

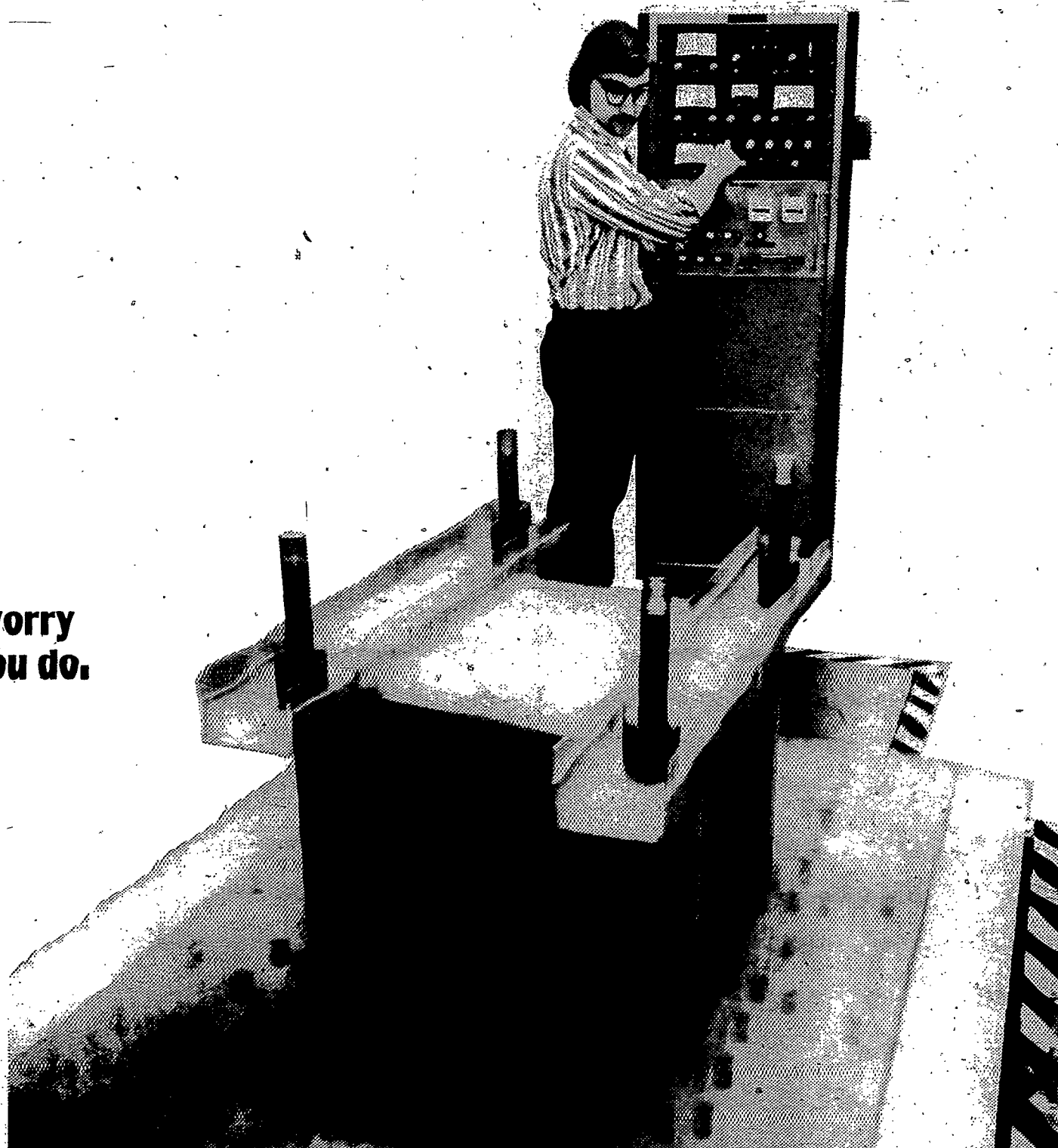
Kodak reports to the community

One of the ways we worry is to drop it before you do.

