



Family camping has boomed in recent years and provides the best possible fun for the entire family at the lowest cost. Thermos has done much to enhance the camper's home away from home with their uniquely-shaped, roomy Pop-Tents and Prairie Schooner.

No Matter How It's Sliced, Eating Tops List of Activities in Great Outdoors

Come on out and join the fun. Never was eating more enjoyable than it is in the great outdoors.

According to a recent survey by the U.S. Bureau of Outdoor Recreation, picnicking tops the list of our most popular outdoor activities. Little wonder, for there are so many opportunities to picnic.

To enjoy alfresco dining to the fullest, investigate the wide selection of outdoor living products available. Picnickers in the know suggest an outing kit as a trim way to carry food and drink, all in one easy-to-tote case. Thermos outing kits come in a variety of styles and Thermos brand vacuum bottle combinations. Some kits are insulated and most come equipped with a roomy covered box that's dandy for sandwiches, relishes, salads, desserts, etc.

To select the vacuum bottle combination that will be most practical for your needs, remember that standard neck bottles are best for hot or cold beverages whereas wide mouth bottles are ideal for carrying hot or cold foods.

Any picnicker worth the salt he occasionally forgets and leaves at home will agree that an ice chest should be part of the picnic scene. This handy portable



It's a picnic when good friends get together in the great outdoors. Dinex insulated ware from Thermos insures there won't be any tepid beverages for them. Cold drinks will be icy cold, hot ones piping.

refrigerator safeguards perishables, holds a generous supply of ice and maintains beverages at their chilliness.

Picnic jugs enhance outdoor menus, too, and are handy for carrying water, lemonade and other thirst-quenchers.

Hot coffee never tastes better than it does in the great outdoors so don't settle for a lukewarm cup of the reviving brew. You'll find hot beverages retain their heat without losing their welcome warmth when

they're poured into Dinex insulated mugs, another Thermos product. At the other end of the thermometer, long cold drinks in insulated tumblers keep their cool, won't drip and require less ice — a decided plus when you're miles from home and a supply of ice.

Pack a Space blanket in your picnic gear — it makes a great tablecloth. Use this waterproof wonder as a beach blanket, too. Its reflective qualities will improve your suntan.

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