

RG&E AND consumer news

All prices are rising, right?

Wrong! Have you looked at appliances prices lately? Thanks to improved productivity and an increase in the amount of appliances that are produced, the prices of appliances have dropped considerably.

Dishwashers: In 1961 RG&E sold a top-loading General Electric dishwasher for \$264.95. Today a top-loading GE dishwasher at RG&E sells for \$198.88, or almost \$70 less. And the 1971 dishwasher gives you more for the money—more room for bigger loads, and more features for greater cleansing action.

Dryers: The top-of-the-line General Electric clothes dryer sold for \$294.95 in 1961. Today, the top-of-the-line GE dryer sells for \$259.95. Again, you get more for less.

The new dryer has a larger capacity—this means clothes have more room to tumble out wrinkles. A sensa-Temp device on the '71 model can tell when the clothes are dry; the machine then shuts itself off. Permanent Press fabrics are wrinkle free when they

are dried in the new cool down dryers.

Washers: In 1961 the GE top-of-the-line automatic clothes washer sold for \$349.95. Ten years later the price has dropped to \$299.95.

Refrigerator-freezers: There has been a tremendous drop in the prices of refrigerator-freezers. In 1961 a 13.2 cubic foot refrigerator-freezer sold for \$419.95. Today you can get a deluxe GE (16.6 cu. ft.) refrigerator-freezer for only \$318.88.

Thanks to the new durable process of well-insulated, thin-wall construction, this refrigerator-freezer gives you 16.6 cubic feet of storage, and it takes up slightly less floor space than the 1961 model.

Stop in at RG&E's Appliance Sales Department at 89 East Avenue and see what's new in appliances.

Plan before you plant

Trees are an important factor in making our city, suburbs, and countryside beautiful. RG&E is concerned about trees because they can be a handsome accent to property or they can be a liability to essential power lines or underground services that provide you with electricity and gas.

Planting trees under power lines can result in the tragic situation shown in the photo below. The branches of this tree had to be trimmed as they grew into the power lines. Heavy snow, ice or high winds could have caused a branch from this tree to fall on the power lines, interrupt-

ing electric service to homes in the area.

To help prevent this type of inconvenience, RG&E has a consulting arborist, Fred Micha. He has helped us landscape our substation and power stations.

Fred is called on in situations where advice must be obtained on the planting of trees and shrubs in areas that could possibly affect either underground or overhead services of RG&E. Thanks to his helpful advice, RG&E was cited last year for beautification awards by two different New York State garden clubs.

Years of care and good grooming can be wasted if a tree grows too tall under power lines or if its roots interfere with buried gas, electric or water lines. RG&E's policy is to trim branches above power lines so they won't fall on the lines, interrupting service to the home owner, hospitals and other people to whom steady service is essential. Our qualified tree service contractors use proper pruning techniques to make sure the trees we trim look as handsome as possible and stay healthy.

Mr. Micha advocates common sense in tree planting, and we agree. Here are a few do's and don'ts for planting trees this Spring.

Keep in mind the mature size of the tree. Remove undesired or unneeded trees. A few fine specimens are better than an overcrowded jungle.

Don't plant trees where they will cause too much shade. This will hinder the growth of flowering shrubs, perennials and annuals.

Plant trees no closer than five feet to the sidewalk. You have probably seen sidewalks heaved up by root growth. Often the roots must be cut to repair the sidewalk and this weakens the tree.

Don't create a traffic hazard with dense planting at the entrance to your driveway or at street intersections.

Avoid planting Horsechestnut, American Elm, Poplar, Willow, Sycamore, Black Locust, Silver Maple or Box Elder near power lines. These species are brittle and could break under the weight of heavy snow and ice. They are also more susceptible to disease than the recommended species.

Choose trees that will enhance rather than overpower or hide the architecture of your home. Remember, when you plant a tree, LOOK UP, LOOK DOWN, and LOOK AROUND. Think 25 years from now.



This tree is a hazard to power lines and must be trimmed regularly.

