

# Rochester Linoleum and Carpet 360 JEFFERSON RD.

OPPOSITE SOUTHTOWN PLAZA

## APRIL SHOWER of SAVINGS

### This Week Save \$4 Per Sq. Yd.

#### 100% CUMULOFT NYLON CARPET Congoleum

#### PADDING-INSTALLATION COMPLETE ONE LOW PRICE



1. Famous Cumuloft Nylon Carpet Your Choice of Eight Decorator Colors
2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation (Expertly Installed By Our Own Experienced Installers)

**\$6<sup>88</sup>** SQ. YD. **ONE LOW PRICE**  
COMPLETELY INSTALLED  
YOU SAVE OVER \$4.00  
SQ. YD. ON CARPET  
and PADDING

This sculptured multi-level loop carpet will surprise you with its value packed assets. "Shadow Lawn", in a wide range of coloration, has a beauty that is long lived and easy to maintain—it actually resists soiling. Whether a new home or remodeled room, the sculptured tri-level styling of "Shadow Lawn" can make your floor a feature in decor.

LOOK WHAT WE HAVE  
IN OUR REMNANT AND  
ROLL BALANCE DEPT.

**SAVE UP TO 70%**  
NYLON, KODEL,  
ACRILANS, HERCULONS

Choose From 150 Pieces

SIZES  
8x10, 9x12  
Values to **\$39<sup>00</sup>**  
120.00

Choose from 200 pieces

SIZES  
8x12, 12x15  
Values to **\$59<sup>00</sup>**  
159.00

Choose From 150 Pieces

SIZES  
12x13, 12x18  
Values to **\$89<sup>00</sup>**  
189.00

**EXTRA LARGE  
ROLL BALANCES**  
Many large enough for  
2 or more Average Rooms

**YOUR CHOICE \$99<sup>00</sup>**

Choose from  
NYLON,  
HERCULON,  
ACRILAN,  
POLYESTER

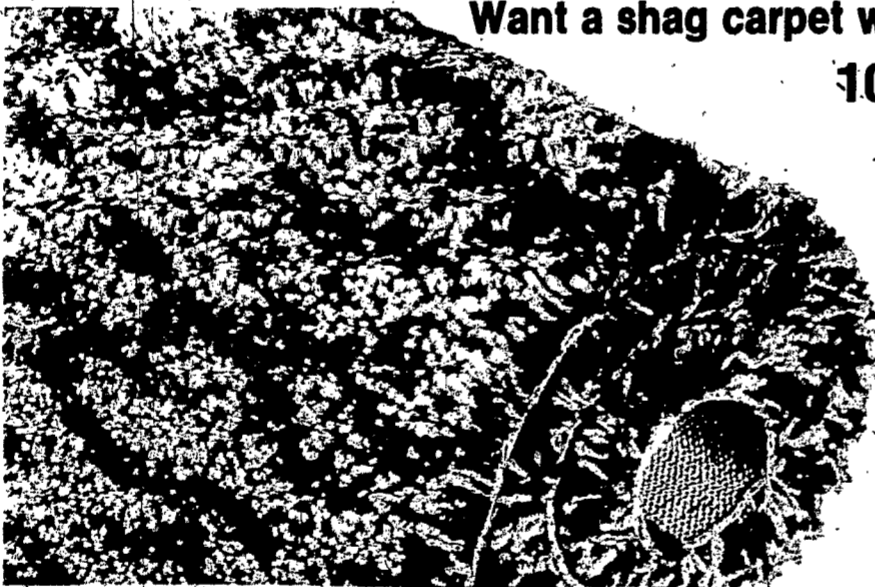
#### SHOP-AT-HOME SERVICE

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- JEFFERSON RD. — 473-7493
- RIDGE RD. E. — 544-9500
- MONROE AVE. — 244-6550
- RIDGE RD. W. — 865-9600

Want a shag carpet with EVERYTHING?

### 100% NYLON SHAG CARPET by Congoleum



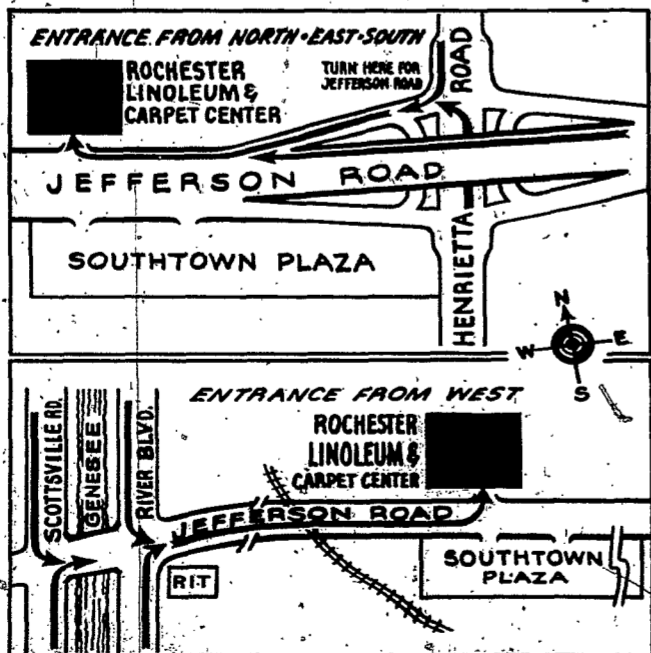
Here's what you get...  
100% Nylon Shag Carpet  
Rubberized Padding  
Custom Installation

Guaranteed  
MINIMUM SAVINGS...

\$100 to \$200 for  
32 Yds. **\$7<sup>88</sup>** SQ. YD.  
Value \$10.99  
COMPLETELY  
INSTALLED

20 Yards Installed      32 Yards Installed

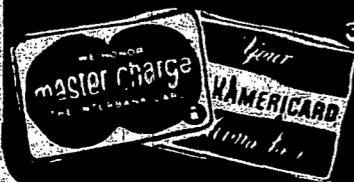
**\$157.<sup>60</sup>**      **\$252.<sup>16</sup>**



### ROCHESTER LINOLEUM & CARPET CENTERS

3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE: 473-7493      447 MONROE AVE. PHONE: 244-6550      929 RIDGE RD. E. PHONE: 544-9500  
Opposite Sears at Southtown Plaza      Corner Meigs St      Corner Cedar St



STORE HOURS OPEN DAILY Mon. Tues. Thurs. Fri. 9 A.M. - 9 P.M. • WED & SAT. TIL 6 P.M.