

# AS I SEE IT

Pat Costa

Every year about this time I keep thinking what the television schedule would look like if I had my way.

It's an unrealistic dream I suppose but I've always thought TV should be escape fare only when it can't possibly manage to be both instructional and entertaining.

The other day shortly after reading about the new season in TV Guide and wondering who really wanted more situation comedies, more doctor shows, more gimmicky detectives, my eye hit the inside cover of our address book.

In it I had written the numbers for the County Agricultural Extension Service and for "Garden Tip of the Day."

I am ashamed to tell how many times I have called both numbers throughout the Spring and Summer getting information how and when to fertilize a new lawn, discovering why the zucchini wouldn't pollinate, how to combat the leaf scorch on our crooked sycamore, etc. etc.

Patiently a Mr. Miller would listen to my problem and then tell me what to do step by step. I learned how to live with tomato blossom end rot and distinguish female squash blossom from a male blossom. (The female lives far longer.)

Frequently I'd discover that the problem was widespread throughout the county and our particular vegetable was just another statistic.

Now, what a TV program that would make, particularly that so

many people with increasing leisure time are turning to gardening as their hobby.

Thinking of this I called the Extension Service and got Cooperative Extension Agent Kirkwood Personious on the line.

He verified the popularity of their consumer service answering gardener's questions.

"We get 12,000 consumer horticultural requests a year and between 100 to 150 people per day call to take advantage of the garden tip."

Calling for help is an active response. How many more people would seek help if they could simply get it by turning on the TV every day at a set time.

Had the extension service ever been approached by local TV stations to offer such a service on a regular basis?

"No," said Personious, adding quickly, "but we'd be interested in working on a regular basis in television." The idea of contacting the public on such a widespread basis, he said was certainly "worthy of consideration."

The only gardening info originating locally and brought to TV viewers on a regular basis is WOKR-TV's Sunday show with Doc and Katy Abraham, a much respected duo whose half-hour slot never seems long enough.

Without encroaching at all on Abraham territory (I enjoy their small talk at least as much as practical aid) a cooperative extension 5 or 10 minute daily bit for the homeowner would be a great addition to local talk shows. Anybody listening?

# At Home With the Movies

IRMA LA DOUCE [1963] Saturday, Sept. 15 [ABC]

This raucous and risqué movie starring Shirley Maclaine caused a mild sensation when first released, thanks to its treatment of a then-taboo subject (prostitution). But those were the days when everything was approached from any angle but the most direct, and the film itself is less offensive now for its theme (i.e. that Irma has a heart of pure gold) than for the dishonest and romanticized treatment of the subject matter. The result is a series of unfortunate euphemisms and smutty references — the recognizable trademarks of director Billy Wilder. Certainly we can welcome the lush and colorful Paris setting, but why, oh why, does Wilder insist on trying to stimulate our funnybones by kicking us in the seats of our pants? B

THE DETECTIVE [1968] Sunday, Sept. 16 [ABC]

Adapted from Roderick Thorpe's novel, the film stars Frank Sinatra as a tough but honest New York cop who turns in his badge after railroading an innocent psychotic into the electric chair for the grisly murder of a homosexual. Among the detective's other problems is a bad marriage to a nymphomaniac (Lee Remick). Also particularly hard to take is the film's rather lurid, superficial depiction of homosexuality. B

PLAY MISTY FOR ME [1971] Monday, Sept. 17 [NBC]

Smokey-voiced supercool Monterey disc jockey Dave Garland (Clint Eastwood) has no trouble at all connecting the sultry telephone voice that calls in every night to request the Errol Garner "Misty" with the pretty girl who sidles up to him at his favorite off-the-air hangout, and he has even less difficulty falling into bed with her a while later

This sort of amorality usually results in its own just deserts, especially in the movies, and Play Misty is no exception.

What the unsuspecting swinger has not bargained for, of course, is that the "Misty" girl (Jessica Walter) is a psychotic, lethally obsessed with Garland and determined to possess him completely or destroy herself and him and anybody in between.

