

PAT COSTA
**As I
See It**



A string of theaters in Virginia and Maryland recently made news by coming up with their own "NFL" program. In this case the initials stand for "Night for Ladies."

To combat the Monday night football seen on ABC-TV, the theater chain offered women admission to their movie houses at children's prices, promoting the gimmick with "Let HIM Watch the Game — AND the Kids."

According to a recent Associated Press release the idea is going over like a house afire. Theaters in Texas and California are latching on to the scheme.

The Texas movie houses allegedly have lowered admission prices to \$1 every Monday after 5 p.m. to those identifying themselves as football widows.

It's a catchy idea and one that could be easily duplicated in the Rochester area.

The takers for such an offer could be numerous what with the alternatives offered to the feminine TV viewer not interested in football.

On a recent Monday night, for example, Rochester women who had the nerve to assert they couldn't care less about football via the TV screen could a. wash their hair, b. take up tating or c. retreat to the bedroom and turn on the black-and-white set.

If the Lady chose the last she had the option of tuning in NBC for a look at James Garner in "Grand Prix." One hitch, here, however. It was the second half of the movie and if

she hadn't watched the first half over the weekend, then the script might not mean a great deal to her. Secondly, the movie in black and white loses something.

Should she try CBS, she had just better be a fan of slapstick and not so droll comedy. Beginning at 8 she could laugh along with "Lucy," that is, if she finds Lucy laughable.

Following Lucy, she could dig Doris, ache a little with Arnie, and look in vain for the third brother on "My Three Sons."

Those women interested in something more intellectual (precisely what most females want after 12 hours of chasing a two-year-old) could have switched to Public Broadcasting System and seen a 90-minute special on China described as "a panoramic portrayal of the world's most populous nation and the convulsions that wracked it over recent decades."

Should non-football viewers find none of the above intriguing there's always a good book. Of course, you must plan ahead and make sure you've got a good book in the house.

Frankly, I'd rather go to a movie at children's prices. In our area, theater owners have been featuring children's movie classics on Saturday and Sunday afternoons only.

Perhaps, it is the answer for Monday night audiences, bringing back all the great movie classics women love.

Now, who's going to put a bug in the theater owners' ears?

Once Over Briefly

Ratings from the Catholic Office for Motion Pictures on the moral suitability of current movies:—

ANDERSON TAPES — Adults only — A coarse comic melodrama about a robbery of a New York apartment; unnecessary sex and violence.

BILLY JACK — Objectionable for everyone — Conflict between runaway teenagers and people of an Arizona town. Sadistic violence and nudity, obscene dialogue.

BLACK JESUS — Adults — Woody Strode's magnificent portrayal of an African revolutionary makes up for interminable dialogue, slow pace and mechanical plot.

CARNAL KNOWLEDGE — Objectionable for everyone — A satiric reduction of human characters to sex-obsessed caricatures; crude language, explicit visuals.

CONFORMIST — Adults — with reservations — The development of fascism, with Jean-Louis Trintignant as a man so driven to conform that he would become an assassin.

CRY UNCLE — Condemned — Occasionally screamingly funny but most paunchy private eye's fornicating his way through a blackmail case.

DRIVE, HE SAID — Condemned.

THE DEVILS — Condemned — Warmed over 18th Century muckraking about a convent and its priest engaged in devil worship.

DOC — for adults only — Marshall Wyatt Erp gets involved in a gunfight at O.K. corral. The old-time Western excitement is marred by making the plot a moralizing allegory about the Vietnam War.

FRIENDS — Objectionable — Daft idyll about a teen-age couple having a baby without either doctor or midwife.

HELLSTROM CHRONICLE — Adults and adolescents — Science-fiction film with various insects starring; the terrible potentialities of insect power.

JOHNNY GOT HIS GUN — Adults, with reservations — Dalton Trumbo's film, based on his own 1938 novel about a World War I "basket case."

KOTCH — Adults — Old fashioned sentiment without the treacle about an unwed mother.

LET'S SCARE JESSICA TO DEATH

— Adults — a ghoulish psychological thriller with a more than light touch of vampirism thrown in for good measure.

MILHOUSE — Adults — An honest if uneven documentary-satire on the career of Richard Nixon.

MURDERS IN THE RUE MORGUE — Adults — Quarts of plastic blood cover distantly related and bloody awful Poe.

OMEGA MAN — For adults — A futuristic look at how the last humans on earth may survive.

