

Have two Space blankets . . . will travel. One becomes an easily-rigged lightweight shelter. Grommets, rustproof corners simplify tying. Second blanket serves as a waterproof ground cover.

Lightweight Equipment Makes Hiking a Cinch

Americans are rediscovering what our forefathers knew about sightseeing: it's most enjoyable when done on foot.

In ever-increasing numbers, families and friends wait for the first sign of good weather to don their boots and back-packs for weekend hikes in their favorite areas. Each year, new converts to this great sport visit state and national forests and take to the hills, from New England's gentle summits to the craggy peaks of the West.

Improved Gear

One thing about hiking that has immeasurably improved since our forefathers' times, of course, is the gear. Modern materials, especially synthetics, and advanced design and construction techniques have equipped the camper-hiker better while substantially lightening his load.

A case in point is the SPACE® Sportsman's blanket manufactured by Thermos®, a company well-known for its vacuum bottles and other products for outdoor living. The 4'6" x 7', 12-ounce blanket is made of an insulated laminate consisting of a fiber scrim and thin sheets of mylar film coated with non-porous aluminum.

Originally developed for the Apollo Space Program to protect astronauts and sensitive instruments against extreme temperatures, the material used in the blanket has come to be prized among hikers for its lightness and excellent weather-protective characteristics.

Keeps Things Dry

The blanket itself is completely waterproof and windproof, making it ideal as a groundcloth, wind-break, tarp or tent-fly. A sleeping bag or bed roll can be kept dry under the wettest conditions by wrapping it in a SPACE blanket before strapping the bag to one's harness. To keep a change of clothes dry, the articles may be folded in a blanket and put into an ordinary back-pack.

Perhaps the most impor-

tant use of the SPACE blanket, however, is as an emergency item. An experienced climber who had a serious fall during a solo journey up brutal Granite Mountain, the highest peak in Montana, says the SPACE blanket helped save his life. Immobilized by a vertebrae injury and a concussion, he spent three days on the mountain in the bitter cold before his rescue, dressed only in climbing boots, pants and a sweater. The SPACE blanket prevented his freezing to death.

'Pop' Tent Is Quick Aid To Outdoor Fun

If convenience is the name of the game at your house and your coffee is instant, your waffles come out of a toaster and your trash is mashed, why should you struggle with an old-fashioned tent when you go camping?

Get the handiest, most versatile tent that ever graced a campsite—a Thermos brand Pop-Tent. This distinctive, igloo-shaped tent is ideal for family fun, swinging singles and roving retirees.

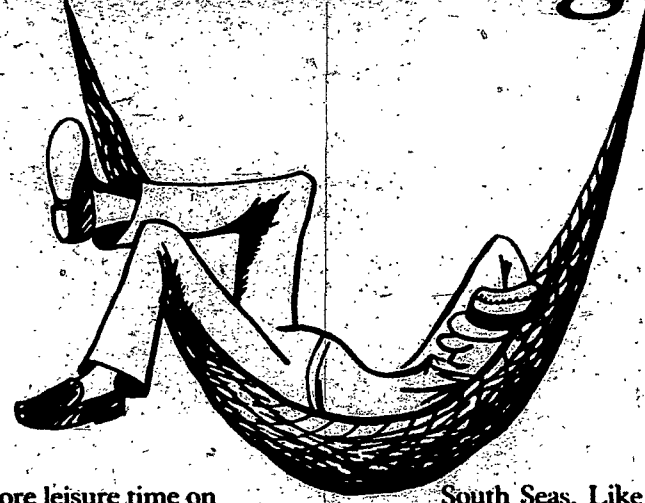
Even those who are all thumbs can cope with a Pop-Tent and get it to pop into shape so it's ready for occupancy within two or three minutes.

It requires no stakes and can even be moved once it's up. Available in two sizes, the seven-foot one sleeps two; the nine-foot model, four. The smaller tent comes in red or gray; the larger one, in gray only. A carrying case makes either size easy to stow when not in use.

The waterproof sewn-in floor is a cinch to keep clean and the zippered door and window have storm flaps and complete mosquito netting for privacy and comfort.

Remember the Pop-Tent isn't just another tent—it's also a campsite saver, an instant cabana, an extra bedroom, a shelter for boat campers, a portable home for families who fly to their campgrounds.

Don't just lie there... do something!



Sure we've got lots more leisure time on our hands. We might even be called the leisure time society.

But leisure time doesn't mean we have to lie around doing nothing. All it means is we have a lot more time to do the things we always wanted to do and never found time for.

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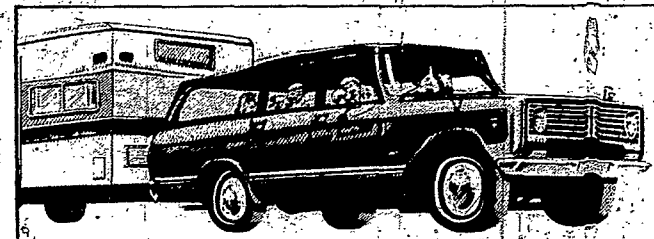
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