

# Rochester Linoleum and Carpet

## 360 JEFFERSON RD.

OPPOSITE SOUTHTOWN PLAZA

**JANUARY** **Clearance** **THIS WEEK**  
**SAVE \$4**  
**PER SQ. YD.**  
**100% NYLON DEEP PILE CARPETS**

**100% CUMULOFT**  
**NYLON CARPET** *by* **Congoleum**

**PADDING-INSTALLATION**  
**COMPLETE**  
**ONE LOW PRICE**



1. Famous Cumuloft Nylon Carpet Your Choice of Eight Decorator Colors
2. Heavy Rubberized Padding
3. Our Guaranteed Custom Installation (Expertly Installed By Our Own Experienced Installers)

**\$6.88**  
**SQ. YD.**

**ONE LOW PRICE**  
**COMPLETELY INSTALLED**  
**YOU SAVE OVER \$4.00**  
**SQ. YD. ON CARPET**  
**and PADDING**

**COLORS:**

- SPUN GOLD
- ROMAN COPPER
- CITRUS
- ANTIQUE GOLD
- MING BLUE
- CHABLIS
- MATEO GOLD
- ERIN GREEN
- TROPIC GREEN
- REGAL RED

**LOOK WHAT WE HAVE**  
**IN OUR REMNANT AND**  
**ROLL BALANCE DEPT.**

**SAVE UP TO 70%**

**NYLON, KODEL,**  
**ACRILANS, HERCULONS**

**Choose From 150 Pieces**  
**SIZES**

**8x10, 9x12**

Values to **\$39.00**  
 to 120.00

**Choose from 200 pieces**  
**SIZES**

**8x12, 12x15**

Values to **\$59.00**  
 to 159.00

**Choose From 150 Pieces**  
**SIZES**

**12x13, 12x18**

Values to **\$89.00**  
 to 189.00

**EXTRA LARGE**

**ROLL BALANCES**  
 Many large enough for  
 2 or more Average Rooms

**YOUR CHOICE \$99.00**

Choose from  
 NYLON,  
 HERCULON,  
 ACRILAN,  
 POLYESTER

**SHOP-AT-HOME SERVICE**  
 Our special service allows you to choose your carpet in the comfort and convenience of your home. A trained representative will bring you out a complete selection of samples, measure your rooms, and give you an on-the-spot estimate without obligation.

- RIDGE RD. E. — 544-9500
- JEFFERSON RD. — 473-7493
- MONROE AVE. — 244-6550

Want a shag carpet with **EVERYTHING?**

**100% NYLON**  
**SHAG**  
**CARPET**  
*by* **Congoleum**

*Here's what you get*

- 1 100% Nylon Shag Carpet
- 2 Rubberized Padding
- 3 Custom Installation

**Guaranteed**  
**MINIMUM SAVINGS...**

**\$100 to \$200 for**  
**32 Yds.**

**\$7.88**  
**SQ. YD.**  
**Value \$10.99**

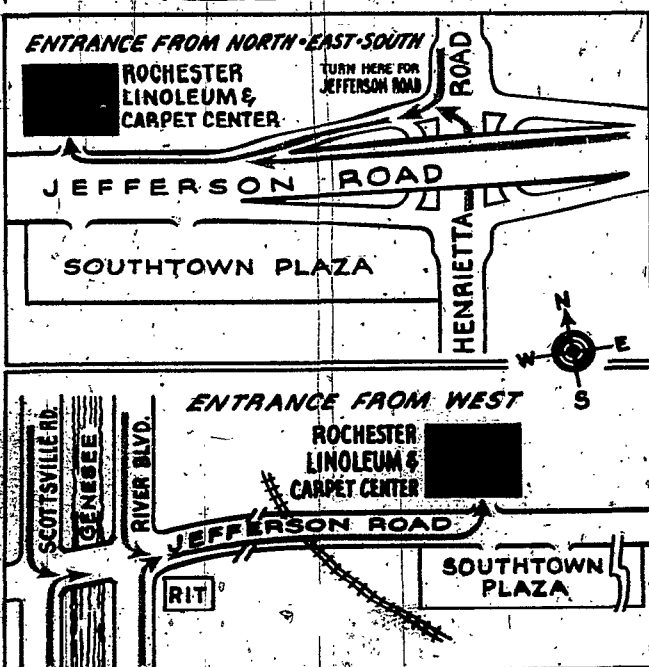
**COMPLETELY**  
**INSTALLED**

**20 Yards**  
**Installed**

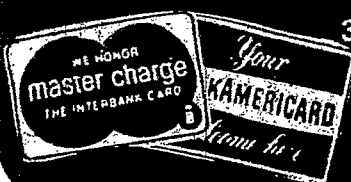
**\$157.65**

**32 Yards**  
**Installed**

**\$252.16**



**BUY NOW**  
**WITHOUT CASH**



**ROCHESTER LINOLEUM & CARPET CENTERS**

**3 CONVENIENT STORES TO SERVE YOU**

**360 JEFFERSON RD. PHONE: 473-7493** **447 MONROE AVE. PHONE: 244-6550** **929 RIDGE RD. E. PHONE: 544-9500**  
 Opposite Sears at Southtown Plaza Corner Meigs St. Corner Carter St.

**STORE HOURS OPEN DAILY Mon., Tues., Thurs., Fri. 9 A.M. - 9 P.M. • WED. & SAT. 'TIL 6 P.M.**