

rochester linoleum tile & carpet centers

SHOP-AT-HOME SERVICE

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- JEFFERSON RD. - 473-7493
- RIDGE RD. E. - 544-9500
- MONROE AVE. - 244-6550
- RIDGE RD. W. - 865-8660

HELP YOU

FLOOR IT YOURSELF

VIVA NO WAX FLOOR TILE

Do a 12'x12' Room for \$36⁰⁰

25¢ SQ. FT. Value 59¢

12"x12" **SOLID VINYL TILE** 19¢ PER SQ. FT. GREAT SELECTION

CERAMIC TILE TUB ENCLOSURE KIT INCLUDES:

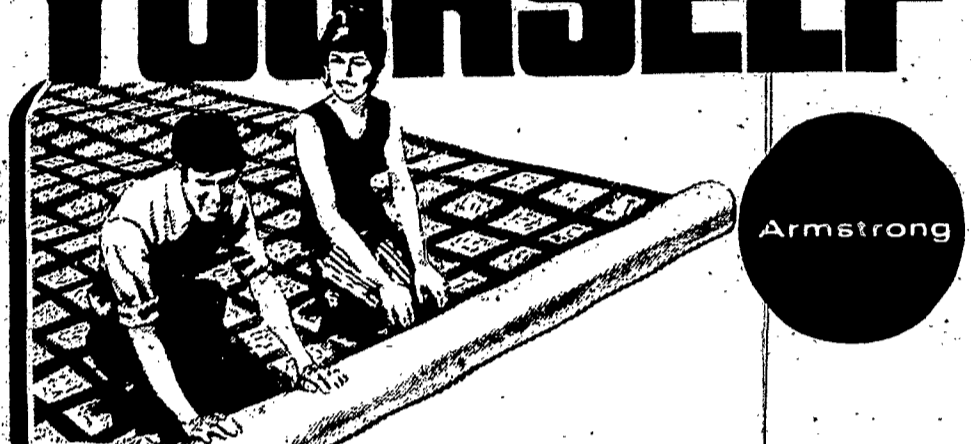
- 50 SQ. FT. WALL TILE
- 20' TRIM
- 1 GALLON CEMENT
- 2 lbs. GROUT

15 DECORATIVE COLORS 5 BAKED FINISH

\$54.95 VALUE \$89

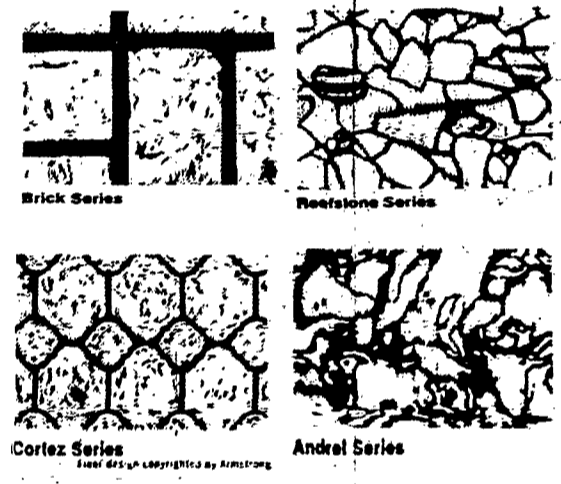
FREE TROWEL TO DO-IT-YOURSELF

All Materials Needed For Complete Installation



Armstrong CASTILIAN, a cushioned vinyl floor

At last! A high-quality permanent sheet vinyl floor that you can install yourself. It's fast and easy. Simply unroll and trim. No adhesives necessary. Scissors and a sharp knife are all the tools you need. Come in and choose from smart decorator patterns and pocket the savings.



SPECIAL PRICE \$3.99 PER SQ. YD. Value \$5.95

Armstrong VARI CHIP Montana VINYL TILES

39¢ PER SQ. FT. VALUE 59¢

COUPON OFFER

FREE (With Coupon)

EXPERT INSTALLATION
ADVICE AND LOANER
TOOLS NECESSARY FOR
DO-IT-YOURSELF INSTALLATION
(Small Refundable Deposit Required)

The adhesive is already on the back...

just peel off the paper backing.

Armstrong place 'n' press EXCELON® TILE

It's so easy to install Place 'n' Press tile yourself. You don't have to buy cement, or special tools. Just peel off the paper backing and press it down to stay. Place 'n' Press is a sturdy vinyl-asbestos tile that can really take it.

24¢ PER SQ. FT. 12"x12" VALUE 39¢

Rochester Linoleum Tile and Carpet Centers

4 Convenient Locations to Serve You!

• Open Daily 9 A.M. to 9 P.M.
• Wed. and Sat. 9 A.M. to 6 P.M.

360 JEFFERSON ROAD
Opposite Sears at Southtown Plaza
Phone 473-7493

929-931 RIDGE ROAD EAST
Corner Carter St.
Phone 544-9500

BUY NOW WITHOUT CASH.
Use one of Our Easy Payment Plans

447 MONROE AVENUE
Corner Meigs St.
Phone 244-6550

532 RIDGE ROAD WEST
Near Dewey
Phone 865-8660