



# RCA

## Bargain BONANZA

# ACTION DAYS!

## at MONROE

FROM THE  
NUMBER ONE  
IN COLOR TV!  
Breathtaking  
Big Screen  
COMPUTER  
CRAFTED  
**1971  
COLOR  
TV**

VALUE PRICED  
CONSOLE COLOR  
AT JUST A FEW  
DOLLARS MORE  
THAN A COLOR  
PORTABLE.....



20" diag., 227 sq. in. picture

NO. 1 PRODUCT FROM THE NO. 1 MANUFACTURER

# \$419.95

# 1

RCA - FIRST  
IN COLOR TV  
SALES... FOR  
16 CONSECUTIVE  
YEARS!!

EASY BUDGET  
EASY

RCA 90-DAY IN-HOME  
SERVICE INCLUDED IN PRICE

- RCA BRIGHT TUBE • RCA ONE SET FINE TUNING
  - RCA ALL CHANNEL RECEPTION WITH NEW VISTA TUNER
- INCLUDES RCA FACTORY SERVICE AND WARRANTY

SERVING ROCHESTER FOR OVER 40 YEARS!

# MONROE APPLIANCE

TV • APPLIANCES • FURNITURE • CARPETING

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