

PAT COSTA
As I
See It



Louise Wilson was still primarily a radio personality when several years ago a newspaper colleague wondered aloud in my direction as to what made this intrepid lady work so hard.

"After all," said my friend, "it's not as if Louise's husband can't take very good care of her. Why she could sit around and do absolutely nothing."

I do not know Louise Wilson well. I have spoken to her only once and then very briefly. But there is no mystery in my mind why the lady works so hard. Obviously she loves it.

And it is this quality that dominates the new hour-long show "Louise", seen from 9 to 10 a.m. weekdays on WOKR's Channel 13.

Turn her program on any morning and Louise (does anybody call her Miss Wilson? is having a fine time for herself. Obviously long before Harry Golden admonished us to "Enjoy, Enjoy", Louise had already learned the secret for herself. None of this nonchalance stuff for her. Forget the blase manner. Either you are alive or you're not and if you are then show it.

Such an attitude is contagious, as well it might be. There

may be some of us from time to time unkind enough to point out that the new WOKR personality gushes. On the other hand I've seen enough uninformed, lethargic TV casters in recent years to overlook a gush or too.

On her first show, she welcomed Sam Jones of the Rochester Philharmonic and Mercy Sisters Patricia Keough and Virginia Wilson talking about their "People Please" festival.

The second day she chatted with Barbara Britton of "Forty Carats" which was playing at Town and Country Playhouse.

Her interviews are fun and would be even more interesting if she would throw fewer encomiums and get into something more than the obvious questions.

Louise's show is also riddled with lots of filler, including the unspeakable gossip Rona Barrett. The Lucille Rivers sewing segment and Steve Collins' news do her more justice but Computer Cashcall also should be scuttled.

On the whole, "Louise" is a welcome addition to the Rochester TV scene. And the hunch is here that once this respected broadcasting veteran gets herself solidly entrenched the show will get even better.

Once Over Briefly

Ratings from the Catholic Office for Motion Pictures on the moral suitability of current movies:—

ANDROMEDA STRAIN—Adults and adolescents—Chilling science thriller from a best-seller about a killer microbe.

BANANAS—Condemned—Woody Allen comedy, "tasteless insult and irreverence" offensive because it deals with lowest moral and artistic ideas.

BAREFOOT EXECUTIVE—Family—A TV executive discovers a chimp who's a champ at promoting video shows.

BEGUILED—Adults, with reservations—Lust and violence in Civil War setting; called a comedy, if you consider nymphomania and murder funny.

CARNAL KNOWLEDGE—Objectionable for everyone.

CAT O' NINE TAILS—Objectionable for everyone—Grossome murders in a story about a behavioral-research lab.

CLAIRE'S KNEE—Adults—A Frenchman romances mentally with a girl's knee; amusing but not sexual theme. Highly praised by Catholic film office and critics for "wit and intellectual stimulation."

DERBY—Adults—A story of roller-derbies and the people who share their moralities, aspirations and thrills.

DESERTER, THE—Adults—A foreign-made, rough-tough Western.

ESCAPE FROM THE PLANET OF THE APES—Family—Latest adventure of super-apes Roddy McDowell and Kim Hunter has them coming to the present-day earth. Plot details amazement of U.S. to learn that apes know what will happen 2,000 years from now.

FIVE EASY PIECES—Adults, with reservations—Excellent acting and pace in haunting story of a man running away from his roots and responsibilities.

GRIMM'S FAIRY TALES—Condemned—A bawdy paraphrase of the old stories.

GUN FIGHT—Adults—Violent and bloody, hard-boiled character study.

HOUSE THAT DRIPPED BLOOD—Adults and adolescents—Four British horror tales, non-gory, excellently acted.

IN COLD BLOOD—Adults—Retelling of true story of farm-family murders and how the killer was caught.

LAWRENCE OF ARABIA—Adults and adolescents—Return of David Lean classic of exciting desert warfare. Drastic cutting of original version makes plot somewhat disjointed. Great acting and photography.

LE MANS—For family—Cars and drivers provide the excitement at the 24-hour road race in France. Great sport scenes as Steve McQueen drives his own car.

LITTLE BIG MAN—Adults—Dustin Hoffman in autobiography of white boy raised by Indians, who becomes sole survivor of Custer's massacre.

LITTLE MURDERS—Adults, with reservations—Angry and funny commentary on human relationships and the bruises ("murders") which hit us everyday.

LOVE STORY—Adults—Many-Kleenex story of a Harvard-Radcliffe romance which never wins.

LOVERS AND OTHER STRANGERS—Adults, with reservations—Funniest movie of year, showing complex other side of married love in several families sharing a new marriage.

\$1 MILLION DUCK—For family—A duck who lays real gold eggs.

PATTON—Adults and adolescents—Oscar-winning biography of tough general whose professional dedication to excellence is his downfall.

PLAZA SUITE—Adults—Three playlets set in the same suite in the Plaza Hotel; Walter Matthau shows three men with emotional problems. Humorous but tiring unless you are a Neil Simon fan.

