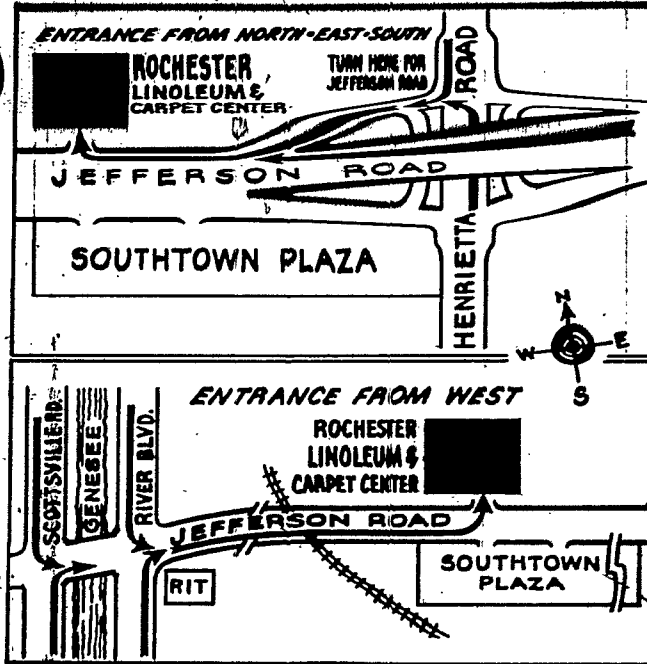


# Rochester Linoleum & Carpet

## 360 JEFFERSON ROAD

# SAVINGS UP TO 60%



Opposite Southtown Plaza

## RANDOM SWIRL

COMPLETELY INSTALLED

One of the hardest wearing carpets. Excellent choice of colors. Choose now for immediate installation.

## DECORATOR SHAG

COMPLETELY INSTALLED

Beautifully thick and soft. Choose from solids as well as mixed tones.

## TIP SHEARED PATTERN

COMPLETELY INSTALLED

Here is an attractive multi-level patterned carpet, tip shear for color accent. The pile 100% acrylic filler, which means long wear and easy cleanability are to be expected.

## KITCHEN CARPET

COMPLETELY INSTALLED

We have the finest choice of tweed combinations available all ready for immediate installation. This carpet has been engineered for rough use.

## Anniversary Sale

## CARPET & PAD COMPLETELY INSTALLED

Fantastic Sale of Name Brand Broadloom. Values to 12.00 Sq. Yd. Price includes Carpeting, Rubberized Padding and Expert Installation.

# \$7.88

SQ. YD.

Unbelievably  
Low Priced  
This Week  
Only . . .

COMPLETELY  
INSTALLED  
Carpet.  
Rubberized Pad.  
Installation

### SHOP-AT-HOME SERVICE

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- JEFFERSON RD. — 473-7493
- RIDGE RD. E. — 544-9500
- MONROE AVE. — 244-8550
- RIDGE RD. W. — 865-8680

PRICE INCLUDES  
CUSTOM INSTALLATION  
BY SKILLED CRAFTSMEN

## ROCHESTER LINOLEUM & CARPET CENTERS

3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE 473-7493 447 MONROE AVE. PHONE 244-8550 147 RIDGE RD. E. PHONE 544-9500  
Opposite Sears at Southtown Plaza



STORE HOURS OPEN DAILY MON. - THUR. 10:00 A.M. - 6:00 P.M. FRI. 10:00 A.M. - 5:00 P.M. SAT. 10:00 A.M. - 4:00 P.M.