

IN THIS CORNER George Beahon

Duffy Daugherty decided to quit high pressure coaching in the middle of last season because football wasn't fun any more. Within hours of the public announcement, talent scouts from ABC had reached Duffy. Last Saturday (Nebraska vs. UCLA) you may have seen the former great Michigan State coach work as color commentator on network television.

Earlier this summer in Lubbock, Texas, for the Coaches' All American Classic, the pixieish Daugherty promised this reporter he would campaign mightily for some drastic changes in college football.

His No. 1 goal: Setting up a playoff system that would produce a legitimate, clear-cut national champion.

"First objection you'll hear," said Duffy, "is that most major teams are scheduled 10, 12, 14 years in advance. So what?"

"All you have to do is take the regular 11-week schedule we have now and move it ahead two weeks. If Michigan is playing Ohio State in the 11th game of the year, what's the difference whether it's played on Nov. 8 or Nov. 22? Hell, they start the season this year (last Saturday) on Sept. 8 simply as a concession to TV."

It is Daugherty's contention that it would be simple and plausible to move up the entire schedule by two weeks. He thinks the bowl schedule would not have to change much. That the resistance to a playoff system comes from the teams that don't want to lose a chance to play in a bowl game even with a 6-3 or 6-4 record. Name teams like Alabama, for example, that might have an off year but maintain boxoffice reps.

The format?

"You end the college schedule early in November and pick the top eight teams in the country. It might be the champions of six or seven major conferences, plus an at-large team from the major independents. You'd rule out any team that lost more than two games even if it won a conference title.

"Next, you play four first round playoff games on regular college sites. This would extend the season one week for four teams, losers. They would play the second weekend of November. Then you'd have four teams playing semifinals on the third weekend, which extends the training and playing season one more week for only two more teams. This is important, because of the mouthy administrators who complain that our young men should not be concentrated on football beyond November. It shoots down their objections with the start two weeks earlier.

"The finals would be played the last weekend in November in a college stadium. You televise most of these playoff games (doubleheaders early) and the revenue would be shared by all the major schools."

The test of a true champion is ability to withstand the attrition of injuries, week after week. Thus the strongest and fittest would be into playoffs after regular season games.

Duffy said the TV audiences would be the highest ever in the history of college football, and who would dispute this? He also says it is so practical and feasible, it never will come into being.

One day this Fall, Duffy's proposal will receive some national attention. It may take a miracle, says Daugherty, but

eventually the playoffs will happen.

One of Duffy's closest friends, another show business type, is Southern Cal coach John McKay, who's won everything in recent years but the Super Bowl.

"John's one of the sharpest guys I know," recalls Duffy. "Recently he was in Tijuana, Mexico, and wanted to bring back a case of tequila. With a guy like McKay, most border guards make only a cursory check-up. Put one guard spotted the tequila in the car trunk and asked about it.

"Oh," said McKay, "I picked up this holy water at the Shrine of Guadalupe."

The suspicious guard smelled the stuff, then tasted it. "That's not holy water. That's tequila."

McKay reacted: "Good Heavens. Another miracle!"



SCHOLASTIC NOTEBOOK John Doser

One hour after George Beahon's TV debut on Channel 13 as a sportscaster, George showed up at a Press Radio-Club meeting at 111 East Ave.

Not even a sip into his first cool one, he was approached by Channel 10's Chuck Stevens who asked, "Well George, how do you like show biz?"

