

Simple Steps Can Help Prevent Theft of Car

While waiting for a special theft protection device to be installed on your new car or "old faithful," there are several things that can be done to prevent having your car stolen.

Keep your car doors locked at all times.

Never keep valuables inside your car.

Keep only necessary items in your trunk.

Another simple way to deter car theft is to keep your car parked under a light, at night, if possible.

YOU DON'T NEED PULL

If your car begins skidding or pulling to the side when you apply your brakes, it may be a sign that your braking system needs attention. One brake is probably exerting less stopping force than the other — thus causing the skid.

WINTER WEATHER WAN

After the winter's weather has gone, strong chemicals, used for melting snow and ice on roads, may still be on your car. A thorough paint cleaning and polishing helps prevent auto body deterioration.

for the Car Owner

Tempo Auto Touch-Up Instant Spray Paint

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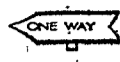
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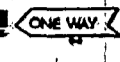
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Avoid the Old Car Wash.

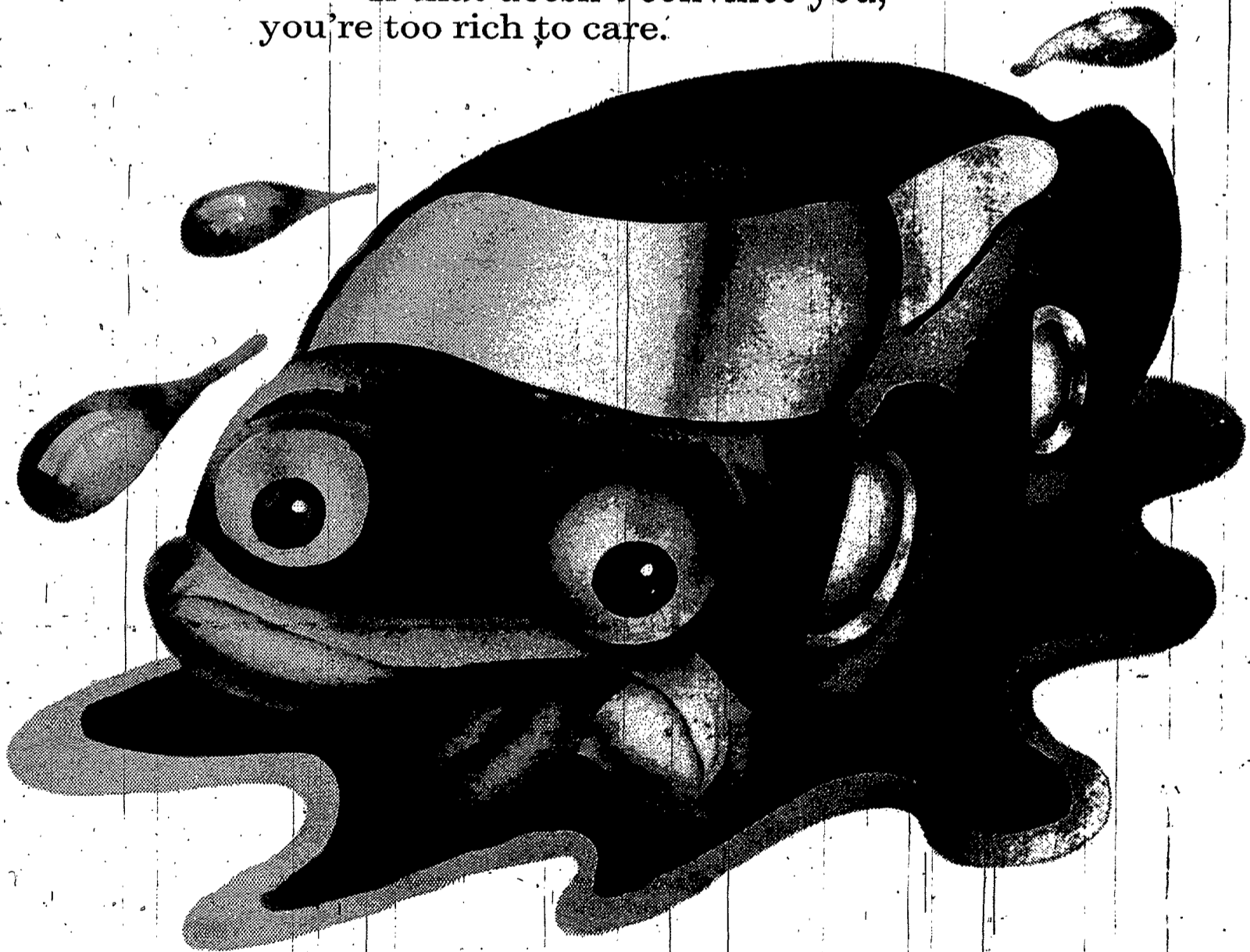
So you want to buy a new car. Fine. There's no better time of the year to do it. But you should know that there's a way to buy one without taking a bath in the bargain. The very great majority of the city's bank-financed auto loans are handled through the auto dealers themselves.

It's the traditional way to make your transaction. Very tidy, very convenient. And you'd better believe that he's getting a little extra compensation for processing your loan. Not to mention the fact that your personal credit rating becomes known to someone besides your banker.

Why not put the straight bite on us? We'll save you the difference and keep your finances confidential at the same time. Then just take your First National check to your dealer, drive away and everyone's happy.

Our terms? Well, we're darned sure you won't do better for yourself anywhere else. In fact we were the first to announce that the annual interest cost for our new car loans has been reduced one-half of one per cent.

If that doesn't convince you, you're too rich to care.



First National Bank of Rochester

Main Office: 35 State Street, at Four Corners; 3140 Monroe Avenue, across from Pittsford Plaza*; 1370 Lyell Avenue, at Mt. Read Blvd.*
*Hours: Monroe office: Mon.-Wed. 9-3; Thurs. 9-6; Fri. 9-8.
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