

Suzuki Festival Here Next Year

The Northeast Suzuki Festival will be held in Rochester next year, according to Anastasia Jempelis, coordinator of the Suzuki string program for children at the Eastman School of Music.

Miss Jempelis and 105 young violinists and cellists from this area took part in the 4th annual festival June 20 at Fordham University. The children in the program range in age from three to 12 years.

Summer Hazards Noted by BBB

Fair weather fosters the door-to-door peddling of bogus schemes and spurious merchandise, the Better Business Bureau warned this week.

"We're off and running," said Robert C. Hildreth, BBB manager, reporting these questionable enterprises that had come to his attention:

Personal solicitation of funds to send children to a Salvation Army camp; sale of dishes "as good as or better than" Corning Ware; magazine sales by a group of young women claiming to be nursing students.

The Salvation Army receives funds only from the Community Chest and certain sponsoring agencies, and through a camp appeal by mail to a select group, Hildreth said. The imitation Corning Ware does not perform as advertised, he added. As for the magazine saleswomen, who collect half the subscription fee at the time of sale, they have not registered with the bureau, and Hildreth would challenge their claim to be nursing students, he said.

29 Girls Get 'Home' Awards

Twenty-nine Rochester and Monroe County graduating senior girls received awards in home economics sponsored annually by the R.T. French Company.

Each girl will receive a \$50 denomination United States Saving Bond and a gold pin.

Recipients from area Catholic high schools were: Teresa Siwicz, Bishop Kearney; Lisa Oster, Cardinal Mooney; Jeanette Pitts, Nazareth; Margaret Ryder, Our Lady of Mercy; and Colleen Brown, St. Agnes.

The recipients are selected by faculty committees in their respective high schools on the basis of interest and achievement in home economics subjects, overall academic record, and qualities of character and citizenship.

Cenacle Invites School Girls

Two "Christian Living" weekends are planned for grade school girls, at the Cenacle Retreat House, 693 East Avenue.

They are for girls in the 5th and 6th grades, July 10 and 11; for 7th and 8th grades, July 17 and 18. Further information may be obtained from Sister Sadie M. Nesser at 271-8755.

Anniversaries

Mr. and Mrs. Hilary J. Glaza of Garden Circle, Fairport celebrated their 25th wedding anniversary Tuesday, July 6.

Mr. and Mrs. Glaza have four children: Mrs. William Osterling, Pvt. Charles Glaza, Gregory and Jonathan Glaza.

Mr. and Mrs. Ned S. Lewis of Montour Falls celebrated their 25th wedding anniversary June 15.

They were honored at a dinner at Pierce's Restaurant, Elmira, by their children, Carl, Janet and Leslie Lewis.

The former Almerida DeDominick and Mr. Lewis were married June 15, 1946 at St. Mary's of the Lake Church, Watkins Glen by Father Walter J. Kohl. Attendants were Robert M. Lewis, brother of the groom, and Dan Butterazzi, Mrs. Lena Solometo and Mrs. Edith Bellinger, sister of the bride.

Wednesday, July 7, 1971

SARAH CHILD All In The Family



The notion that the soul of America is Madison Avenue reaffirmed itself for me last weekend.

Once again, on a family outing, we ran into a situation where the advertising or promotion surpassed the product.

Our town had proclaimed a festival day as part of larger, overall sesquicentennial being celebrated by the county.

For months we had read in pamphlets and local newspapers of the festivities.

There would be a miniature rock festival, drama, art, races for the children, band concert, etc., etc. "Fun for all," the most recent billboards proclaimed as the day approached.

Not only that—the fun was to last all day long.

So we gathered three children up after the Saturday yard chores and drove to the site.

Our first glimpse was of a staggeringly long line of children. Turned out they were taking part in what was the biggest attraction of the festival: a cotton candy machine.

"How's that for keeping a kid quiet for 25 minutes," chortled one lady whose own children ostensibly were in the queue.

In all fairness there were other attractions: namely, a tiny pen containing a burro, a hun-

gry goat and a lazy, just sheared sheep.

A little farther away was a pony ride. For 30 cents, the child was plopped on the animal's back and ridden a total distance of 50 feet.

Booths selling ice cream and cookies and another with hot dogs, drinks and popcorn rounded out the commercial attractions.

A question as to the art exhibit led us inside. We found five pictures.

Back outside the rock festival had started. The young men who performed weren't bad and the 10 youngsters who gathered to hear them thought so, too.

With still an hour until the county band was scheduled we had popcorn all around and left.

On the way home, we passed the huge, color billboard proclaiming the delights we were to have experienced.

We felt cheated in the same manner the impeccable housekeeper feels cheated when she is told by a TV huckster that his brand of washday soap will turn her clothes dazzling bright and she ends up with her usual grayish laundry.

The problem is not with the festival nor the soap. It's with the false promises.

In this land of plenty and natural superlatives doesn't it all seem a little unnecessary?

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Call anytime 342-1427.

HELP WANTED

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