,  
Frank Capra, Raoul Walsh,  
King Vidor, George Cukor,  
Howard Hawks, William  
Wellman, and Vincente  
Minnelli have in common?**



As film buffs know, they're all prominent Hollywood movie directors.

And since this past Sunday night, they have something else in common. Each director is the star of a television show.

This eight-part series, titled "The Men Who Made the Movies," was produced by WNET-TV in New York City with a grant from Eastman Kodak Company. It's scheduled for broadcast via the 239 Public Broadcasting Service (PBS) stations and is being shown locally on Channel 21, 7:30 p.m. Sunday evenings. (This Sunday the spotlight is on Frank Capra.)

On each program, the featured director will review his prolific career, and will highlight film footage of his most characteristic work. Richard Schickel produced the series and actor Cliff Robertson will narrate.

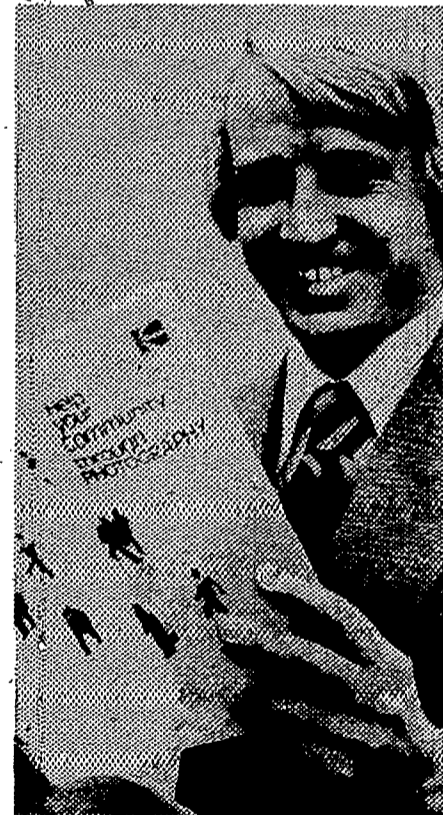
According to Kodak's director of media, Roger K. Morrison, "We're extremely pleased to be associated with this series because Kodak has been involved with the movie-making industry for five decades. We are particularly gratified that PBS has chosen to broadcast this series, in that it adds to the diversified type of TV programming with which Kodak strives to be associated."

**A quick quiz  
for local teachers.**



- Q. Where can you find 16mm films, filmstrips, sound-slide presentations, print sets, and photo-exhibits that you can borrow for your classroom at no charge?
- A. They're listed in the new, expanded edition of *Services to Schools from Kodak*.
- Q. What's new about the new edition?
- A. There are more teaching aids available, particularly in career education, such as a data-processing-careers film strip, special career field trips to Kodak, career and guidance brochures, plus new programs on photography and filmmaking.
- Q. How can you get your copy of Kodak's School Services Catalog?
- A. Drop us a line: Community Information, Dept. 024C, Eastman Kodak Company, Rochester, N.Y. 14650.
- Q. Is it possible to have special programs tailored to the needs of particular classes?
- A. We'll certainly try. Gwendolyn Young, a former teacher who is now community information editor at Kodak, will be glad to discuss our school-services programs with teachers. Just call her at 724-4842.

**Fruitful ways that folks  
use photography to help  
their communities.**



The new book "Help Your Community Through Photography" with its editor, John Stampfli, of Consumer Markets Division, Kodak Office.

creating a 10-minute slide show about the group.

A Rochester Jaycee documents his organization's civic projects with photo reports that provide complete and accurate accounting.

Local health and welfare agencies benefit from the services of skilled volunteers because photography is used dramatically to recruit their talents.

Are you or a member of your family involved in a community-service program? If so, Kodak's new book, "Help Your Community . . . Through Photography," can help you and your organization. This 160-page comprehensive "how to" book has more than 300 photos that illustrate how others have used slides, snapshots, and super 8 movies to get the job done. It explains how to take good pictures and the many ways to use them to produce positive results. Any camera can be a tool to communicate, promote, publicize, raise funds, recruit, train, and even to be a therapy.

Check your local photo dealer or bookstore. If you can't find "Help Your Community . . . Through Photography," order a copy by title and code number (AC-7) from Eastman Kodak Company, Department 454, Rochester, N.Y. 14650. Include payment (\$5.95 per copy) and sales tax with your order. In the spirit of the coming season, you might want to donate a copy to your favorite charity.

We're glad to see so many ways photography can roll up its sleeves and go to work.

Wounded veterans, chronically ill persons, handicapped children and adults participate in "rehabilitation photography" programs in New York City hospitals with the help of 100 volunteers.

Photography is both recreation and therapy for these long-term patients.

A YISTA volunteer helped a Rochester neighborhood organization raise thousands of dollars to fund its various programs by

