

**MONROE
APPLIANCE**

IF YOU DIDN'T BUY
IT FROM MONROE—
YOU PROBABLY
PAID TOO MUCH!

dollar RCA dividend days



Harry Malley



Gene Leonardo

**FROM THE
NUMBER ONE
IN COLOR TV!
Breathtaking
Big Screen
COMPUTER
CRAFTED**

1971 COLOR TV

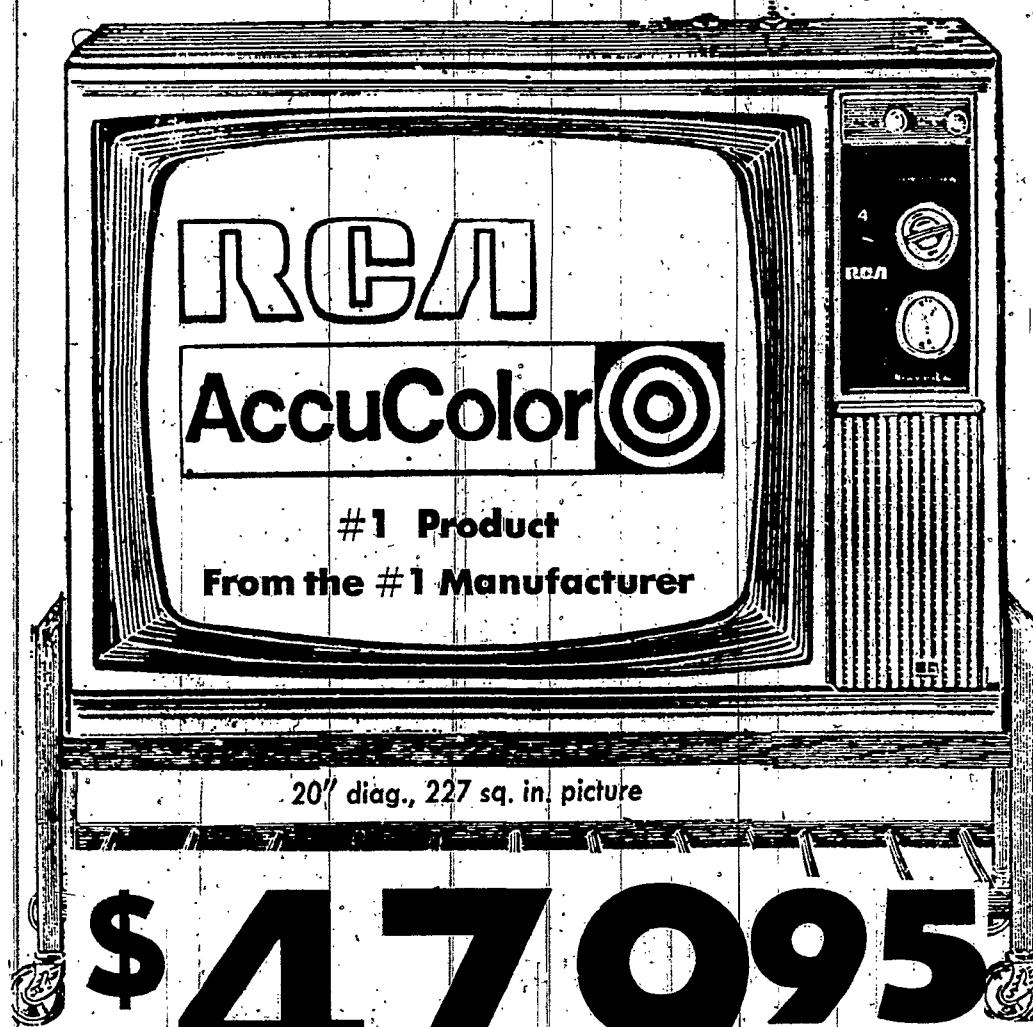
**VALUE PRICED
BIG SCREEN
COLOR AT JUST
A FEW DOLLARS
MORE THAN A
COLOR PORTABLE**

- ★ RCA ... First in Color TV Sales for 16 Consecutive Years!!
- ★ RCA 90-Day — In Home Service Included In Price
- ★ Easy Budget Terms

INCLUDES RCA FACTORY SERVICE AND WARRANTY

RCA

**A BRAND NEW COLOR SET
AND ONLY RCA HAS IT!
BIG SCREEN ACCUCOLOR
PERFORMANCE IN ROLL-ABOUT TV...**



\$47995

Complete As Shown
Including RCA
Factory Service

- RCA BRIGHT TUBE • BRIGHTER • SHARPER
- RCA FINE TUNING • RCA ALL CHANNEL RECEPTION WITH NEW VISTA TUNER

SERVING ROCHESTER FOR OVER 40 YEARS!

MONROE APPLIANCE

TV • APPLIANCES • FURNITURE • CARPETING

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Wed. & Sat. 'til 5 p.m.

Plenty of Free Parking