

# Rochester Linoleum & Carpet

## Congoleum Carpeting

# Installation Sale

360 JEFFERSON ROAD  
Opposite Southtown Plaza



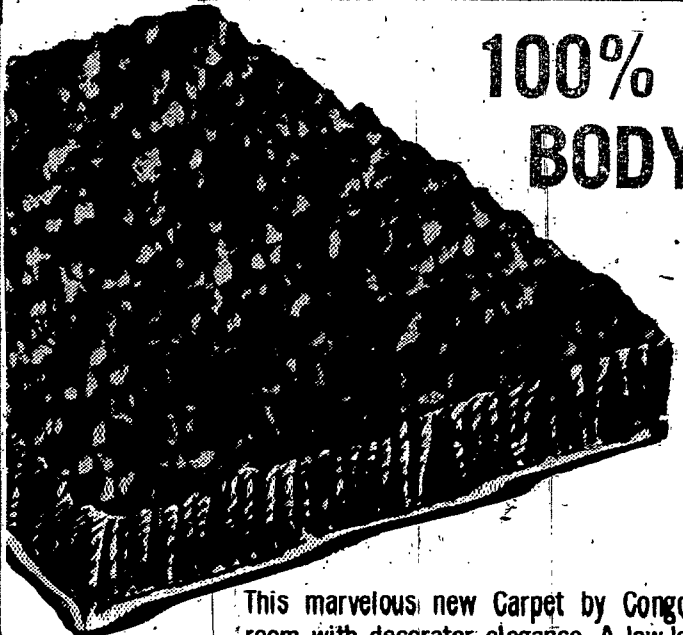
**MULTICOLOR  
SHAG**

**7<sup>99</sup>**  
SQ. YD.  
VALUE 9.99

The natural shag for the lively home. The heat set nylon is constructed for long wear and easy care. The exclusive 4 color treatment will create a fun home to match its personality.

