

PAT COSTA
As I
See It



Some notes from the mental scratch pad and elsewhere regarding Democrats and other phenomena:

The minutes from Xerox's 1972 shareholders meeting was delivered the other day and included was the tribute to the late chairman Joseph C. Wilson. Excerpts from various addresses he had made were read with interest and appreciation. The most memorable regarded a television venture Xerox had undertaken and I quote:

"In the summer of 1968, we sponsored a seven-part series without commercials designed to bring about a more balanced understanding of black history and black contributions to the United States. The Ku Klux Klan sent us a brief letter after the first show, cancelling their Xerox 813 copier. That same week we received the following letter from Los Angeles: "From one who is black and beautiful to you who are white and beautiful... thank you." That, I submit, is value far greater than any of us can measure."

• How does one force an industry to shape up? Businessmen have always argued that competition was the key. It appears to be true in the toy business at least. This past week viewers were treated to the experience of Mattel, one of the biggest names in toys, advertising that one of their toy trucks is so tough it will be guaranteed for five years. Behind this amazing ad may be the fact that competitor Fisher-Price which makes the best toys in the moderate price range (taking in quality, safety, durability and educational factors) enjoyed an unprecedented rise in the past year.

• The Democratic National Fund-Raising Telethon — now that was a program. Never saw so many boners per minute as this extravaganza managed, e.g. Alan King slighting the American Indian, Robert Klein insulting Guam and calling John Tunney Joan, the absence of Florida Gov. Reubin Askew after a big buildup introduction, etc., etc.

• Stayed with the Democrats until 2 a.m. the first night of their convention and decided on the whole they were a boring bunch. Watched NBC's much heralded Catherine Mackin, first woman to report from the convention floor. About the only thing she lacked, was the aura of self-importance. Obviously that comes with experience.

Once Over Briefly

AIRPORT — Adults — A highly enjoyable film about lives in a very contemporary crisis.

BEN — Unrated — Ratty days are here again. Strictly for those who enjoyed its predecessor "Willard".

BUCK AND THE PREACHER — Adults — National critics called this Polter — Belafonte vehicle "enormously entertaining".

CABARET — Adults — Christopher Isherwood's Berlin. Critics have been going ga-ga over Liza Minelli's portrayal of Sally Bowles.

FIDDLER ON THE ROOF — Everyone — Exuberant musical of life in Tsarist Russia.

FRENZY — Adults with reservations — The motion picture industry slapped an R on this Hitchcock thriller. Hitchcock himself was pleased with this rating, and reportedly, considers this film his best.

KLUTE — Adults with reservations — Critically acclaimed film about a private eye and a call girl.

LeBOUCHER — Adults — Claude Chabrol's highly praised film about a butcher in a small French town and what he does to his friends.

M*A*S*H — Adults with reservations — The funniest adult movie ever made, about a pair of cut-up surgeons gambling about during the Korean War.

NICHOLAS AND ALEXANDRA — Adults and adolescents — Costume drama.

PATTON — Adults and adolescents — President Nixon's favorite movie.

101 DALMATIANS — Everyone — Disney animation. Fun for the kiddies.

PLAY IT AGAIN, SAM — Adults — The latest, and best, film from the nationally renowned philosopher, who once said "I don't believe in an afterlife, but I'm bringing a change of underwear." Guess Who.

JUNIOR BONNER — Adults and adolescents — Steve McQueen toughs it out.

SHAFT'S BIG SCORE — Objectionable — Believe it or not, the Catholic film office said of this movie, "Shaft has been given the treatment his name suggests, and so have we."

At Home with the Movies

THE COMIC (1969)
Thursday, July 20 (CBS)

Although it probably wasn't intended as such, Dick Van Dyke's film turns out to be a put-down of silent film comedians and their humor. It sets up slapstick as being the mainspring of laughter in the Twenties and then proceeds to satirize it, and rather badly. Instead of giving some insights into the time, life or art of the silent comedians, it merely exploits them. (A-III — Adults).

MONGO'S BACK IN TOWN
Friday, July 21 (CBS)

Who cares? Routine, inordinately complex melodrama focuses on a big city's seamy underworld intrigue. Lots of blonds.

DAY OF THE EVIL GUN
Saturday, July 22

Routine but interesting Western, laced with suspense, stars Glenn Ford as a long-lost rancher who returns home to find that (a) his wife and child have been carried off by Apaches, and (b) she was about to marry a neighbor anyway. Search for them he must, though, and the ensuing adventures add up to an action-packed evening of light entertainment. (A-II — Adults and adolescents.)

TARZAN AND THE JUNGLE BOY (1968)
Sunday, July 23 (CBS)

A geologist's son crashlands in Africa and learns how to survive in the jungle, making friends with a cute little leopard cub in the meantime.

Years later a newspaperwoman invades Tarzan's turf to look for the kid and runs into a slew of obstacles including some unfriendly natives led by Rafer Johnson. Mike Henry as Tarzan clears everything up before you can say Haile Selassie.

The film office rated it A-1, for all ages.

LORD JIM (1965)
Sunday, July 23, (ABC)

Certainly one of the most expansive and lush productions of an adventure yarn to come down the pike.

Although Joseph Conrad's novel of self-redemption doesn't translate well to the film medium, this movie is an excellent try.

Featuring Peter O'Toole, James Mason, Daliah Lavi and

Akim Tamiroff, the film will be shown in two parts, tonight and tomorrow.

The film office gave it a rating of A-II, suitable entertainment for adults and adolescents.

DOUBLE PLAY
Monday, July 24 (NBC)

Two pilots strung together in lieu of a bona fide movie, Sebastian Cabot stars in Ghost Story and Patrick Wayne and Penfield's Geoff Deuel star in Movin' On.

The film office doesn't rate the made-for-TV movies.

THE VIKING QUEEN (1967)
Monday, July 24, (ABC)

A cheap spear and sandal flick about the Roman occupation of rustic Britain.

The film office gave it a B, offensive to anybody's taste.

THE PEOPLE
Tuesday, July 25 (ABC)

A better than usual made for TV movie. This one strings together several of Zenna Henderson's short story gems on love, healing and peace among a race of aliens stranded on Earth.

A-must for sci-fi freaks. The film office does not rate made for TV movies.

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JULY 21-22
HOLY GHOST
CHURCH FESTIVAL
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RAIN DATE JULY 23rd