

At Home With the Movies

EVIL ROY SLADE
Saturday, July 15 (NBC)

A "world premiere" TV film, with John Astin, Edie Adams, Mickey Rooney, Dick Shawn, Henry Gibson, and a raft of others. Astin is the "meanest outlaw in the West," and most of the others spend great amounts of time and energy tracking him down in order to (a) do wavy with him, or (b) reform him. Typically lightweight TV fluff, but fun nonetheless. (unrated)

DON'T RAISE THE BRIDGE, LOWER THE RIVER
Sunday, July 16 (CBS)

Jerry Lewis stars in and directs a British-made comedy about a semi-shady promoter who likes to do things the hard way. Most of the humor is typical Lewis farce, with some really funny sight (and sound) gags, as well as some slack stretches. Gap-toothed Terry-Thomas, Bernard Cribbins and some other British comedy pros lend some

extra spark. (1968; A-II — morally unobjectionable for adults and adolescents)

LUV
Sunday, July 16 (ABC)

Uneven, occasionally tasteless screen adaptation of a so-so Broadway comedy by Murray Schisgal falls somewhere between broadsword burlesque and sophisticated satire. Part of the trouble is in casting Jack Lemmon and Peter Falk in a typical Jewish comedy vehicle concerning a put-upon New York couple's marital mix-ups. Stock situations. (1968; A-IV, adults, with reservations)

THE VIKING QUEEN (1967)
Monday, July 17 (ABC)

Generally inept, tawdry spear-and-sandal epic set in rustic Britain during the Roman occupation. Plot casts Don Murray as Roman overseer of a defeated but proud Viking tribe ruled by Carita as Queen. Amidst much carnage and intrigue, Murray falls for the Queen. Emphasis is on bloody action and brief costuming. Most of the blood is still there, but the near-nudity scenes in the original release may be cut for TV. (1967; B — objectionable in part for all)

THE EYES OF CHARLES SAND
Tuesday, July 18 (ABC)

Pure hokum revolving around a young man (Peter Haskell) who inherits "The Sight" from a deceased uncle, a faculty which enables him (and us) to see things in the world of the supernatural. Cleverest thing about this made-for-television feature is the way it is carefully built around the commercial breaks. (narrated)

Geneva Knights

To Sponsor Boxing

Geneva — Amateur boxing shows will be scheduled here under the auspices of the Geneva Knights of Columbus. Net proceeds will go into the DeSales High School continuation fund.

The first show will be at the school at 8:30 p.m. July 26.

Grand Knight Robert Peters announced last week that the state Amateur Athletic Union had sanctioned the knights as sponsors of the Geneva Boxing Club. The club, which has eight young men in training, has been taking part in shows in Binghamton, Ithaca, Syracuse and Rochester, Peters said.

PAT COSTA
As I
See It



Are you playing your television more and your radio less? Do you find that the ceaseless chatter of such game shows as "Jeopardy" or "The Newlyweds" provides background for housework rather than the soothing afternoon music of a local radio station? Have you noticed the minute you turn on the radio somebody yells that (1) it is interfering with the blare of the television (2) they can't hear the person on the other end of the telephone or (3) the kids demand to know why the screenless box doesn't feature the such goodies as comics or Captain Kangaroo or Sesame Street?

Of course, it is not just the radio the television has effectively driven from the house. Conversation, quiet word games such as Scrabble and that diverting occupation of other years, the making and looking at of scrapbooks is gone.

I manage without the above although at times I find myself answering the soap opera ladies when they pose their searching questions. But there is one past time that the TV has ruined that really is regrettable. And that is listening to the record player

Ironically it takes the video tube to bring that fact home as it did most effectively on the eve of Independence Day when CBS brought us the "salute to Oscar Hammerstein II" the late renowned lyricist.

For one delightful, magical hour the liting sounds of show tunes rang through the house, lifting the spirit as no TV series music could ever do.

The tribute had been taped more than a year before and featured such notables as Dinah Shore, Helen Hayes (reciting "All the Things You Are") Burt Lancaster, ditto for "Carefully Taught", John Raitt, Harve Presnell and Celeste Holm recreating the role of "Ado Annie" from Oklahoma she had created on Broadway 30 years before.

Enhancing the music were little background stories that gave insight to this master of love songs who worked with Jerome Kern, Richard Rodgers and Larry Hart.

Unfortunately the competition on the tube that night was major league baseball. For those who never saw it and those who'd love to see it again, it may be repeated soon.

10 Worst Commercials Awarded 'Lemmy' Prizes

Catholic Press Features

Minneapolis, Minn. — There are Emmies for best TV shows and there are Clios for best TV commercials, and now there is a Lemmy — a new booby prize awarded by the Committee for Rejection of Obnoxious Commercials (CROC).