12' x 15'  
Installed with  
rubberized pad

**\$219**



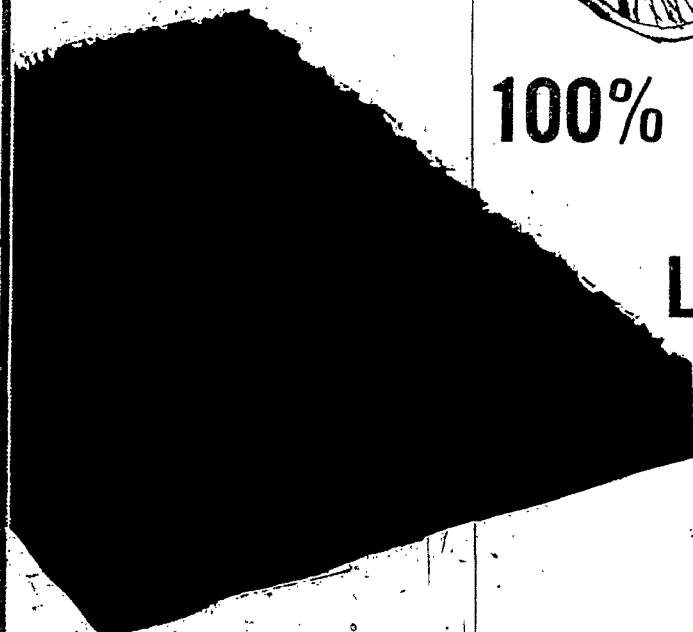
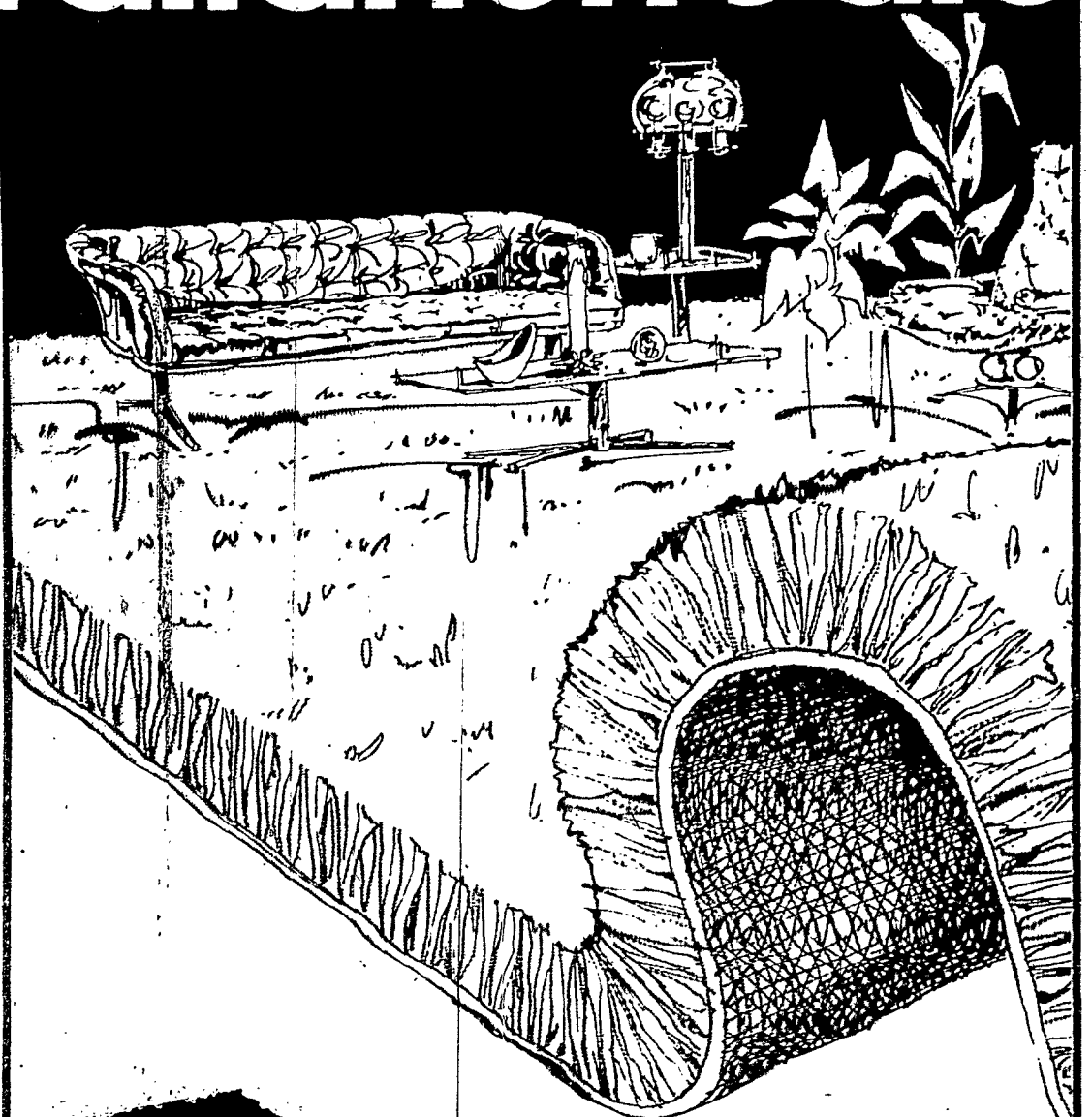
**100% NYLON  
BODY SHAG**

**9<sup>99</sup>**  
SQ. YD.  
VALUE 13.95

This marvelous new Carpet by Congoleum shows your room with decorator elegance. A low-level shag that needs little grooming to stay lush looking. The 100% nylon fiber content is a real deterrent to soiling. Springy underfoot, it adds comfortable richness to your home's decor. See the large color selection that's certain to blend with your decor.

12' x 15'  
Installed with  
rubberized pad

**\$259**



**100% KODEL  
DENSE  
LEVEL LOOP**

**9<sup>99</sup>**  
SQ. YD.  
VALUE 13.95

No other carpet is so dense and sumptuous. The richness of its handsome, textured Level Loop finish turns your home into a showplace. This carpet is made from Kodel II, the lively new carpet yarn. So you can relax about wear and care, crush and stains. You can't buy a better quality carpet.



**SHOP-AT-HOME SERVICE**

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- RIDGE RD. E.—544-9500
- JEFFERSON RD.—473-7493
- MONROE AVE.—244-6550
- RIDGE RD. W.—865-8660

**\$259**

12' x 15'  
Installed with  
rubberized pad

## ROCHESTER LINOLEUM & CARPET CENTERS

3 CONVENIENT STORES TO SERVE YOU

BUY NOW  
WITHOUT CASH

360 JEFFERSON RD. PHONE: 473-7493    447 MONROE AVE. PHONE: 244-6550    929 RIDGE RD. E. PHONE: 544-9500

USE ONE OF OUR  
EASY PAYMENT  
PLANS

Opposite Sears at Southtown Plaza

Corner Meigs St.

Corner Carter St.

STORE HOURS OPEN DAILY Mon., Tues., Thurs., Fri. 9 A.M. - 9 P.M. • WED. & SAT. TIL 6 P.M.