

rochester linoleum & carpet center
360 JEFFERSON RD. OPPOSITE SOUTHTOWN

UP
TO

60% OFF

OVER 1000 REMNANTS TO CHOOSE FROM
 Colors To Compliment Every Decorating Scheme

SHAGS
 PLUSHES
 TIP SHEARS
 SCROLLS
 HI LOS
 TWEED

Nylons, Polyesters,
 Acrilans, Kodels
 and Wools

SHOP-AT-HOME SERVICE

Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- RIDGE RD. E.—544-9500
- JEFFERSON RD.—473-7493
- MONROE AVE.—244-6550
- RIDGE RD. W.—865-8660

100A ACRILAN PLUSH

A major styling innovation by the Home planners at Monarch has created "Park Lane." The carpet experts have declared this carpet line superior in hand and body; this means weight and texture. "Park Lane" is made with easy to clean Acrilan Acrylic Fiber. The sheared velvet finish has excellent texture retention.

\$6.99 SQ. YD. Value \$12.95

- Cortez Gold • Bayberry Red • Burnished Gold • Oasis Green • Dresden Blue • Victoria Blue • Wood Violet • Willow Green

100% NYLON Tri Color Shag Plush

Stain resistant nylon. Assures long wear and easy care. 8 Glorious Colors.

SALE 5.95 SQ. YD. Value 9.95 Sq. Yd.

SCULPTURED KODEL

Plump Kodel Pile gives you more to the yard. Unbeatable luxury. Long wearing. 8 stunning colors for Modern or Period settings.

SALE 6.95 SQ. YD. Value 9.99 Sq. Yd.

Short Rolls Kitchen Carpet

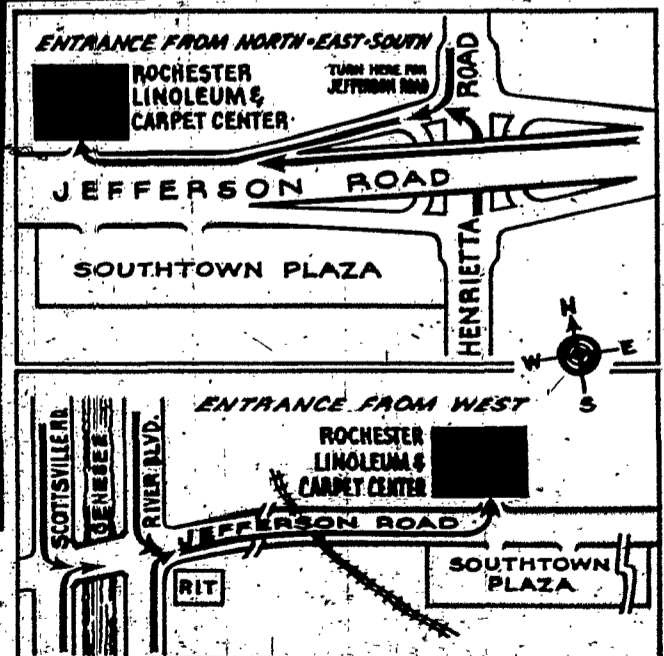
• Tweeds • Solids • Patterns

\$3.99 TO \$4.99 SQ. YD. Values to \$12.95

LEES 100% NYLON SHAG

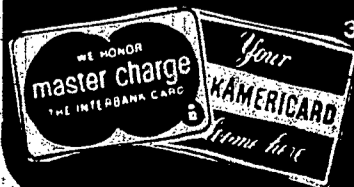
You'll find it hard to believe that such a deep luxurious carpet can be so affordable. Lees has outdone its reputation for value. We'll be proud to show you this truly wonderful by!

\$5.95 SQ. YD. Value \$9.95
 Solids: Golden Buddha, Sky-Baby, Brass Section, Green 5, Copper-Pot.
 Red & Blue, Frosted Lemon, Brook Green, Autumn Foliage, Burnished Gold, Hickory Brown, Bitter Lime, (Tweeds).



Monarch
houses
sales

BUY NOW WITHOUT CASH



ROCHESTER LINOLEUM & CARPET CENTERS

3 CONVENIENT STORES TO SERVE YOU

360 JEFFERSON RD. PHONE: 473-7493 447 MONROE AVE. PHONE: 244-6550 929 RIDGE RD. E. PHONE: 544-9500
 Opposite Sears at Southtown Plaza Corner Meigs St. Corner Carter St.

STORE HOURS OPEN DAILY Mon. Tues. Thurs. Fri. 9 A.M. - 9 P.M. • WED & SAT TIL 6 P.M.