



Hunter slips it in breast pocket



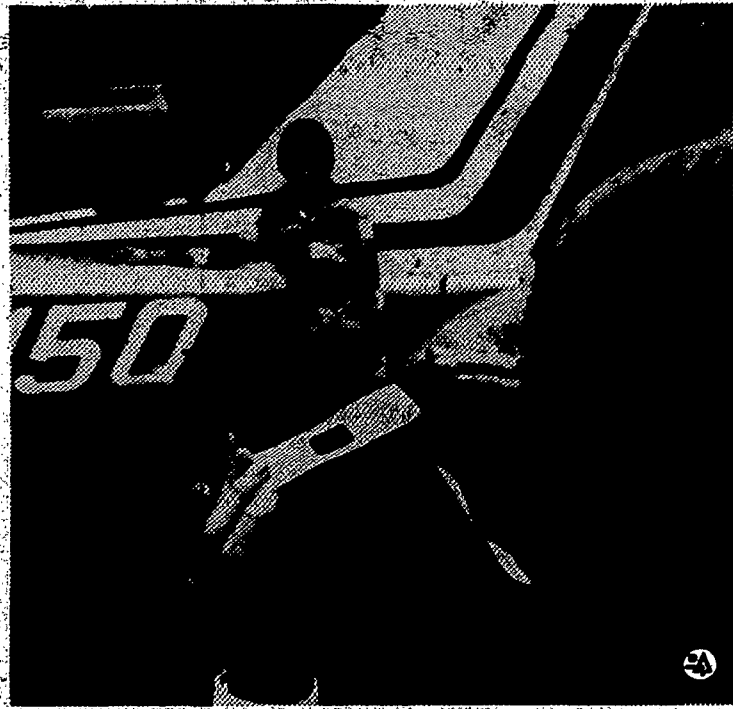
Golfer tucks it in his bag



Hiker slips it into sleeve pocket



Archer tucks it in hip pocket



Action vacations invite good pictures. A go-anywhere Kodak pocket Instamatic camera lets you get the pictures you used to miss.

From Pocket to Picture To Your Vacation Album

More families than ever are packing — and pocketing — their cameras as they go off in search of unusual and exciting adventures for their vacations. Action vacations particularly call for lots of pictures to record feats performed by the whole family.

Here are a few tips from the Kodak photo expert:

• **FOR WATER VACATIONS** whether shooting the Colorado rapids or sailing a calm lake, place the camera in a plastic bag to protect it from water. When taking pictures, minimize the movement of the raft or boat by photographing objects head-on rather than from the side.

• **FOR CAMPING VACATIONS** remember shots of cool evenings around the campfire. These evening pictures are easy using the automatic exposure mechanism on most models of the Kodak pocket Instamatic camera. This allows picture-taking using available light rather than flashcubes. Just frame the picture and squeeze the shutter for a

shot of the family around the fire.

Get the family's early bird to photograph the sun as it rises over the lake at dawn. Photographs of such scenes can be enhanced when framed with some tall grass to one side of the picture. Or, silhouette another family member in the foreground to provide a point of interest.

• **FOR HIKING TRIPS**, cameras are invaluable too. The still beauty of the woods and the delightful color of wildflowers are perfect for photographic studies. And, of course, take pictures of family members and the expressions of relief as they cool tired feet in a nearby stream.

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