

GEORGE BEAHON

"In This Corner"



It was delivered by a Methodist minister, Reverend Sidney Lovett, Union Church of Hinsdale. The place was the Grand Ballroom of the Conrad Hilton Hotel in Chicago. The occasion was the annual Kodak Coaches of the Year Awards Dinner. About 95 per cent of the audience of about 1,400 consisted of college football coaches of America.

"It" was the invocation. Kodak Board Chairman Gerry Zornow, who has attended and participated in countless hundreds of such prestigious banquets, later would call it "The finest I have heard anywhere, anytime."

Reverend Lovett's invocation, by unanimous agreement of the press on hand, bears repeating in **NEWSPRINT**.

"Most gracious God, Author of Life, before Whom all men are called to do justice and to love kindness and to walk humbly with Thee . . . we are grateful to be endowed with the love of games, comradeship and challenge. For skills, insights, inspiration and courage which have passed from

one generation to the next, through the fellowship of coaching — we give Thee thanks.

"We gather to celebrate the heritage of the past and hopes for the future and to honor excellence in our endeavors. May our testimonies be pleasing to Thee.

"Thou art a God of mercy, and so we lift before Thy care — those coaches who with endurance and honor, but losing records — are grateful for a new year. Deliver them from the nightmares of instant replay and sullen alumni. And if it please Thee, bestow upon them sure-fingered ends; fleet runners with secure cartilages; and linemen built of granite.

"Now, Lord, Thou alone knows whether or not we are worthy of this meal. But with thanks to Kodak, and with teeth both real and fake, let us take delight in it."

CAPSULE COMMENT: From southern California's John McKay, everybody's coach of the year: "I couldn't be foolish enough to take credit for coaching Anthony Davis . . . Besides, all I do is recruit. My assistants do the coaching . . . Twenty years ago I had to borrow \$100 to attend a coaching clinic in the Rose Bowl . . . Now I own it . . . Sam (Bam) Cunningham is as good an athlete as USC ever has had. If he went into decathlon, he'd be the best in the world . . . When did I realize John Jr. (McKay) had potential? When he was born. He looks like his mother . . . Coaching in the pros? I plan to stay at USC. The difference in coaching? None whatsoever, whether it's high school, college or professional. We've got 29 former USC boys in the pros, and I'd handle them the same way today. My son could play in the pros. But I think I'll see him in law school, instead . . . The moustaches? I've heard enough about them. My son wears long

hair and a Fu Manchu. So do some of my other players. But when they put on the helmets and face guards, they all look alike to me. Because they all wear the same uniform, right down to the shoelaces. And that's all I ask in the way of dressing for the contest."

CONVENTION CONFIDENTIAL: Hall of Famer-to-be (baseball) Ralph Kiner, now a New York Mets broadcaster, talking to college baseball coaches: Batting averages will continue to drop, "Because you can easily teach a talented athlete to pitch, but it's difficult to teach one to hit." Bobby Winkles: Who's Bobby Winkles? He's the man who was named manager of the California Angels for 1973, after sensational success as a college coach at Arizona State. Talking to college baseball coaches at this same convention, Winkles spared no one. "Baseball has been surpassed (professionally) by basketball, football and hockey in popularity and enthusiasm. There has to be a reason . . . I'm starting in spring training by fining the dead-legged players, trying to erase the slow-game tag to baseball. Then the player can explain to his wife, when the paycheck is short, why he isn't able to play full speed for nine innings." Winkles referred to himself as an \$8,000 manager, which is not quite accurate, although he has to be the lowest salaried skipper in the majors. "I still have a few weeks to decide what I'm going to say to a superstar like Frank Robinson, who gets \$147,000. But I'll think of something." College football uses the double extra point to help eliminate ties. In 1,100 major games last season, there were only 25 ties. But the College Rules Committee met to discuss new methods of breaking ties, including overtime. The committee went into double overtime in its meeting, before casting ballots. The vote was a tie.

JOHN DOSER

Scholastic Notebook



We hope it's a great marriage, this new deal cooked up between the Rochester Press-Radio Club and the Lincoln-Mercury Division of the Ford-Motor Co.

The PR Club announced last week that it and Lincoln-Mercury are going in together on the big prize awarded annually for the past 23 years, in the shape of some former local company's belt, to the pro athlete of the year.

The winner this time around, and hopefully forever after, will receive a silver Continental Mark IV luxury automobile with an estimated price tag of 11 big ones.

While the PR Club did flounder for the most part of 1972, scrambling to find a "sponsor" after it separated from Tandy-Hickok, its first good news came a month ago when it announced the dinner, with or without a sponsor, would be held Monday, Feb. 6, at the Holiday Inn Downtown.

There were at one time indications that the entire ballgame would be picked up by the Gannett Co., but the Big G, after making a lot of noise immediately following last year's dinner, did a total about face.

There was talk of a few other Rochester firms coming in, but nothing of any definite proportions materialized.

A committee headed by PR members Jack Palvino, John Clapp and Gary Smith went out and rapped on doors and came up with Lincoln-Mercury.

PR Club members themselves are so excited over the future prospects of the dinner that they're beginning to see that the future might just eclipse the past with regard to prestige, publicity and more important, monies for charity.

