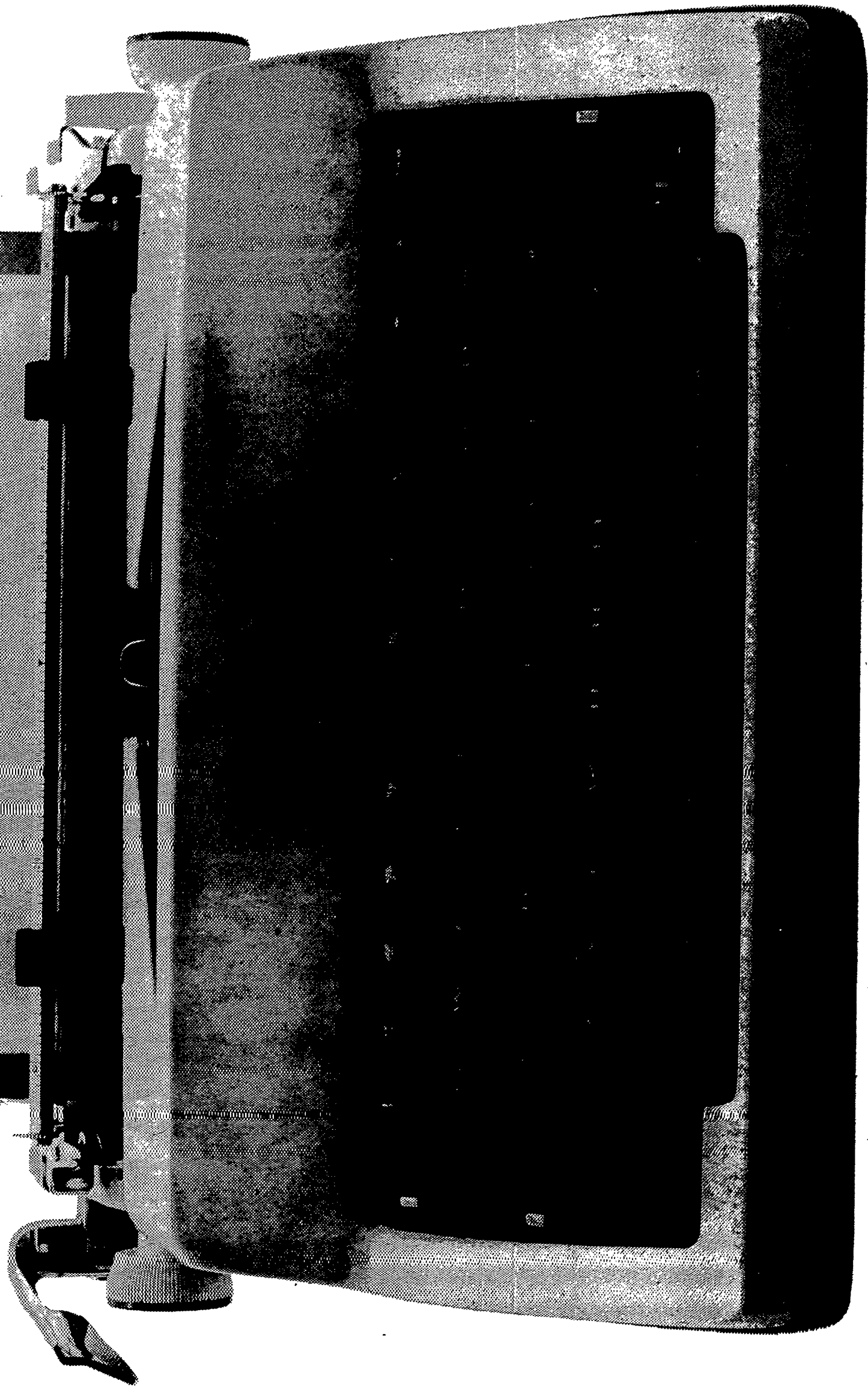


WRITE A BETTER BILLBOARD THAN OUR AD AGENCY



You've seen Lincoln Rochester's billboards. And maybe you thought some of them were clever. But how many times have you thought, "I could have written a better billboard than that." Or "I wish I had the opportunity to write lines like those." Well, here's your chance to show the world that you are as good

and a contestant will not be entitled to a prize or other compensation if his idea is used on a billboard or in any other medium; or in any other way, such as suggesting a new service. The judges' decision is final. Employees of Lincoln Rochester, Lincoln First Banks, Inc., member banks, and Hutchins/Darcy



Prizes
Six first prizes.
Your choice of:
Smart 11-foot sailboat OR