Eastwood also directed, and if his acting remains wooden-Indianish, his approach to directing is at least animated. Yet his attempt to make a serious film and not merely a sensational shocker must be acknowledged, and those willing to sort through the frequent logical uncertainties and moral ambiguities will emerge with a sensitive portrait of a man who brings about his own downfall. A-IV

A BOILED DINNER EVERY SATURDAY NIGHT!  
Corned Beef & Cabbage, EVERY SATURDAY 5 P.M. to 10 P.M.  
**BUS HORIGAN'S TAVERN**  
DAVIS at SECOND ST.  
ELMIRA, N.Y. 732-9381

SPECIAL LOW ADVERTISING RATE OF \$4.76 PER INCH ON 13-WEEK BASIS  
Call 454-7050

**LOLL'S PHARMACY**  
R. C. LOLL, PHARMACIST  
PRESCRIPTIONS OUR MAIN BUSINESS  
OPEN TIL 11 P.M. DAILY  
903 DAVIS ST. ELMIRA  
RE 2-6674

**Gerould's Pharmacies**  
S. Main St. and Church & Hoffman  
Elmira  
Delivery Service  
733-6696

**A. W. BEILBY & SON**  
Funeral Home  
139 Walnut St.  
Dial 936-9121  
Corning, N. Y.

**CEILINGS**  
ONE DAY INSTALLATIONS  
Suspended & Black Ceilings **NO MUSS FUSS DUST**  
Free Estimates — Call Day or Night  
**JOSEPH DE GEORGE CEILING**  
647-3795

**BUYERS GUIDE**  
"Quality Shopping With Confidence"

**OUR LADY OF LOURDES CHILSON PHARMACY**  
1707 Monroe Ave.  
473-6402  
Prescription DELIVERY SERVICE

ST. ANDREW'S PARISH PRESCRIPTIONS Carefully Compounded  
**MANDELL'S PHARMACY**  
By Mandell  
467-0878 266-8554  
DRUGS-COSMETICS-SUNDRIES  
Portland Ave. at Norton

**M. L. ALLEN & SON**  
Corning, N.Y.  
Quality Furniture  
62 Bridge St.  
Phone 936-8431

**WARNER'S LIQUOR STORE**  
HINCHEY ROAD  
AT CHILI AVE.

**ST. CHARLES BORROMEO DEWEY AVE. PHARMACY**  
Prescription Specialists  
COSMETICS — TOILETRIES PHOTO FINISHING  
2910 Dewey Avenue 885-2210

Roofing • Siding • Gutters  
**DROUIN BROS. INC.**  
Work Guaranteed • Free Estimates  
Fully Insured • Dependable Serv. Since 1954  
148 Ridge Rd. E. Roch. N.Y.  
Bus. 544-7350 Home 621-2458

## Once Over Briefly

**AMERICAN GRAFFITI** — Adults — For a good time, call on theaters showing this film. It's a 1962 teenage world revisited, complete with T-Birds, blond bombshells, and Wolfman Jack.

**BAXTER!** — Adults and adolescents — Charming story of a young boy's psychic collapse, if you can believe that's possible.

**BLUME IN LOVE** — Adults — Slick, off-beat, occasionally hilarious, and Kris Kristofferson comes of age as an actor. With George Segal, Susan Anspach.

**CAHILL, UNITED STATES MARSHAL** — Adults — John Wayne. Need we say more?

**CHINESE CONNECTION** — Objectionable — Late Oriental Superman Bruce Lee is no panda.

**DAY OF THE JACKAL** — Adults — A real sizzler, this one centers around a plot to assassinate Charles DeGaulle. From the Frederick Forsyth novel.

**FRIENDS OF EDDIE COYLE** — Adults — No congeniality awards here.

**JESUS CHRIST SUPERSTAR** — Adults — I thought the book was better.

**LADY ICE** — Adults and adolescents — The Icewoman Cometh!

**LAST AMERICAN HERO** — Adults — An absorbing, rough-grained picture about a stock-car driver.

**LAST TANGO IN PARIS** — Condemned —

Sexually explicit Love-less Story, with an acting tour de force by Brando.