Founded by a Minneapolis public relations man and now numbering 2,000 dues-paying members, the group is seeking to combat tasteless or annoying commercials by using ridicule as its weapon.

Thus, the group has conferred Lemmies — walnut plaques topped with a plastic lemon — to the companies who sponsored what CROC regards as the ten worst commercials.

The "winners" this year, were, in order of most annoying:

1. Crest tooth paste, for commercials in which spoiled brats butt right in on their fathers' work to inform everyone they had fewer cavities.

2. Playtex Cross-Your-Heart Bra, in which a young man supposedly fails to recognize a female acquaintance because she is wearing a new bra.

3. Imperial Margarine, for its

instant crowning of anyone who bites into the product.

4. Mitchum Anti-Perspirant, whose ads feature a young man rising out of bed and announcing he hasn't had to use the product yesterday and won't today because of its presumably long-lasting effect.

5. Pristeen feminine deodorant, in which two women stroll along discussing the subject.

6. Hour-After-Hour deodorant, in which a woman works around the house in a track suit to illustrate how busy she is and how the product nevertheless protects her.

7. Folger's Coffee, which suggests that a good marriage can be ruined by a bad coffee.

8. Charmin toilet paper, with a coy "Mr. Whipple" spending most of his time warning women not to squeeze the product.

9. Geritol, for an ad showing a woman winning her husband's continued loyalty because she takes it.

10. Wisk detergent, for its "Ring around the collar" commercials, in which everything from Polynesian women to parrots chide a woman for giving her husband shirts that are not immaculately clean.

COURIER WANT ADS

"Everything Under The Sun"

BUSINESS SERVICES

PAINTING Exterior: Excellent workmanship Insured. Quality Paint Ray Weber. 342-9066.

HOUSE PAINTING Interior-exterior: Experienced. Insured. Free Estimates. Call 544-7946.

FLOOR sanding, refinishing: Dependable service since 1921. Reasonable. Cy Callemeyn, 865-1353, 458-6685.

BROKEN WINDOWS? We replace glass in regular, storm, picture, Thermopane, patio doors & Anderson windows For low cost "on the spot" glass replacement with our **MOBIL GLASS SHOPS** Call the GLASSMAN. We also make tops for furniture and desks. 328-8130.

PAINTING: Interior and Exterior: Excellent Work, estimates free—244-3735.

PAINTING and paper hanging: free estimates, quality work. Dan Burgmaster. 663-0827.

ROOFING-SIDING: New, repairs, insurance cases. Expert applicator, insured. Free estimates. 482-3348.

END PAINTING forever: We apply aluminum trim cornishes, gables, windows, doors. Insured. Expert applicator. 482-3348.

CHIMNEYS—NEW, rebuilt, repaired. Expert Mason. Free estimates. Insured. 482-3348.

TILE: From complete bathroom remodeling to small repairs. Reasonable. 544-8231.

CARPENTER WORK porch steps, small jobs, remodeling, paneling, wind damage repairs. Free estimates. Robert Bulluck, 865-2448.

NEED EXTRA room? We raise the roof. Complete job. Expert mechanics, insured. Free estimates. 482-3348.

ODD JOBS: Storm windows removed, washing walls, floor waxing, cleaning gutters etc. 436-4421.

SIDING—ROOFING and Trim Specialists: Let us show you our jobs and workmanship or give you several Houses to look at your convenience, then make your decision. 25 yrs. in Business. No obligation. 473-9451.

ELECTRICAL work, remodeling, additions and home air conditioners: 288-4884.

TREE Removal Service: All phases of tree work fully insured, estimates. GURNOW, 381-6297.

ROOF—CHIMNEY, Louvers, gutters, walls Floor jacking. Repairing, 244-6947.

PIANO TUNING, experienced tuner, reasonable. Jerry Gallagher, 482-4061.

TV ANTENNA, Installation. Free estimates. Guaranteed. Call after 6 p.m., 266-9011.

PAINTING: EXTERIOR—Interior Free estimates call Dick, 621-7879.

BAYSITTER needs job, \$60 an hour, prefer Irondequoit. Phone 342-5115.

RADIO - TV

SERVICING TV-Stereo-Transistor, foreign and U.S. Free estimates. "Commercial". 288-2371.

INSURANCE

AUTO INSURANCE: Immediate FS form, no applications refused. Installments. Edco Agency, 284 Arnett, 436-0022.

ENTERTAINMENT

FREDDY BECK Orchestra, finest in music. Weddings, Parties. 458-8719.

OFFICE SPACE FOR RENT

RICHFORD OFFICE Bldg., 67 Chestnut St. New office space, can be divided to suit tenant needs. Located in growing business district. For info, of appt. to inspect, weekdays: Al Manille, Broker: 262-3445, 325-5580.

HELP WANTED FEMALE

HOUSEWIVES: Help increase the family income with part time work from your home. Call 254-1726.

