

# Rochester Linoleum & Carpet

## 360 JEFFERSON ROAD

### INVENTORY CLEARANCE

**Save**  
**33 ROLLS**

501 NYLONS  
HERCULONS  
ACRILANS  
POLYESTERS

**\$2<sup>99</sup> & \$3<sup>99</sup>** SQ. YD. Value \$7-\$10

• Shags • Level Loops  
• Tip Shears • Scrolls

**Save**

**28 SHORT ROLLS  
KITCHEN CARPET**

• TWEEDS • SOLIDS  
• PATTERNS

**\$3<sup>99</sup> to \$4<sup>99</sup>** SQ. YD. Value to \$12.95

**Save**

**15 ROLLS 100% DACRON  
POLYESTER TIP SHEAR**

This carpet has high ratings in many categories • Recovering from crushing • ease of cleaning • non-allergenic • lustrous colors.

**\$6<sup>95</sup>** SQ. YD. Value 10.95

• Green • L. Blue • Bronze • Olive • Deep Blue • Copper • Colonial • Antique Gold • Avocado

**Save**

**JUST 18 ROLLS  
LEES 100%  
NYLON SHAG**

**\$5<sup>95</sup>** Value 9.95

Choice of Solids or Tweeds

You'll find it hard to believe that such a deep luxurious carpet can be so affordable. Lees has outdone its reputation for value. We'll be proud to show you this truly wonderful buy!

SOLIDS: Golden, Buddha, Sky Baby, Brass Section, Green S, Copper Pot

**Save**

**20 ROLLS  
100% ACRILAN  
PLUSH**

**\$6<sup>99</sup>** SQ. YD. Value \$9.95

A major styling innovation by the Home planners at Morjarch has created "Park Lane." The carpet experts have declared this carpet line superior in hand and body; this means weight and texture. "Park Lane" is made with easy to clean Acrilan Acrylic Fiber. The sheared velvet finish has excellent texture retention.

Cartez Gold • Bayberry Red • Burnished Gold • Oasis Green • Dresden Blue • Victoria Blue • Wood Violet • Willow Green

## REMNANTS

**SAVE UP TO 70%**

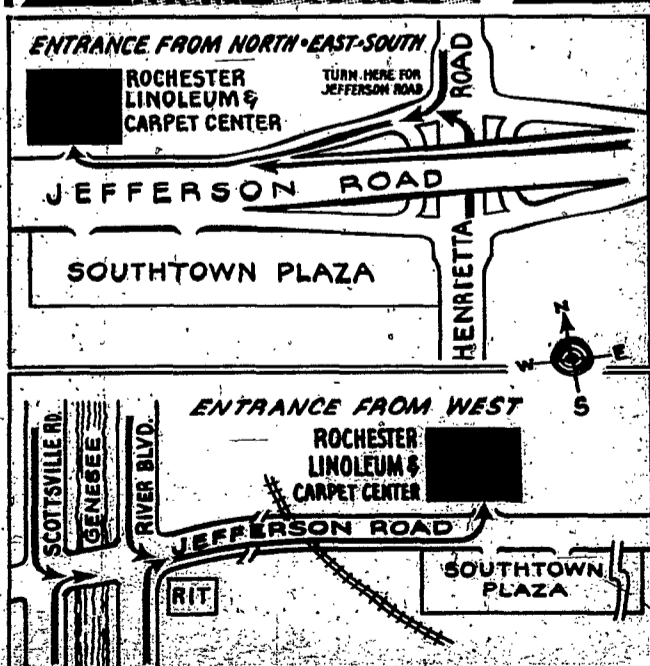
Choose From 150 Pieces **\$39<sup>00</sup>** Values to 120.00  
SIZES 8x10, 9x12

Choose from 200 pieces **\$59<sup>00</sup>** Values to 159.00  
SIZES 8x12, 12x15

Choose From 150 Pieces **\$89<sup>00</sup>** Values to 189.00  
SIZES 12x13, 12x18

**EXTRA LARGE ROLL BALANCES** **YOUR CHOICE \$99<sup>00</sup>**  
Many large enough for 2 or more Average Rooms  
Choose from NYLON, HERCULON, ACRILAN, POLYESTER

**WE OFFER CUSTOM INSTALLATION OF ALL FLOORING PRODUCTS BY OUR EXPERIENCED CRAFTSMEN**



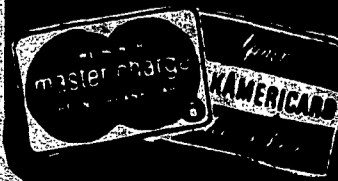
**SHOP-AT-HOME SERVICE**  
Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- JEFFERSON RD. - 473-7493
- RIDGE RD. E. - 544-9500
- MONROE AVE. - 244-8558
- RIDGE RD. W. - 865-8800

**ROCHESTER LINOLEUM & CARPET CENTERS**

3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE: 473-7493 447 MONROE AVE. PHONE: 244-6550 929 RIDGE RD. E. PHONE: 544-9500  
Opposite Sears at Southtown Plaza



STORE HOURS OPEN DAILY Mon. - Thurs. 9:30 A.M. - 7 P.M. • WED. & SAT. 10:00 A.M. - 6:00 P.M.