

## New Books

# Corporations and People

**Struggle for Identity: The Silent Revolution against Corporate Conformity**, by Roger M. D'Aprix (Dow, Jones and Irwin, Homewood, Ill.; 1972)

Too bad The Whole Earth Catalog decided it was making too much money, and folded. Roger D'Aprix's book would have done handsomely, in the how to survive pages.

D'Aprix, who heads up the employe communications pro-

gram for the Business Group for Xerox, has pulled off an edgy, yet hopeful, analysis of the current revolution in how people relate to their work, offering grim insights into the traditional values in the management-hiring relationship and recipes for restructuring those values.

D'Aprix himself recently described the book as a tract on "how a man can preserve his dignity and humanity in a large

organization and at the same time work to improve his organization — and though I don't explicitly say so — to Christianize it."

Exactly what will happen to the corporation if its values are not reoriented is not clear; but D'Aprix evidently is much impressed by some of today's more radical prophecies about the future of the nation, its economic and political viability.

The book is valuable as an interim report on the dying days of authoritarianism in management attitudes and subservience among employes, and as a handbook for creating autonomous behavior and community within the corporation.

D'Aprix's central question is whether corporations are going to serve the community at large or whether we are going to give corporations a superexistence with autocratic privilege and rights over individuals.

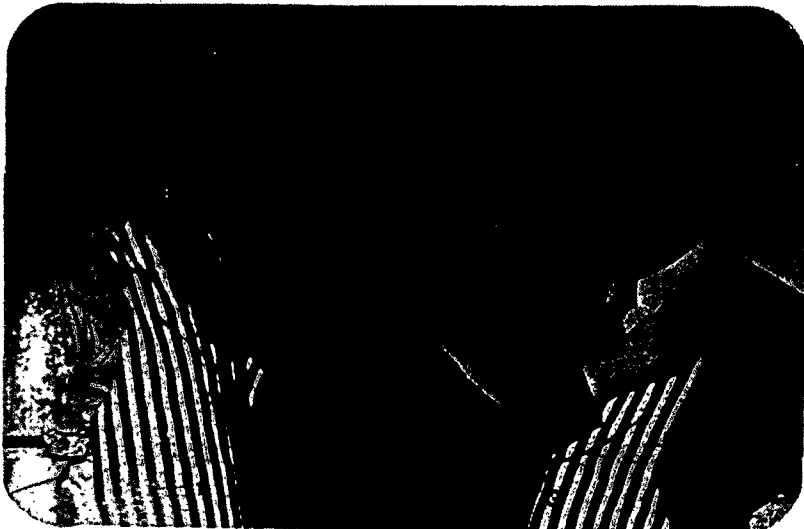
"The individual," he says, must be loved and dealt with as a dignified human being. If this isn't done inside today's corporation, or if this view is considered a utopian dream, "the business organization is a hopeless institution, doomed to final extinction."

D'Aprix believes that most organizations only use about 20 percent of an employe's abilities; and that the situation must change immediately.

This is a pioneering book in its field and will serve as an invaluable aid toward creating healthier and more productive organizations. It will be a delight to anyone who has ever found himself misused or unfulfilled in his work.

D'Aprix, his wife Theresa and their four children are members of St. John the Evangelist Parish, Rochester. He is also associate professor of English at Monroe Community College, evening division.

— John Dash



Monte Carlo at Kearney

Midge Yaeckel tries Monte Carlo costume on husband Bill as Ray Pfeifer looks on. They invite the public to Monte Carlo Nite sponsored by Bishop Kearney High School Parents Clubs Saturday, April 22 at 7:30 p.m.

## Keeping Tabs

Father Henry Atwell will direct an evening of recollection at St. Charles Borromeo, Greece, on Thursday, April 27, beginning with 8 p.m. Mass. The Women's Club arranged the event and will serve refreshments afterward. All parishioners are invited.

The Alhambra Ladies will give a dessert card party for the benefit of Holy Childhood School at 12:30 p.m. Tuesday, April 25, at 513 Monroe. Mrs. Frank J. Reidman and Mrs. Clifford B. Sargent have charge.