RYAN'S DAUGHTER—Adults—Beautiful to the eye, long and moving story of adultery in an Irish town.

SEVEN MINUTES—Condemned

SHAFT—Adults—Detective story in Harlem; intimate slice of Black America.

SONG OF NORWAY—For family—Music and scenery in ruddy story.

SUMMER OF '42—Adults, with reservations—How a teenage boy in '42 discovers life and sex from an "older woman".

SUPPORT YOUR LOCAL GUN-FIGHTER—Adults and adolescents—A spoof on westerns, with clever satire about cowboys who carry guns and need to use them.

SWEET SWEETBACK—Condemned.

TAKING OFF—Adults with Reservations—Funny story about the generation gap, a fugitive child and suburbia.

20,000 LEAGUES UNDER THE SEA—Family—Exciting retelling of Jules Verne classic.

WHAT'S THE MATTER WITH HELEN?—Adults only—Two mothers harassed by law convictions against their sons run away and open a junior dance school. A campy movie, with horror and music (imagine!).

WILD ROVERS—Adults—A new-type Western starring William Holden and Ryan ("Love Story") O'Neal. The idealized comradeship of two bank-robbers: low comedy, adventure and myth.

WILLY WONKA AND THE CHOCOLATE FACTORY—For family—A kids' film, but reviewers agree that adults will like the clever fantasy.

At Home with the Movies

SONS AND LOVERS (1946)
Thursday, July 21 (CBS)
A well-acted drama, based on D.H. Lawrence's story about a strong mother-son attachment (Wendy Hiller and Dean Stockwell). Trevor Howard gives a superb performance as a coal miner who sees his relationship with his wife threatened by their son.

At the time of its release, the film was rated B, objectionable in part for all, by the national Catholic film office, because "the confused moral values which pervade the development of the theme of this film tend to rationalize and condone illicit behavior. Furthermore, several sequences together with dialogue are highly suggestive."

DISORDERLY ORDERLY (1964)

Friday, July 23 (CBS)
Another Jerry Lewis slapstick comedy, with a hospital as the place where he does his cutting up.

It's not one of his best, but two very good "bits" you might watch for are one in which a hypochondriac patient talks on and on about her illness while Lewis gets sicker by the minute — and another in which he tries to adjust a TV set that has too much "snow," a sequence that ends with a full-scale blizzard.

On the "serious" side, Lewis' humor and altruism help transform a blonde patient with a nasty disposition into a sweet little angel.

NCOMP rated this one A-1, unobjectionable for all.

RETURN FROM THE ASHES (1965)

Saturday, July 24 (NBC)
A so-so melodrama about a cheating

husband (Mandellian Schell) who sets up a Rube Goldberg-like contraption designed to give a girl in his wife's face, after which he can collect her inheritance.

Sweden's Ingrid Thulin plays the wife, who herself has just been released from prison. Some touches of incest, also.

NCOMP rated it A-3, for adults.

THE FLIM-FLAM MAN (1967)

Sunday, July 23 (ABC)
George C. Scott gives a delightfully-off beat performance as an aging, irascible con artist who decides to take a young recruit (Michael Sarrazin) under his wing and show him how easy it is to make a living off man's greed.

The dialogue is sprightly, the scenery is gorgeous (filmed in Kentucky), and there is fine acting, including that of Harry Morgan as a long-suffering sheriff. Sue Lyon is the love interest who helps Sarrazin decide film-flaming is not for him.

A highlight of the film is one of the best cat-chase sequences in years, reminiscent of the Keystone Kops days.

NCOMP rated this A-2, unobjectionable for adults and adolescents, and recommended it to those "who like their larceny well-mixed with laughter."

TARZAN AND THE GREAT RIVER (1967)

Sunday, July 23 (CBS)
The setting is Brazil—where viewers will be intrigued to see African lions roaming around — and the Tarzan this time is Mike Henry, in a loose story about a tribe of "leopard people" who

are making life tough for villagers along the Amazon, until Tarzan and his ape show up.

Comedian Jan Murray tosses in some jokes as a cargo boat captain and former death-row champ Rafer Johnson plays the bad guy — the old Negro stereotype. One plus in the film is the beautiful Brazilian scenery.

NCOMP rated this A-1, suitable for the whole family.

24 HOURS TO KILL

Monday, July 24 (ABC)
An international-intellectual adventure yarn about an airliner filled with VIP's and forced to land in Beirut, it'll be 24 hours before the engine can be repaired, and thus the title.

Mickey Rooney and Walter Slezak star. Some people felt this was merely a longer version of an earlier film titled 12 Hours to Kill.

NCOMP rated it A-2, for adults and adolescents.

A FUNNY THING HAPPENED ON THE WAY TO THE FORUM (1946)

Tuesday, July 27 (NBC)
A rather bawdy comedy set in ancient Rome, starring Zero Mostel as a wily slave conniving for his freedom, assisted by Phil Silvers, Jack Gilford and Buster Keaton. The emphasis is sex — all kinds.

Good music and songs, a lot of laughs, but not for the kiddies.

NCOMP rated it A-3, for adults.

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