ONE DAY IN THE LIFE OF IVAN DENISOVICH — Adults and adolescents — Harrowing recreation of Alexander Solzhenitsyn's magnificent short novel of life in a Siberian labor camp.

PLAY MISTY FOR ME — Adults with reservations — The barely credible take of a psycho girl and the folks she tries to destroy. Long on "ladies" magazine dialog.

SEE NO EVIL — Adults — A blind girl picks up the scent of a killer. Keep the kids away; the tension is pretty bad.

J. C. — Adults — with reservations — Bikes, bible quotes, and brutality.

SKIN GAME — Adults — Good comedy entertainment for the non-sensitive on racial issues. James Garner makes a habit of selling his best friend.

THE FRENCH CONNECTION — Adults — ing view of humans caught up in an inhuman cat and mouse game. NCOMP called it one of the "most exciting, as well as one of the most harshly realistic detective movies in recent years."

THE STEAGLE — Objectionable — Walter Matthau the Cuban Missile Crisis; but it's a sadly uneven and offensive comedy.

THE LAST REBEL — Adults — Joe Namath smirks his way through crude language, heavy violence and gratuitous nudity.

THE TOUCH — Adults with reservations — Decidedly commercial Ingmar Bergman with more light on the surface than shadows beneath.

WHO IS HARRY KELLERMAN — Adults only — Dustin Hoffman is a successful composer-singer who has crushed people on his way to the top. As his world crumbles he slips into fantasies of bitter paranoia. Sad, not funny.

At Home with the Movies

DON'T MAKE WAVES (1967)
Thursday, Nov. 11 (CBS)

Tony Curtis stars as a swimming-pool salesman, followed around in his travels by Claudia Cardinale as the mistress of his boss. The rakish plot is stuffed with bikini-clad beachgirls and muscle-bound guys.

It was poorly received by the critics and by the Catholic film office, which rated it B, objectionable in part for all, for its "low moral tone, suggestive costuming and situations."

THE PAPER MAN
Friday, Nov. 12 (CBS)

Computers, credit cards and identity provide the key elements in this weird story about computer students at a college who devise a fictitious person by feeding data about him into a computer — so that the students can go on a credit-card buying spree, until some strange deaths occur. No NCOMP ratings for made-for-TV movies.

HARNESS

Friday, Nov. 12 (NBC)

Another made-for-TV movie, this one starring Lorne Greene (of Bonanza) as a rancher with

a bore of a wife. Along comes a swinging young free-thinker (Julie Sommers) to shake up things a bit. It's based on a John Steinbeck story of the same title, and like all made-for-TV films, carries no NCOMP rating.

THE WAR WAGON (1967)
Saturday, Nov. 13 (NBC)

The "wagon" of the title is an armor-plated, Gatling-gun-armed stagecoach carrying a half-million dollars' worth of gold dust that John Wayne plans to hijack because the owner of the war wagon had cheated Wayne out of his gold-rich land.

Wayne hires a gunman (Kirk Douglas) and an Indian (Howard Keel) and a tribe of Kiowa Indians to help him pull off the hijack.

This film was greeted by critics as one of the best Westerns in some time: full of action, fine acting, much humor, surprise ending.

NCOMP rated it A-2, unobjectionable for adults and adolescents.

THE LONGEST DAY (1962)
Sunday, Nov. 14 (ABC)

Despite the "star-studded"

cast — John Wayne, Henry Fonda, Richard Burton, Robert Mitchum, Red Buttons, Robert Wagner, and on and on — this is a superbly-made reconstruction of the D-Day invasion of Normandy on June 6, 1944.

The film suspensefully moves back and forth between the Allied and Nazi activity, presenting small vignettes and major decisions against the backdrop of history, all of it taken from Cornelius Ryan's carefully researched best-seller and filmed mostly where it happened.

However, the many commercial interruptions may help to make this the longest night. NCOMP rated this film A-1, unobjectionable for all.

ANZIO (1968)

Sunday, Nov. 14 (CBS)

Another example of "viewer-be-damned" scheduling by the networks, with a film about D-Day at the same time on ABC. Anyway, this is an inferior job having little to do with the invasion of Italy, centering instead on a small patrol caught behind enemy lines. Robert Mitchum and Robert Ryan (whom you can also see in action at Normandy tonight) star.

NCOMP rated this one A-3, unobjectionable for adults.

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