SECRETARY

Secretary to General Manager of weekly newspaper. Shorthand and typing required. Excellent working conditions and company benefits. Located Downtown Rochester in modern offices. Salary discussed at interview. Send resume to Courier-Journal Box 109.

WANTED TO BUY

ANTIQUES: Sterling silver, jewelry, bric-a-brac, dolls, frames, china, cut glass, curios. **MARIE WALLNER, 663-5573.**

INSTRUCTIONS

TUTORING all subjects. Qualified teachers. **PROFESSIONAL TUTORING SERVICE, 244-9155/271-7707**

ORGAN and Piano lessons for everyone call 247-5023.

REAL ESTATE

HOUSE for sale: 62 Valley Brook Road, Penfield (off Baird), three-bedroom. Finished walkout basement. Patio. Extra lot. Lovely setting with many mature trees and shrubs. Country-ish but near everything. Songbirds and pheasants in nearby woods and meadow. Open Sunday 2 to 5 p.m. Asking \$29,900.

GATES, 1964: 8-room split, family room, fireplace, 2-car garage. Reasonable upkeep. 436-8884.

12th WARD: Lovely 5-5 Boston. Newly painted exterior, modern throughout. Ideal investment for young couple. Lower rented. Owner 442-9153 evenings.

GATES: 1964, 8-room split, family room, fireplace, 2-car garage. Reasonable upkeep. 436-8884.

PERINTON: 3-bedroom ranch, paneled family room, treed fenced yard, appliances, garage, taxes \$557.00. Mid 20's. 32 Birch Lane, 377-6154.

21st WARD: Brighton area. Stately 8-room colonial. Close to Our Lady of Lourdes, bus, and shopping. \$26,900. 442-2589 or 1-346-5197 collect.

FOR SALE: Ninety Acres \$40,000 - \$10,000 down. Terms reasonable interest balance. Harold Schwartz RD 1, Bath, N.Y. 14810.

SPECIAL MISCELLANEOUS

WORKING GIRL needs 2 of same to share apartment. Contact by mail June Petrello, 475 Grenadon Lane, North Babylon, New York 11703.

IRONING DONE my home 544-7617. Garage Sale: Everything must go, 487 Wilkins St.

STUD Service: Golden Retriever, champion stock. Ancestry of nineteen champions. Beautiful dog, golden red. Robert Bulluck, 865-2448.

SIAMESE Kittens: Sealpoint females, two, \$15. Excellent blood line, no papers. 71 Warner St. or 254-4369.

MARINE SUPPLIES

ALUMA-CRAFT: MFG & Slickcraft boats. Mercury, British Seagull motors, Tec-See trailers, used outfits. Sunfish & MFG sailboats. Terms & Trades. Rochester Outboard, 932 St. Paul (near Hickok's) Open Mon. and Thurs. eves. 266-0684.

WANTED

HOUSEKEEPER, COOK. Experienced. Catholic rectory near Rochester. Reply Courier-Journal Box 108.

WANTED: LADY to stay with elderly lady (well) for 2 weeks beginning July 18 - July 29th. 621-4994.

WANTED: COOK. (Three adults) Live in. Light housework - Apt., benefits, plus salary, references. Reply Courier-Journal Box 110.

FOR RENT

4-ROOM apartment, suitable middle aged couple, no yard or garage, 247-2085

AUSTIN ST. — 4-room upper, suitable couple, Holy Apostles parish, \$165 security. 254-0239.

LOVELY ROOM: business girl or nurse preferred, use of phone, off street parking, breakfast. 442-9666.

FURNISHED APARTMENT, all utilities, Lake Ave. near Beach, 621-4973. Available 1st of August.

MERCHANDISE

TAYLOR SHEARS \$15.00, Men's chiffon robe \$40.00, 1969 Ford A-1 condition call 621-4959.

GOLF BALLS: Try Bill for best used golf balls. 865-1646.

MOVING SALE: Antiques, ready to paint or antique, set of 4 "Phila. Windsor" kitchen chairs with caned seats \$10 each. Also antique chest with bonnet drawers \$50. Set of 4 sturdy Thumback kitchen chairs \$5 each. Exercycle \$9.50. Space heater, Sears best, like new, half price \$15. Electric percolator, used one month, \$8. Kitchen stool \$1. Bed rails, pr. \$1. Picture frames, 12" x 12" acoustical ceiling tiles, \$3. box. Toast Master broiler over \$9. Electric blanket, never used, \$5. Assorted glasses. Sturdy 2 1/2" swing frame, slide, swings, \$5. 62 Valley Brook Road, Penfield. Phone 381-3509.

MANUFACTURER has brand new 1971 Redwood pools on sale for 1/2 price. Fully guaranteed, installation optional, call now for instant delivery. **KAYAK** Recreational Corp. 1671 Penfield-Road, 381-6421.