

# Portable Models Make it Easy To Take TV to Great Outdoors

If the television pioneers a quarter century ago were asked to make a TV set for the outdoorsman, it would probably have weighed 60 pounds, had an 11-inch round screen and sold for \$250, or \$395 by today's standards.

Now, the portable TV set is as common to outdoorsmen as the gas grill and flyin' machine. It's also one of the few consumer products which does considerably more for considerably fewer dollars.

A portable 12-inch diagonal black-and-white set from Zenith, for example, sells for about only \$89.95, weighs 17 pounds and offers more channels, reliability and performance than its "portable" predecessor of 1950.

TV sets are popular at the hunting lodge, campsite, boat or motorhome as the outdoorsman tunes his favorite program under the stars or from the shelter of storm.

Zenith offers a variety of lightweight black-and-white models suited for outdoorsmen, but says color



Portable color TV brings news and entertainment to outdoorsmen at the hunting lodge, motorhome or boat. This compact 16-inch diagonal color set from Zenith and lightweight 12-inch black-and-white sets are convenient for outdoor travels.

sets provide the most viewing enjoyment. Either way, the portable TV is usually a family's second set and can be used at home or far afield.

Many campsites are equipped with AC power, as well as many boats and

motorhomes with AC gas generators for 110 volts.

TV antennas provided with a portable set may be sufficient, but ghosts, fading or other interference can be reduced by using an antenna placed as high as possible.

## Financing a Vehicle Can Be Painless

Purchasing a recreational vehicle doesn't have to be any more of a financial burden for the average family than the purchase of the family car, according to a spokesman for International Trucks, one of America's major manufacturers of recreational trucks.

A variety of financing arrangements give the buyer a broad choice of plans, says International. In buying a pickup truck such as the four-door Travellette or a two-door Camper Special pickup, for example, you

will probably elect to take the full 36-month payment period, similar to the standard car purchase. If the camper unit itself is bought with the pickup, it can be included in that financing package.

Even longer financing periods are available to buyers of motorhomes, according to International. Five years is about the average, although there are dealers who will finance up to seven years. Again, the same general terms of a new car purchase will probably ap-

ply. The down payment required will depend on the dealer and your own credit record. It can go as high as 25 per cent in some cases or as low as a few hundred dollars.

But the ability to spread the purchase out over a relatively long period of time substantially reduces monthly payments and puts a handsome RV package within financial reach.

So, if you want to get away in your own recreational vehicle, it may be much easier than you think.

### For Rustic Living

YEAR 'ROUND

see **SHADOWBROOK**

By Caldwell & Cook



Off 2727 Latta Rd. in Greece

Several models are open daily 12 to 7 P.M.

Weekends 10:30 to 7 P.M.

FOR INFORMATION PHONE 225-7430

IN CANANDAIGUA, N.Y.

# ROSELAND PARK

NOW OPEN at NOON  
EVERY DAY

Saturdays **\$3.75** plus tax

**PAY ONE PRICE**

Monday thru Friday **\$3.25** plus tax

12-5 or 5-10 pm (except Sundays and holidays) Regular park ride tickets will be sold and honored on P.O.P. days also.

ROSELAND PARK  
ON CANANDAIGUA LAKE



Our "message" in a nutshell

(you can read this ad in 13 seconds)

# your savings grow at Monroe

Top interest rates

(compounded daily)

**NOBODY PAYS HIGHER!**

Basic Annual Interest Rate	Effective Annual Yield (Interest left to accumulate)
6% <small>2-5 YR. TERM ACCOUNT</small>	6.27%
5 3/4% <small>1-2 YR. TERM ACCOUNT</small>	6.00%
5% <small>DAILY INTEREST ACCOUNT</small>	5.20%

That's all there is to it... plus friendly, convenient service. Please stop in.

**Monroe Savings Bank**

51 MAIN & FRANKLIN (Main Office) • STATE ST. MAIN  
SOUTHTOWN PLAZA • COUNTRY CLUB PLAZA • HUNTER PLAZA  
GREECE TOWNE MALL • DANSVILLE • NORTH HORNELL

Member FDIC