

## School Magazine Closes Doors

Chicago — (RNS) — The national Catholic student magazine, *Today*, will suspend publication following its June 1971 edition, after 25 years of operation. Subsidized throughout its history, the magazine was published since 1944 by the

Claretian Publications, which will continue to publish *Today* paperbacks.

The continuing closing of Catholic high schools combined with rising costs reportedly made the decision to cease publication inevitable.

## ST. THOMAS MORE

Father Lawrence Murphy, spiritual director of Becket Hall, will speak on "How to spend a good Lent" at the St. Thomas More Women's Guild Evening of Recollection, Friday, Feb. 26, at 7:45 p.m. in the church.

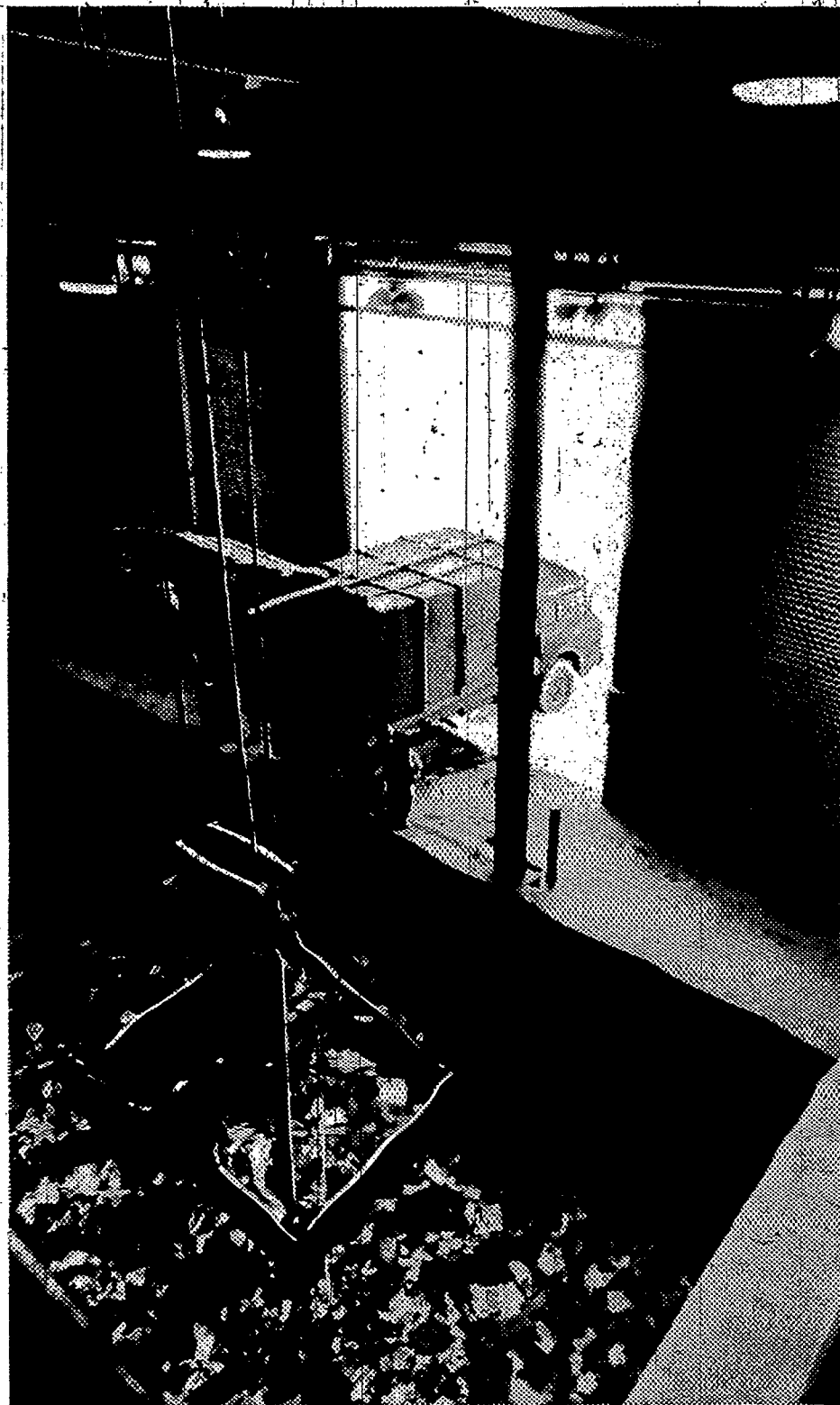
## Missouri Senator City Club Speaker

Sen. Thomas F. Eagleton of Missouri will be the City Club's breakfast speaker Saturday, Feb. 27, at the Flagship. His topic is "Key Issues of 1971." Sen. Eagleton was lieutenant

governor and attorney general of his state before his election to the senate in 1968.

Breakfast will be served from 9:15 until 10 a.m. Reservations may be made through 271-4650.

## Kodak reports to the community



### A company big enough to generate 600,000 pounds of waste a day should be smart enough to put it to some good use.

We mean it. The waste you see being dumped is headed for the massive shredders in our huge new combustible waste disposal facility, which can dispose of as much as 300 tons a day.

This ingenious facility at Kodak Park not only marks a big step in our effort to get along nicely with the environment, but will help pay for itself three ways in the long run.