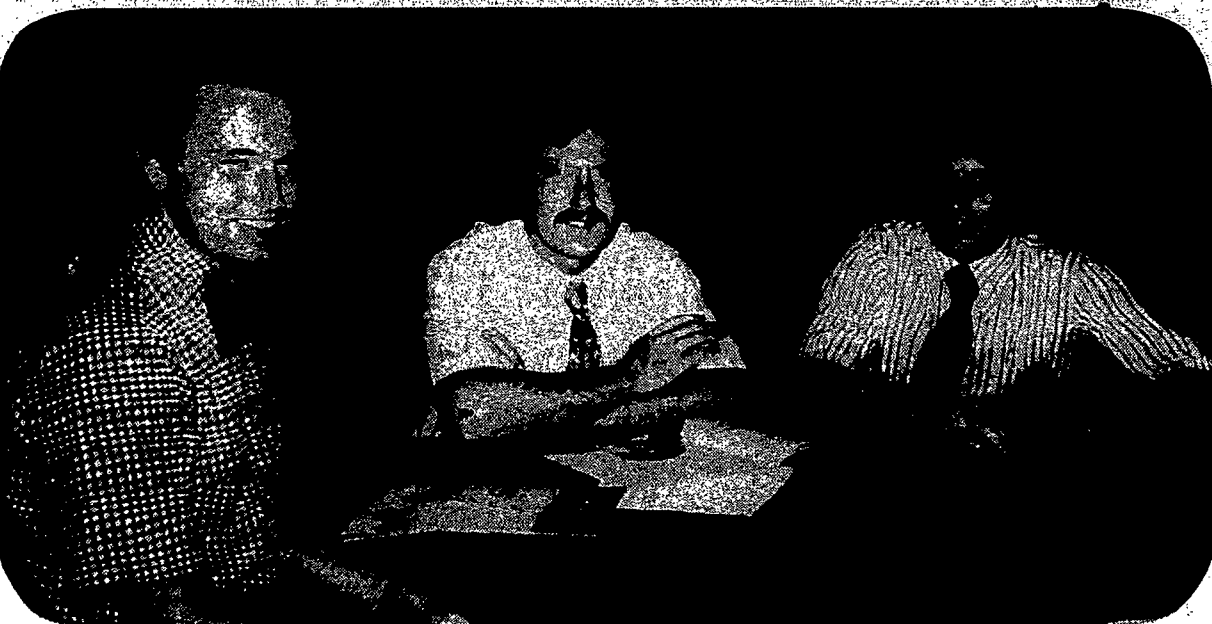
Bruno Snyder of the Times-Union was the only daily sportswriter in town to comment, and he suggested that a nervous Beahon would improve as he gains more experience.

Snyder thought Beahon guilty of a gross error, however, in glossing over the ball scores. We'd like to raise the question of whether scores need to be repeated by Beahon while they are visually apparent on the TV screen.

Beahon needs more than three minutes, we believe, to come close to translating sportsworld stuff into Beahonese, the reason, we believe, he was hired by Channel 13.

If he must confine himself to ball scores, he's wasting his, our and your time. It's our feeling that putting the scores on a tape and running them at the bottom of the screen while permitting Beahon to take off in any favorite direction, will do more for Channel 13 than even it would predict.

Of course if Beahon must spell out a few details about important ballgames, this becomes an



CYO youth workers, John Turner, Bob Roney, and Rich Weider discuss their role in the new Youth Development Program.

CYO Adds to Staff

The Catholic Youth Organization (CYO) made further additions to its staff in Monroe County this week. With the hiring of three new staff members the new CYO Youth Development Program has six regional directors working in various parts of

Monroe County. The three who began work Monday, Sept. 4 are John Turner, Bob Roney and Rich Weider.

Turner, a native of Canandaigua, is a graduate of St. John Fisher College and St. Bernard's Seminary. He has a BA in Philosophy and a BD in Theology. Turner has spent several summers working with youth at Camp Stella Maris, and at the CYO Day Camps. Turner will be working in the Northwest Region of the county.

Roney, a Rochester native, is a graduate of the University of Toronto and has taught at St.

Thomas the Apostle School for the last three years. He worked as counselor in the CYO Day Camps this past summer. Roney will be working in the North Region of Monroe County.

Weider, also from Rochester, graduated from St. John Fisher in 1971 and has done graduate work in Sociology at Virginia Tech and State University.

