

GEORGE BEAHON
"In This Corner"



"Now, Hahrd, Ah dispute that comment about a paucity of plays. You mean they ain't got a whole bunch?"

The TV listings show "Laugh-In" at 8 o'clock on Monday nights, but there are TV critics who insist the real "Laugh-In" is an hour later on another channel.

That's when lovable Howard Cosell, Dandy Don Meredith ("Now, Hahrd...") and straight-man Frank Gifford do the NFL telecasts.

Early in the season, the Monday Night schedule contained so many dogs (like KC and Houston) that Cosell and Meredith had more room to run than ever before. They broke track records.

Now they're into a schedule segment which includes some better matchups,

and the prayer here is that they'll at least try to give us more football and less burlesque.

If everybody hates Howard Cosell, everybody still talks about him, and it goes without saying that Howard laughs his way to the bank. He asks as high as \$5,000 for a speaking appearance at a banquet, and his annual income has to be in the area of \$300,000.

So let's show no pity for Howard. And let's not forget that he has plenty of clout. Example: He's never been caught in Buffalo on a Monday night. (Or any other night or day.)

Cosell came raucously onto the scene ahead of schedule this season when he conducted a public execution of a U.S. track and field coach, after the man made a tragic scheduling error during the Olympics. When Howard finished crucifying the man, you needed an ear, nose and throat specialist.

He has few friends among the media in his home territory in Fun City. One writer typed that he was considering the possibility of punching Howard in the mouth.

His mail response included a message from Eddie (The Brat) Stanky, who riled a few people himself when he was playing and managing in both big leagues.

Stanky messaged, "I want to be first. He belongs to me."

My favorite Cosell story is about someone telephoning for Cosell at his office in the ABC studios.

"He's not here," answered the ABC employe.

"Well, this is soandso (a network executive) and I want to know where he is."

"Howard," snapped Howard's colleague, "is out walking his pet rat."

Now, however, from the indomitable Dick Young, New York Daily News columnist, comes an encouraging word.

Seems Howard was knocking down a few at the bar of the posh 21 Club. And moaning and groaning about how he, Cosell, had outgrown the meaningless world of sports. He was sick and tired of it, and ready to fulfill his real destiny, perhaps as a U.S. Senator.

The head bone for sports in ABC, the man who doles out hundreds of millions of network dollars to make ABC No. 1 in sports coverage, happened to be under the same roof.

This was Roone Arledge, who listened to all he could take, then walked over to Howard Cosell.

Banging his fist on the woodwork, Arledge told his supermouth, "Any time you say, Howard, any time you say."

This is a message of hope.

JOHN DOSER
Scholastic Notebook



According to Cardinal Mooney coach Tony Merola, he didn't plan anything special for his football team's date with defending City-Catholic champion Madison two weeks ago at Aquinas Stadium.

"We knew we had a ball game and we went out and did our best," Tony explained.

Mooney's best was a resounding 32-8 upset win over the Wilson Parkers, snapping a 13-game win streak going back three seasons, and knocking the Parkers right out of the state's weekly grid rankings.

The only bad news to come out of the ballgame according to the coach was the disappointment of Brian Donnelly, a first string starting Cardinal tackle for the past three seasons, who is lost for the season and possibly for his career, because of "floating cartilage" in his chest.

Merola has a pet philosophy which turns up in print after each season ends, in the form of a 50-page mimeographed epistle containing game-by-game coaches' commentary of the season.

We often kid Tony about preparing a sheet of quotes for the

Holy Name Parish Hires Coordinator

Ruth Page, who has taught in Greece high schools for the past six years, has been hired as religious education coordinator for Holy Name parish, to work with senior high school students and adults.

A graduate of Mercyhurst College in Erie, Pa., her home town, she is working for a master's degree from Arizona State University in home economics and secondary education. She has been coordinating a federally-funded program designed to interest boys in the home economics field. Her project, involving 12 teachers and six schools, was one of two labelled outstanding among the 115 such programs in the state.

press before the season begins and then just calling in the number of the quote he feels fits the particular game situation that week.

"Our kids try to do the best they can and we hope they always keep it in the proper perspective," Tony said after the Madison game — knowing that Mooney's next contest was against Aquinas, an enigma which Merola, and Mooney, had never beaten since Mooney went varsity seven years ago.

(Editor's Note—This story was written prior to the Mooney-Aquinas football game which Mooney won, 30-0.)

"Each Monday we meet as a team and we have just one thing in mind; we forget about the past and look ahead only to the next game," Tony explained.

That Mooney was to meet the Little Irish on Friday the thirteenth left Merola undaunted.

"Anytime we go against a Catholic school, our kids get pretty high for those games. It's like a holy war," Merola said.

Tony is like a walking TV commercial around the Mooney campus.

If he doesn't have a pet bro-mide at an instant's notice, he's got them on the bulletin boards in the locker room.

The current pitch goes like this: "There are three things going for you... studies, football and a good time... keep 'em in that order and good things will happen to you."

Ironically, Tony holds Madison coach Don Lander in the absolute highest regard. They once took a course together at an Ithaca College extension class at East High.

"Don came over to me after the game, put his arm around me, and told me that if his team had to be beaten, he was glad it was me."

"I think it's wonderful that everything isn't dog-eat-dog. That's the kind of guy Don Lander is," Merola said.

Square Dance Club To Entertain CWC

The Rochester Teen Twirlers Square Dance Club will perform tonight for the Catholic Women's Club at a dinner at Alfredo's.

welcome at the meetings which take place on first, third and fifth Fridays.

On Friday night, Oct. 20, the club will give a dancing party at its regular meeting place, Brighton Presbyterian Church. Interested high school and college students are invited and are













Dr. and Mrs. Waldo Westover and Mr. and Mrs. John Faragher have sponsored the club since its organization in 1955. Information concerning activities may be obtained through 467-5913 or 544-6530.

Anniversary Fete At St. Stanislaus

Auxiliary Bishop John E. McCafferty will address the Holy Name of Jesus Society of St. Stanislaus parish Saturday night, Oct. 21, at a 25th anniversary dinner in the school hall.

The dinner will be preceded by Mass at 5:30 and followed by dancing. John Stenlik is chairman.

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