

GEORGE BEAHON
"In This Corner"



Remember the old fence wrecking Newark Bears, out of Ruppert Stadium? The Jersey City Skeeters (or Giants) and the Toronto Maple Leafs, Montreal Royals, Minneapolis Millers and Havana Sugar Kings and all the others?

They were Junior World Series teams, and they provided minor league baseball with an annual September season-ending showcase.

The Junior World Series is dead. R.I.P. — September, 1971, Rochester over Denver.

Playoffs that dragged and dwindling attendance in some cities caused some loss of interest in the JWS. Also, as International League president George Sisler Jr. is quick to point out, "We never knew until the night before, when a playoff series ended, when and where we would stage the Junior Series. It suffered from lack of promotion."

Okay, it's dead. But the top minors have come up with a real zinger to replace the old International vs. American Association set. This one is called the Kodak World Baseball Classic, and it's got pizzazz.

To begin with, the pilot show will be held in glamorous Hawaii, in Honolulu Stadium, the all-wooden "termite palace" that annually plays to more than a million island football and baseball fans. (Pacific Coast League ball there has catered to 1,100,000 bodies the last three seasons.)

Instead of only two teams, as in the JWS, the Kodak Classic will include also the champions of the Pacific Coast League, the host Hawaiian Islanders, and a team of Winter League Caribbean All Stars.

It'll be a round robin deal, Sept. 10-19, and the future is even more attractive. The site will rotate, and the talk is about Caracas, Venezuela, next year, then Tokyo, or Mexico City, or Washington, D.C. Also, while it was too late to make arrangements this year, future tournaments will entertain teams from Mexico and Japan, and possibly Europe.

Who needs the Junior World Series? The top minors have come up with their gaudiest gimmick yet.

ODDS WITHOUT ENDS: Don't let your Little Leaguer buy Dick Allen's no batting practice policy. The White Sox super slugger gets away with it, but nobody in baseball (other than Richie Dickie) recommends the practice of no batting practice . . . Bart Starr's retirement as Green Bay quarterback reminds of ex-Packer Gerry Kramer's comment: "If Paul Hornung was Vince Lombardi's pet sinner at Green Bay, then Starr was his pet saint" . . . If you've ever wondered how the oddsmakers compare Tom Seaver of the Mets and Bob Gibson of the Cardinals, it's like this: at New York, they're rated at 10-9 and pick it . . . In St. Louis Gibson is a 10-6½ favorite . . . It's official now: Three World Series games next October will be under lights, unless of course it happens to be a four-game sweep. The schedule is for the middle three, in the American League park, to be played on prime-time TV. What NBC wants, NBC gets. And wouldn't that frost the CBS-owned Yankee frontoffice? . . . It's good to know what's happening in TV land. That weekly magazine that tells you what to expect on the telly advised us the other day that if the Houston-St. Louis game happened to get washed out, the backup game would be Atlanta-Pittsburgh. Somebody should tell somebody at that store that games don't get rained out in the Astrodome.

JOHN DOSER
Scholastic Notebook



A promotion by the Greece Long Ridge Mall merchants' association will affect every schoolboy athlete who dons a uniform this year (and forever after, if the promotion proves to be successful).

We're referring to the announcement of a \$1000 scholarship to be awarded to the Monroe County High School Athlete of the Year.

The award is the result of some sweeping brainstorm work provided by Fairport PR ace John Clapp and the Mall's Dick Gunther.

Who's eligible? Any student playing on any high school athletic team, public, private or parochial, in Monroe County.

There will be monthly awards (blazers and trophies) beginning next month and continuing through June, 1973, when the final winner will be announced.

That the whole scheme sounds a lot like the Hickok Belt Dinner is not an accident. Clapp has been a working member of the Rochester Press Radio Club, the "producers" of the famed belt charity dinner, for many years.

Clapp obviously recognizes a winning formula. Of course next year the Hickok Belt will be presented in Chicago under the auspices of the Tandy Corp., parent firm of the former Rochester based Hickok company.