One of the big reactions came from a Rochester car dealer (not a L-M dealer) who flatly admitted that the PR Club has come up with a "hell of a winner" which will turn out to be far better in every way than its predecessor of 23 years. We sure hope so.

The winner will be selected by mail balloting by more than 150, national sportswriters (if they return their votes), the 11 members of Lincoln-Mercury's Sports

Courier-Journal

Panel (Bart Starr, Gordie Howe, Jesse Owens, Byron Nelson, Arnie Palmer etc.), and the 102 members of the Rochester PR Club.

The club also announced the Rochester Italian-American Civil Rights League will present a \$2500 check to PR charities in the name of the winner of the Rochester Athlete of the Year.

The I-A group will donate a traveling trophy for display around town during the year and a smaller replica to the winner himself.

The head table guest list is again top-drawer. It includes Jesse Owens, 4-Gold Medal winner, 1936 Olympics; Pete Rose, Cincinnati Reds; Cy Young Award Winner Gaylord Perry, Cleveland Indians; Pittsburgh Pirates; manager Bill Virdon; running back Mercury Morris; Super Bowl champion Miami Dolphins; QB Terry Bradshaw, Pittsburgh Steelers; running back Larry Brown, Washington Redskins; jockey Walter Blum; harness driver Stanley Dancer; sportscaster Curt Gowdy; comedian Phil Foster; and ex-middleweight champion Tony Zale.

While Lincoln-Mercury is in this year, there's no assurance they'll be back next year. L-M is working on a one year basis where all hands aboard appreciate their basing future decisions on how well this year's dinner spreads the L-M gospel.

Tickets are available at \$35 each by calling or writing the Rochester Press-Radio Club, 500 Norton St., Rochester, N.Y. 14621.

Editor's Note — Doser is president of the Rochester Press-Radio Club.

LATIN MASS

A Latin High Mass will be sung at Mother of Sorrows Church, 5000 Mt. Read, at 9:30 a.m. Sunday, Jan. 28. Caroline Effinger will direct the adult choir in Stehle's Missa Salve Regina. Roseann Hermann will sing Bizet's Agnus Dei.

FOR PENTECOSTALS

A special Mass for those interested in the Pentecostal experience will be celebrated at 7:30 tomorrow night, Jan. 25, at St. Charles Borromeo, Dewey Avenue at Maiden Lane.

Keeping Tabs

The annual stag smorgasbord party put on by the Parents Group of Holy Childhood School will begin at 9 Saturday night, Feb. 3, at Mother of Sorrows

parish hall, 5000 Mt. Read. This is the group's largest fund raising event. Tickets may be bought at the school or at the door.

The St. Christopher Social Club will attend the Jan. 28 hockey game at the War Memorial, meeting inside the Exchange Street entrance by 7:30 p.m. Further information may be obtained from Gerry Yawman, 442-3326.

The St. Philip Neri Women's Club will sponsor an adult bowling party at Empire Lanes at 8 p.m. Saturday, Feb. 3. Tickets may be obtained through Rosanne Tuttonabe, 482-7949, or at the rectory.

The Federation of German-

American Societies of Rochester held their 10th annual ball and banquet last Saturday at the Flagship.

The monthly meeting of Court FitzSimons Catholic Daughters of America will be held at 7:45 p.m. Jan. 29 in the Lima Town Hall. Mrs. Harriet Menz is chairman.

The Rosary and Holy Name Societies of St. James will hold a joint meeting Monday, Feb. 5, at 8:30 p.m. in the church hall. Mrs. Edward Braiman from the Consumer Association of New York will give a slide presentation on unit pricing, deceptive advertising, unsafe toys and products, recycling and food coding. Refreshments will be served.

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Langie Leads Chest Drive

Louis A. Langie, Jr., vice president of the Community Chest, will head the April-May fund drive as general campaign chairman. He is executive vice president and manager of the banking division of Lincoln First Bank of Rochester.

Last year's Community Chest drive netted a record-setting \$11,573,293, according to Thomas Hawks, president, who served as campaign chairman. The money benefitted more than 90 health, social service, youth, and neighborhood agencies, and an estimated 250,000 area individuals who received Red Feather services in 1972.

Langie has been a director of the chest since 1963, and a member of the executive committee since 1967. He was named vice president in 1968.

Among the eight division chairmen is Dr. Alice L. Foley, president of Nazareth College, who will head the Education Division.

Midshipmen Urged To Attend Church

Annapolis, Md. (RNS) — Midshipmen at the U.S. Naval Academy have been urged to attend church on Sunday although attendance is no longer compulsory.

Vice Admiral William F. Mack noted in a memorandum that the U.S. Supreme Court recently declared compulsory chapel attendance at the U.S. military academies to be unconstitutional. The academy superintendent nevertheless urged midshipmen to "take full advantage of your opportunities for worship and moral development." He commented that "as officers in the naval service, your personal beliefs will often be tested and in times of stress your men will look to you for spiritual as well as professional guidance."

"I believe that you owe it to yourself and to your men to gain an insight into the moral, ethical and religious dimensions of leadership," he concluded.