

Rochester Linoleum & Carpet Congoleum Carpeting Installation Sale

360 JEFFERSON RD.

**OPPOSITE
SOUTHTOWN
PLAZA**

**NO HIDDEN COSTS
ONE LOW PRICE INCLUDES
CARPET - INSTALLATION - PAD**

**100% CUMULOFT
NYLON CARPET**
by
Congoleum



\$6⁸⁸
SQ.
YD.

**ONE LOW PRICE
COMPLETELY INSTALLED
YOU SAVE OVER \$4.00
SQ. YD. ON CARPET
and PADDING**

This sculptured, multi-level loop carpet will surprise you with its value packed assets. "Shadow Lawn" in a wide range of coloration, has a beauty that is long-lived and easy to maintain—it actually resists soiling. Whether a new home or remodeled room, the sculptured tri-level styling of "Shadow Lawn" can make your floor a feature in decor.

*Minimum of
20 Yards Installed*

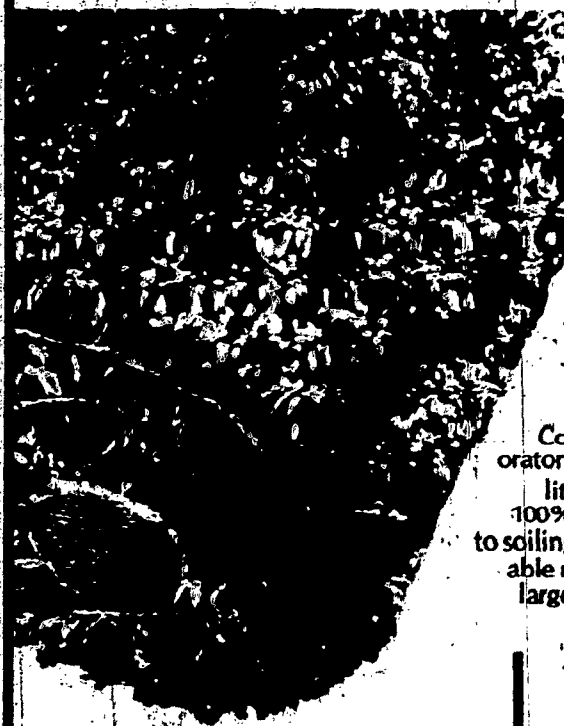
\$137.60

32 Yards Installed

\$220.16

1. Famous Cumuloft Nylon Carpet Your Choice of Eight Decorator Colors
2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation [Expertly Installed By Our Own Experienced Installers]

**100% NYLON
SHAG CARPET**
by
Congoleum



\$7⁸⁸
SQ. YD.

**ONE LOW PRICE
COMPLETELY INSTALLED
YOU SAVE OVER \$4.00
SQ. YD. ON CARPET
and PADDING**

This marvelous new Carpet by Congoleum shows your room with decorator elegance. A low-level shag that needs little grooming to stay lush looking. The 100% nylon fiber content is a real deterrent to soiling. Springly underfoot, it adds comfortable richness to your home's decor. See the large color selection that's certain to blend with your decor.

*Minimum of
20 Yards Installed*

\$157.60

32 Yards Installed

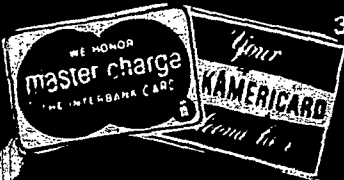
\$252.16

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2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation [Expertly Installed By Our Own Experienced Installers]

ROCHESTER LINOLEUM & CARPET CENTERS

3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE: 473-7493 447 MONROE AVE. PHONE: 244-6550 929 RIDGE RD. E. PHONE: 544-9500
Opposite Sears at Southtown Plaza Corner Meigs St. Corner Carter St



STORE HOURS OPEN DAILY Mon., Tues., Thurs., Fr. 9 A.M. - 9 P.M. • WED & SAT. TIL 6 P.M.