THE MALL will hold a charity banquet in late June to salute the overall champion who will receive the \$1000 scholarship to the college or university of his choice.

Proceeds from the dinner (we assume tickets will be sold to the public) will go to three local charities.

Here's how the voting will go, with room for refinements as the year progresses, according to Clapp.

Each school will submit its own nominee in each season's sports, and nominate an opponent in each sport as well.

These choices are expected to

be made by coaches and athletic directors and principals, etc., at each individual school.

The school's choices then will go to its representative on a blue ribbon selection committee which is broken down like this: the county, with three votes representing 19 schools, comprised of athletic directors and/or principals yet to be named; the city, two votes representing eight schools, comprised of Madison principal John Wilson and another to be named; and Catholic, one vote representing four schools, comprised of Marty LaFica, president of the Rochester Catholic High School Athletic Association and athletic director at Bishop Kearney High.

TV has a vote in the person of WOKR-TV's Ron DeFrance; radio, one vote, WBBF sports director Ron Frattare; and newspapers, one vote, from Times-Union sports columnist Bruno Sniders, and Courier sports columnist John Doser.

On the selection committee also, but without voting powers, are Clapp and Gunther.

The committee, having tallied its sources' recommendations, then votes for monthly winners and in June, following the same pattern, will vote for the final winner.

An executive committee, empowered with the absolute final decision, consists of Nick Zohn, city school district H&PE chief; Paul Fauth, president, Monroe County Public School Association; LaFica and Gunther.

BOATING LESSONS

Rochester Power Squadron will offer free boating courses in three locations in the Monroe County area. Registration for these classes will be at 7:30 p.m. at the following locations: Monday, Sept. 11 at Schroeder High School, Webster; Tuesday, Sept. 12 at 12 Corners Middle School, Brighton and Wednesday, Sept. 13 at Olympia High School, Greece.

Local Bequest Largest Gift To NDU Fund

A Rochester's woman's bequest of \$9.6 was the largest gift to the University of Notre Dame development fund, the university reported last week.

The five-year campaign yielded gifts and commitments totaling \$62.4, 20 per cent more than the \$52 million goal.

Miss Florence Dailey, who died in 1966, left her Kodak stock to Notre Dame to help needy students. Her will stipulated that the income be accumulated for five years after her death, and added to the principal. Miss Dailey worked here as a secretary from the time she was 19 years old, in 1898.

Arts, Crafts Show Set To Aid Corning Flood

More than 200 artists and craftsmen, some from as far away as New York City, will exhibit and sell their works at an arts and crafts show at Potter Memorial Park in Fairport, Saturday, Sept. 9, from 10 a.m. to 7 p.m.

All of the artists are donating 10 per cent of the money from their sales to the Rochester Office of Human Development for flood relief work in Corning.

A feature of the show will be a general information booth manned by Human Development's Father Peter Bayer. He will answer questions on the flood relief program in Corning.

Mary Ann Zaino, who organized the show, has invited church groups who wish to contribute to the effort to contact her at (716) 223-2971.

INSTALLATION DINNER

Apalachin — The installation dinner of the St. Margaret Mary Rosary Society will be held Sept. 11 at 7 p.m. in Orlando's Restaurant in Union. Reservations must be made by Sept. 7.

**Come to Life
D'Youville College
offers Co-Educational Programs**

IN

- Bachelor of Arts
- Biology
- English
- History and Political Science
- Mathematics
- Language
- Philosophy
- Psychology
- Sociology

- Bachelor of Science
- Nursing
- Elementary Education
- Special Education
- Social Welfare
- Business and Economics
- Medical Technology
- Pre-Medical
- Pre-Law

Open Admissions for Veterans
for further information contact:
Director of Admissions

D'YOUVILLE
320 Porter Avenue, Buffalo, N.Y. 14201 (716) 886-8100