This past year he spent as a Vista worker in a Prison Unit for Youthful Offenders in North Carolina. He will be directing the CYO effort in the Northeast Region of the county.

essential part of his three minutes.

It's a shame however, that he's confined to just three minutes. It's hardly enough time to get started. Certainly not enough time for Beahon to do his best.

WHILE FORMER Aquinas and Villanova distance runner Dick Buerkle was beating other runners in the Rochester Marathon on Labor day, Alice Culhane, a Cardinal Mooney senior, was chugging along enroute to her 46th place finish.

Buerkle did the 26 miles, 385 yards in 2:51:41 while Alice turned in a 4:45:15.

Buerkle, who is now teaching at Bishop Kearney, said he wouldn't want to run that far regularly, not even as a hobby.

Alice said she wanted to prove that girls can compete against boys. She was the first girl to compete in the annual race.

RIT's Pete Todd, president of the Rochester Track Club, produced one of the funniest stories of the race.

He explained that in 1962 when he was running in the Boston Marathon he knew he was quite a distance behind the leaders, but wasn't sure just how far.

"When I had eight miles to go, I saw some kid peddling papers with the headline 'Belgian Runner Wins Marathon.' It was demoralizing," Todd lamented.

AAU Bouts Set

The top attractions are shaping up for the AAU sanctioned boxing card Friday, Sept. 21 at St. John Fisher College. St. Martin de Porres is sponsoring the card.

The Niagara district 156-pound champion, Robert Dixon of Rochester, is matched with the Adarondak golden glove champion, Dave Rogers of Elmira. A second feature is scheduled to match Rochester's Willie Lee Adams against Barry Felton of Binghamton. Adams was the open 130-pound Niagara golden glove champ and the open 139-pound champ in the Adarondak competition. He also competed in the National Golden Gloves and the National AAU Championships.

Competition from Ithaca, Geneva, Buffalo, and the Elmira

Correctional Facility is also expected.

Other outstanding locals with golden glove experience are Ken Wyatt, James Adams, and Kevin Murphy. Murphy, an Aquinas graduate, was a runner-up in the 1973 Adarondak 125-pound class. Other locals include Bernagie Webbe, Kieran O'Dwyer, and Pat O'Dea.

Several Junior Olympic bouts will be featured for the first time in this district. They are for youth under 16 years of age. Gary Carelock, a semi-finalist in the recent Northeast Regional Junior Olympic Tournament in Trenton, N.J., will compete. Other outstanding competitors in this category will be Pablo DeJesus and Bobo Donaldson.

DEWITTE

the name you trust for

GAS HEAT

WILLIAMSON

JOHN A. DEWITTE, Inc.

45 Years Of Dependable Service

73 WEBSTER AVE. 42-5604

CLEAR M™

MEDICATED CLEANSER

For a very limited time, you can obtain an expensive medicated skin cleanser for only 50¢. This 50¢ value is substantially lower than the retail price planned for this product. CLEAR M Medicated Cleanser contains a special blend of oil solvents and cleansing agents that works so thoroughly it even removes facial oil and dirt that ordinary soap and water can leave behind. Also contains medication to help control pimples and acne. For the present time, this liquid cleanser may be purchased only through the mail.

Please forward one bottle of CLEAR M Medicated Cleanser to:

Name _____

Street _____

City _____

State _____ Zip Code _____

Send coupon and 50¢ in coin to: Vick Manufacturing Div., P.O. Box H Hatboro, Pa. 19040

for BACK - TO - SCHOOL

Suede-life

for

SUEDE & LEATHER CLEANING

SEE US FOR:

- DYEING
- REWEAVING
- HAT & GLOVE CLEANING
- FUR CLEANING & STORAGE
- VINYL & PLASTIC CLEANING

A New Exclusive Process by ...

seneca dyers

1227 Maple St.
328-1736