**LEGEND OF BOGGY CREEK** — Everyone — Let's hope it's not a living legend.

**LIVE AND LET DIE** — Adults — Roger Moore is the new James Bond.

**LOST HORIZON** — Everyone — All is not well in Shangri-La.

**MACKINTOSH MAN** — Adults — Paul Newman stars, John Huston directs. Both could've done better.

**MAN FROM DEEP RIVER** — Not rated — Stephen Foster, close your eyes.

**OKLAHOMA CRUDE** — Adults — Oh, what a beautiful gusher.

**ONE LITTLE INDIAN** — Everyone — James Garner's performance is engaging and energetic, and so is his camel's.

**OUTSIDE MAN** — Not rated — Take dead aim at excitement, and hits.

**PAPER MOON** — Adults — Ryan O'neal and daughter Tatum as con artists extraordinaire.

**PETE, PEARL AND THE POLE** — Not rated — The real gangsters are this film's producers who care about your wallet and not your entertainment.

**PIPPY LONGSTOCKING** — Everyone — Adults must be accompanied by a child under 12.

**SCARECROW** — Objectionable — The crows are laughing. If you see the movie, you'll do more than that.

**SCREAM, BLACULA, SCREAM** — Adults — Run, Cecil, run.

**TOM SAWYER** — Everyone — All of the frosting, but none of the cake, from the Twain classic.

**TOUCH OF CLASS** — Adults — Just a touch, but not much more. With Glenda Jackson, George Segal.

**GUIDE TO FINE DINING**

<b>The Big Elms Restaurant</b> 196 Seneca St., Hornell, N.Y. Our Colonial Room—famous for 50 years. Home baked pastries, our Speciality. Open daily 7 a.m. - 12 midnight. Introducing the new Victorian Dining Room (gourmet specials), Cocktails, Banquet Room. Authentic antiques, Tiffany-type leaded shades create the ideal Victorian atmosphere. Luncheon weekdays 11:30, Dinner 5:30, Sunday 12:30. 1-607-324-450.	<b>Hof Brau Haus</b> Closed Sundays 'til Sept. 23rd. 406 Lyle Ave. Home of real German & American cooking. Wide choice of continental dinners, such as Sauerkraut with potato pancakes and Bavarian beef goulash. Open daily for lunches and dinners. Bavarian music Fri., Sat. nites. Phone 254-9660. Your hosts, Bill and Betty Oswald.
<b>Glen Iris Inn</b> Letchworth State Park Get away from your problems with a restful, relaxing stay at our lovely Inn. See the beauty of the seasons in Letchworth State Park. Telephone 716-493-8622.	<b>Kar-Mac Manor</b> Routes 5 & 20, Between Geneva & Waterloo, Thruway Exit 42. Dinners from \$3.25 — Featuring Prime Rib — Char Broiled Steaks — Chicken Orzo — Liver & Onions — Cakes — Beef & Sea Smorg. every Friday — Dancing nightly, except Tues. & Thurs. Reservations — 789-1305 or 539-8044.
<b>National Hotel</b> Routes 20A and 39, Cuylerville, N.Y. Host to travelers since 1937. Located in historical Genesee Valley, two miles southwest of Genesee. Steaks, chops, broiled in the open pit. Prime ribs, seafoods, large entree selection. Open weekdays 5 to 11 P.M. Sun. 12 to 9 P.M.	<b>Mr. Mike's Viking</b> 1485 Mt. Read Blvd., near Lexington. Prime Ribs, Surf & Turf, Lobster Tails every day. Luncheon specials. Entertainment nightly. Serving from 11 A.M. lunch and dinner, 485-0420 for reservations. Closed Sundays.

For information on rates, Phone Bill Coffas, 454-7050

**SUITS by SANDLER'S**  
Custom Tailors Ltd.  
"Always a Perfect Fit"  
886 N. Clinton Ave.  
342-8288  
CLOSED WED.

Get A New WATER HEATER!  
for \$57.95 (Cash & Carry) Glass Lines 458-5000  
House of Water Heaters  
A Dept. of Metzger & Brayer Co. SINCE 1889

files, daily, er 482.  
size color?  
rallers unit is this Rama, 9, Sat.  
miles.  
TION, ly, 15 at St. rpool, each, clions.  
acado 6-6649.  
low  
dition.  
10-12.  
raller, 5) 789.  
I-3924.  
V-8.  
1980/1, Sept.  
h pad.  
llichen  
one 1.  
teage.  
istor, 'Com.  
rochet  
its of Joseph  
chers. VICE,  
al and Music  
of old Marie  
r. 647.  
Good,  
efuse