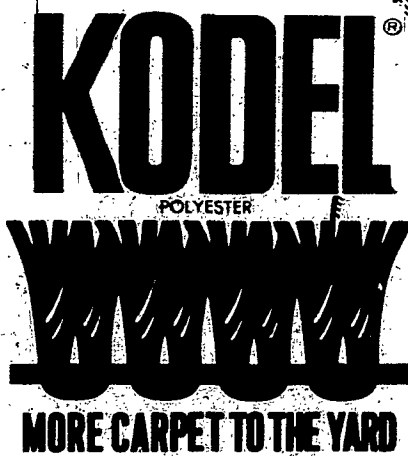


# Warehouse Sale

**Rochester Linoleum & Carpet**  
**360 JEFFERSON ROAD**  
 OPPOSITE SOUTHTOWN PLAZA

You will appreciate the beauty and luxury of



- KODEL® is the fuller, fatter polyester carpet fiber.
- You get more carpet to the yard with KODEL® polyester carpet fiber.
- KODEL® polyester carpet fiber creates a luxuriously thick pile.
- There's more bloom in a carpet of KODEL® polyester carpet fiber.

**ROLL BALANCES AND REMNANTS**

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**OVER 100 PIECES**  
 Sizes 12' x 6'  
 12' x 9'  
 VALUES TO \$99 — **\$29** ea.

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**OVER 150 PIECES**  
 Sizes 12' x 6'  
 12' x 10'  
 VALUES TO \$219 — **\$39** ea.

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**OVER 1000 PIECES**  
**\$59 to \$99**  
 VALUES TO \$299  
 All Colors, Sizes & Textures

You can afford to treat your home to the newest velvet plush carpet with all the care-free advantages of the newest carpet yarn, Kodel II.

**8.95** SQ. YD.  
 A \$12.96 Value

The ultra-dense construction of this carpet gives you a velvet finish plus the delicate shading and highlights so desirable in a plush carpet. This carpet is made from the only polyester yarn ever invented for carpet, Kodel II. So you can relax about staining and soiling on the smooth velvet surface. Kodel II will retain its beauty for years of care-free living. You can't buy a better quality plush carpet.

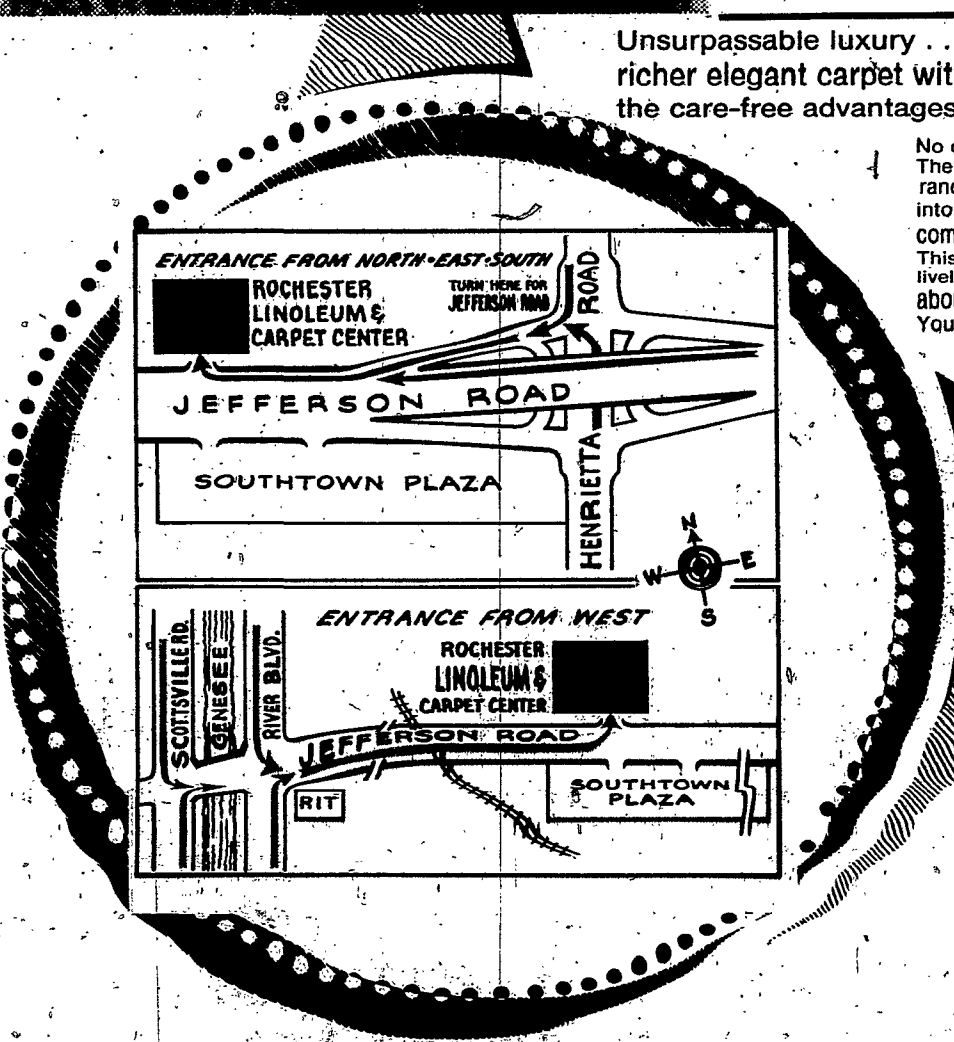
- COLORS:** • Royal Purple • Reef Blue • Autumn Gold • White Lace • Erin Green  
 • Plantation Green • Valley Green • Orange Sherbet • India Gold  
 • Glen Green • Royal Red • Chocolate Brown

Unsurpassable luxury... a deeper, richer elegant carpet with all the care-free advantages of lively Kodel II.

No other carpet is so dense and sumptuous. The richness of its handsome, textured, random tip-sheared finish turns your home into a showplace. This classic design compliments your most exquisite taste. This carpet is made from Kodel II, the lively new carpet yarn. So you can relax about wear and care, crush and stains. You can't buy a better quality carpet.

**9.95** SQ. YD.  
 Value \$16.95

- COLORS:**  
 • Sand Beige • Royal Red  
 • Gold • Royal Purple  
 • Brown • Copper • Blue  
 • Burnt Gold • Tradition  
 • Gold • Erin Green  
 • Chocolate Brown



**BUY NOW  
 PAY AT  
 BONUS TIME**

**SHOP-AT-HOME SERVICE**

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- RIDGE RD. E.—544-9500
- JEFFERSON RD.—473-7493
- MONROE AVE.—244-6550
- RIDGE RD. W.—865-8660

**BUY NOW WITHOUT CASH**

**ROCHESTER LINOLEUM & CARPET CENTERS**  
 3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE: 473-7493    447 MONROE AVE. PHONE: 244-6550    929 RIDGE RD. E. PHONE: 544-9500  
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