Home lighting is exciting

Properly planned, functional lighting can make your home exciting and interesting. You can change moods with a simple flick of a switch. This is why home decorators are incorporating lighting in their plans. Many factors must be taken into consideration when planning your lighting. The following information is just about light sources; if you wish to know more about decorating with light inside your home, send in the coupon below.

Light Sources

There are two basic light sources for home lighting, fluorescent and incandescent. Each is valuable in your home and each has a definite use which depends upon the lighting needed in a certain space. Color rendition and effect must be considered, too.

For instance, if a luminous (completely lighted) ceiling is desired for your kitchen or playroom, a fluorescent lamp installation is usually recommended. Luminous ceilings give uniform lighting.

If a different effect is needed in other rooms, fixtures with incandescent lamps (commonly called bulbs) can be positioned to bring out the texture of the different surfaces such as wood, brick and stone. Light from fluorescent lamps tends to flatten these surfaces.

Many people think they dislike fluorescent lighting because "they don't look like themselves" in it, but there are different fluorescent lamps which achieve different color renditions.

For home use, particularly in dressing room and bathroom areas, Deluxe Warm White fluorescent tubes are recommended. The color rendition of Deluxe Warm White is close to incandescent light which we are used to.

There are many new varieties and shapes of incandescent bulbs. Some are flame shaped, and available in colors, and give a soft, lovely light. A new "tuff skin" bulb is coated with a rubberized coating to prevent shattering.

Globe shaped bulbs are large and round. They are useful in utility areas and closets. At low wattages, they give softly diffused light; at higher wattage they are a generous light source.

And to give great variety in the home lighting levels, dimmers are "in." Their versatility is unlimited. Dimmers are especially useful in living and dining room fixtures as well as in kitchens. Even portable lamp dimmers are now on the market to lend a variety of lighting levels to every room in the home.

Electric Lines Suspended Above Pool Are Hazardous

A pool, whether in-ground, above-ground or portable, should never be placed under power lines because of the danger from possible electric shock should a swimmer come in contact with a fallen or live wire. Water acts as a conductor of electricity, and people have been electrocuted while swimming, because of improper electrical application.

If your pool does have overhead power lines, move the pool to a safer area or, if this is impossible, call RG&E, and we will relocate the line. In some cases this may necessitate another pole being set to carry the line out of the swimming pool area.

Also, never bring electrical appliances, such as record players, televisions, radios or lamps to the pool deck for use. They should never be in the pool area because of the extreme danger of splashing or knocking them into the water. Once in contact with the water, they too can cause serious injury or death to swimmers.

One final tip, make certain

that pool equipment such as pump, filter, lights and so on are installed and grounded according to Section 680 of the National Electrical Code.

Buy of the Week Sunbeam Electric Lawn Mower

model RE199T

\$89.95

and

model EL 219

\$104.99

Recipe of the Week

Pork on special? Try . . .

CORN TOPPED PORK CHOPS

Temperature: 350°F Time: 1 hour

- 4 pork chops
 - 1 cup chopped onion
 - 1/2 cup minced celery tops
 - 1 cup canned cream-style corn
 - 1/2 cup pimientos, minced
 - 1. Brown pork chops on each side; remove to oven-proof baking dish.
 - 2. In skillet, cook onion and celery tops in fat left from browning chops.
 - 3. Add corn and pimientos; season to taste.
 - 4. Stir lightly; pile mixture on chops.
 - 5. Season cubes with marjoram or sage and use to top ingredients in baking dish.
 - 6. Pour water around chops and bake in preheated oven.
- Try serving Corn Topped Pork Chops with Baked Potatoes, a Quick Bread, Tossed Salad Greens and Almond Jam Bars.
- If you would like these recipes stop at the RG&E Home Service Department, 89 East Avenue and ask for the Food to Fit Your Fancy recipe sheet.

FILL OUT AND RETURN THE COUPON TO: K
Dept. 34 Rochester Gas and Electric
89 East Avenue, Rochester, N.Y. 14604
I would like more information on the following items:

Name _____ Phone _____
Address _____ Zip Code _____