Father Daniel P. Tormey, chaplain at Rochester General Hospital, will address Rosarians of St. John's, Greece, at 8 tonight, April 19. He will talk about his visit to the hospital ship Hope last summer at Kingston, Jamaica.

The Home-School Association of Our Lady of Mercy, Greece, will hold a garage sale all day Saturday, April 29, in the rectory garage, Armstrong Road at Denise.

The Rosary-Altar Society of St. Theodore's will present a fashion show at 8 p.m. Wednesday, April 26. The Joy Group and Little Red Dancing School will entertain. Refreshments will be served. Norman Cummings and Shirley DeFazio are chairmen.

Area alumnae of the College of St. Rose will meet at 8:30 tomorrow night, April 20, at the home of Mrs. John J. Murphy, 78 Hilary Dr.

The Notre Dame Women's Organization will meet for lunch Saturday noon, April 22, at Valle's Steak House on East Ridge Road. The entertainment will be a travel agency presentation. Reservations may be made through the chairmen, Mrs. R. Peter Price, 223-4818, and Mrs. Phillip Yawman, 377-4473.

The new club for single young men and women of St. Jude the Apostle parish in Gates will meet at church at 4 p.m. Saturday, April 29, for a communal penance service followed by a folk Mass. Buffet supper is scheduled for 7 p.m. April 22 is the deadline for supper reservations, to be made with Mary Ellen Fischer, 235-0004, or Ray Chrzani, 426-1539.

Courier-Journal

## Puccini Mass Set for Apr. 30

For the first time in Rochester, Giacomo Puccini's long-forgotten Glorious Mass will be sung at Christ Church Cathedral, 141 East Ave., on Sunday, April 30, at 4 p.m. The Cathedral choir will be conducted by Michael Rechel, graduate student in the Eastman School of Music.

The Rev. Canon Cyril V. Roberts, music director at the Episcopal cathedral, said Puccini, who later won fame for composing such operas as "La Boheme," "Tosca," and "Madame Butterfly," wrote the *Messa di Gloria* in 1876, when he was 18 years old. It was first performed in 1880 at Lucca, Italy, his birthplace.

## St. Martin Boxers Win at Cathedral

An estimated 300 boxing enthusiasts watched 17 bouts at the Sacred Heart School auditorium April 11. Bouts were split into junior and senior divisions and competitors from St. Martin Center and the Cross Town Club battled the home Sacred Heart boxers.

Ken Wyatt of St. Martin's captured the Best Senior Fighter Award, besting Mike Walik, an Aquinas student. John Hartzog, also of St. Martin's took the Best Junior Fighter Award. He bested T. J. Houke of Sacred Heart.

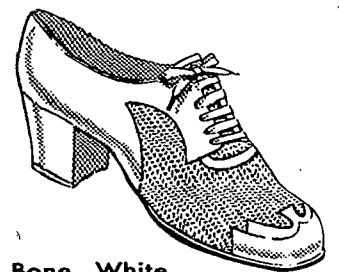
Jim Erdle, a teacher at Sacred Heart, promoted the bouts in cooperation with the St. Martin Boxing Club. Proceeds from the matches went to the Sacred Heart and St. Martin boxing clubs' equipment funds.

The program was interrupted briefly when the overhead lights ignited ceiling panels in the auditorium. Quick action by the referee and corner men doused the blaze.

## PAPAL LEGATE

Madras, India — (RNS) — Cardinal William Conway, Archbishop of Armagh, Northern Ireland and Roman Catholic Primate of All Ireland, will attend observances here of the 19th centenary of the death of St. Thomas the Apostle as the personal legate of Pope Paul VI.

Overshadowed by his more spectacular later works, Puccini's Mass might have been forgotten had it not been for an American priest, Father Dante, who turned up the manuscript in 1951 while doing research for a Puccini biography, Canon Roberts said.



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FOUR CHAPLAINS MEMORIAL

Shown above is a typical section of White Haven, featuring a memorial to Four Chaplains who gave their lives so others might be saved. These devoted men were of three different faiths: Roman Catholic - Hebrew - and Protestant.

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