We have a group of people at Kodak Park Industrial Engineering who drop products, crunch cartons, bounce film cartridges and vibrate chemical containers.

Why? Because we worry about how our products are going to get knocked, dropped and used after we've shipped them to our customers.

We try to make our tests tougher than normal shipping conditions. Our aim? That customers everywhere get what they buy in the best possible condition. Is it worth it? George Eastman said it a long time ago: "Satisfied customers come back."



We're moving a machine to California to help kidney patients.

Our research in membrane technology is helping people who have complex kidney disease. A few years ago we gave several patents relating to artificial kidney machines to the National Institutes of Health. Now we have donated equipment used to make reverse osmosis membranes to the non-profit National Institute for Scientific Research (NISR).

Experts will use the machinery in Covina, California, to produce membrane for use in the artificial kidney machines, and they express hope that patients may be able to cut time spent on the machines from 24 hours to nine hours a week.

It is hoped that ultimately the results of this cross-country shipment will not only increase the well-being of many patients, but will help prevent the partial paralysis that sometimes occurs.

Glad we could help!

Want to watch your daughter's birthday party on TV?

If you've got an extra \$1200, you can show your home movies on your own TV set. All it takes is a new Kodak Supermatic film videoplayer, VP-1. Which takes about \$1200 to buy.

Although this may be a bit impractical for individuals, it's actually quite a bargain for businesses and institutions that want to communicate and educate, using economical super 8 film cassettes.

Before this, it took a small roomful of equipment, which could set you back twenty or thirty thousand dollars. But now that hardware has shrunk to the size of an overnight bag—the price has shrunk accordingly.

The film videoplayer is just one of the many Kodak innovations that have turned super 8 film into more than home movies. Like

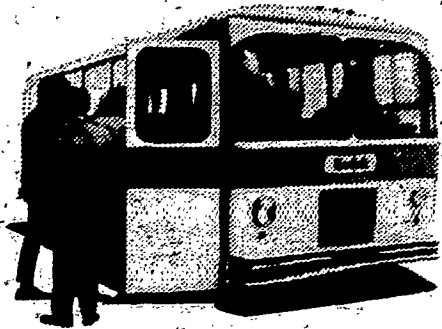
other innovations, it's difficult to pinpoint just who was responsible. Dozens of key people played major roles, and the supporting cast is in the hundreds. At Kodak, that's business as usual.

What goes into a new product from the Kodak Apparatus Division includes the efforts of men like these five, part of the team responsible for making the new Kodak Supermatic film videoplayer, VP-1, ready for market. (Left to right): Jack Flaherty, Manufacturing Product Manager; George Mongeau, Project Quality Control Engineer; Gad Strubel, Senior Development Engineer; Tim Maier, Project Production Engineer; and Neil Ober, Supervisor of Product Assembly.



What? You've lived in Rochester all these years and never taken a Kodak tour?

Our welcome mat is out.



We conduct tours of Kodak Park and Elmgrove Plant weekdays at 9:30 a.m. and 1:30 p.m., and at our Hawk-Eye Plant at 9:45 a.m. and 1:45 p.m. For groups less than 10, just come on over—no reservations required.

If you want to make reservations for a group tour of Kodak Park—where we make photographic film, paper and chemicals—call 458-1000, extension 72487. The visitors' entrance is at 200 Ridge Road West, the second traffic light west of Lake Avenue.

To set up a group tour at our Elmgrove Plant—where we make cameras and projectors—or at Hawk-Eye—where our precision optics are made—just call 325-2000, extension 69426. To get to our Elmgrove Plant, take the Spencerport exit off the Western Expressway, turn left at the light onto Elmgrove Road, and look for the visitors' entrance. At Hawk-Eye, visitors enter on Avenue "E," west of St. Paul Street.

The small print. For safety reasons, which we hope you'll understand, children under five cannot be accommodated, and those under twelve must be with an adult.

Note to educators: we offer a number of special career-oriented visit programs. Phone or write Community Information, Corporate Information Department, Eastman Kodak Company, Rochester, N.Y. 14650 (724-4842).

Enjoy your tour.

