

BEST SELLERS

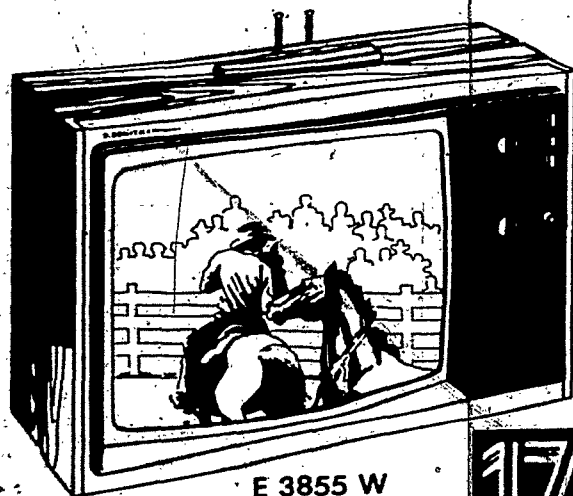
FROM CHARLOTTE . . . so good, they're rated No. 1 in their field!



Rated No. 1
SOLID STATE

CHROMACOLOR® II

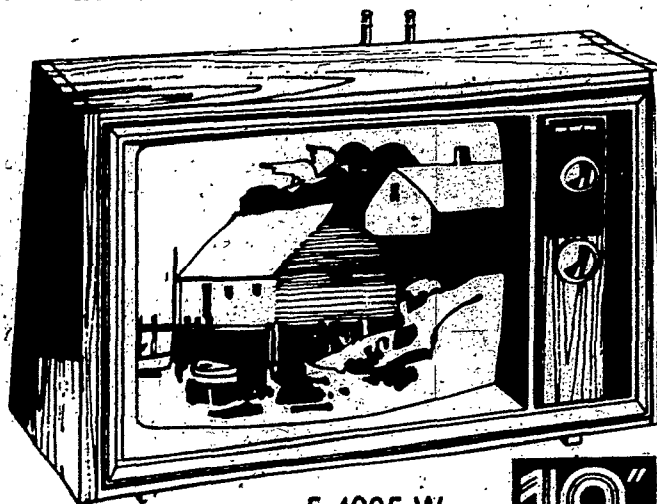
... CHARLOTTE APPLIANCE, YOUR NO. 1 ZENITH DEALER, IS PROUD TO PRESENT THE 1974 ZENITH COLOR TV'S FOR THE GREAT LINEUP OF FALL PROGRAMS. AT CHARLOTTE, WE GUARANTEE THE LOWEST PRICE IN TOWN AND CHALLENGE ANY AUTHORIZED ZENITH DEALER TO BEAT OUR PRICE ON ZENITH COLOR TV. WE BELIEVE THAT IF YOU SHOP AND COMPARE MODEL FOR MODEL, PRICE FOR PRICE, YOU WILL FIND NO LOWER PRICE IN TOWN. HERE ARE JUST A FEW EXAMPLES OF CHARLOTTE'S LOW PRICING ON 1974 ZENITH COLOR.



E 3855 W

17"

\$389



E 4025 W

19"

\$457



E 4541 W

23"

\$529

CHARLOTTE

APPLIANCE

FURNITURE • CARPETING

3200 LAKE AVE.

OPEN EVENINGS 'TIL 9:30

Plenty Of Free Parking