First, the heat from burning the waste produces steam to help generate power for Kodak Park plant services. (Enough steam to heat about 1,000 homes comfortably.)

Another unusual feat: this facility thoroughly burns the sludge trucked to it from our other major Kodak Park environmental project—new industrial waste water treatment plant at King's Landing on the Genesee.

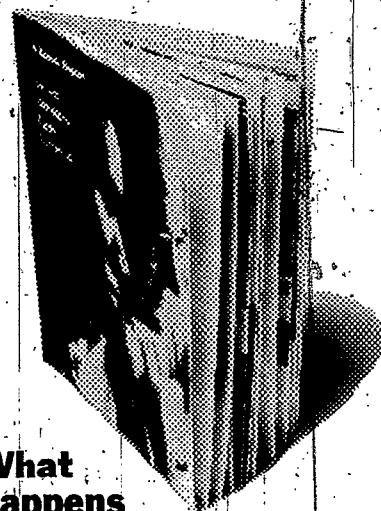
The remaining ashes are processed for their silver content. Since silver is one of the primary raw materials used in manufacturing film, this recycling operation will help hold

down costs and, ultimately, consumer prices.

The dust, fly ash, and other particles resulting from the combustion are trapped by electrostatic precipitators. The harmless gases that leave this facility are substantially cleaner than any county or state air-pollution codes require.

As this new facility goes fully operational, we are now focusing our attention on the old existing incinerator, which also feeds the same stack. Our goal: to develop still more appropriate and thorough combustion methods for slushy mixtures of liquid and solid chemical wastes—to produce even cleaner plumes from the stack.

It's a rather unique system that gets rid of waste with care for the environment, and simultaneously helps control manufacturing costs. We think this kind of know-how makes it possible and practical for industry to expand productively without penalizing the neighbors or the environment.



### What happens when business really gets involved?

Things begin to happen. Down-to-earth, nuts-and-bolts kinds of things. Like more jobs, better housing, meaningful educational and vocational opportunities.

The wide scope of Kodak's community involvement is described in our new report, *WHEN BUSINESS GETS INVOLVED*, prepared for shareholders, employees, and other interested members of the community.

The report cites coalitions which succeeded because people in business, government, and the community itself all came together in a common cause.

For example, we are one of more than 100 Rochester businesses providing financial support and job referrals for Rochester Jobs Incorporated (RJI). We've joined with other Rochester industries in supporting Rochester Business Opportunities Corporation (RBOC), which helps members of minority groups own and operate their own businesses.

The report covers a long list of topics ranging from our equal opportunity employment program to the firm commitment and progress being made in the field of pollution abatement. We think you'll find *WHEN BUSINESS GETS INVOLVED* informative, encouraging reading.\*

\*Single copies of Kodak Report CR-10 may be obtained by writing Dept. 412L(1), Eastman Kodak Company, Rochester, N.Y. 14650.

### The Pied Piper of Kodak

Just give John Stampfli a Kodak Instamatic camera, and he'll soon have a group of young would-be photographers following him anywhere to get an effective picture.

John is a writer in our Consumer Markets publications group. It's his job to write booklets that will help young people use photography to bring attention to community problems.

Working with Boy Scout troops, 4-H Clubs, and other community organizations around the country, John keeps tabs on how youngsters use their cameras to focus on community problems.

The Boys Club in Greeley, Colorado, documented with slides the work and money that goes into replacing vandalized signs around their town. Then they showed the slides to area students to gain support in dealing with the vandalism.

Students in Brooklyn, N.Y., took pictures of junked cars, poor housing conditions, and uncollected trash. Then they sent photos of their findings to public officials and landlords and asked for improvements.



John Stampfli helps youngsters at the Joseph Avenue workshop with a photographic project.

Drawing from such practical experiences and case histories, John writes how-to-do-it booklets which are distributed to other interested groups. Result? The experience of one group becomes the shared experience of many. John has already completed one booklet, *PHOTO REPORTS MAKE IT HAPPEN*, and another, *IMPROVE YOUR ENVIRONMENT... FIGHT POLLUTION WITH PICTURES*, will be out soon.

"The kids," John tells us, "can hardly wait."



The Rochester Philharmonic Orchestra is supported and presented by the C.M.A., headed by Tom Miller, a Kodak marketing executive and an inveterate concertgoer.

### Great music really matters.

George Eastman initiated a firm Kodak commitment to the musical arts in Rochester 49 years ago when the theater which still bears his name opened its doors.

A lot has changed in the half-century since. But our desire to remain a musically minded corporate citizen has not. A pledge of 1.7 million dollars to refurbish the Eastman Theatre and a corporate gift of \$50,000 to this year's Civic Music Association fund drive tells just how much great music matters to us.

Thanks to the recently completed CMA drive, the Rochester Philharmonic can continue to make this community a culturally vibrant place to work and live. The fact that thousands of people contributed so generously is evidence that the community feels great music really matters. We're glad we could be a part of that feeling.

At 10 PM every Wednesday evening during the concert season, Kodak—in support of the C.M.A.—brings you Rochester Philharmonic Preview on WFBR (92.5 on your FM radio). Here the noted music commentator, Richard Gladwell, who is also a Kodak data-processing expert, interviews Philharmonic artists, guest soloists and conductors, and offers recorded samplings of the music to be played at each forthcoming concert.

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