



RCA

Bargain BONANZA

ACTION DAYS!

at MONROE

FROM THE
NUMBER ONE
IN COLOR TV!
Breathtaking
Big Screen
COMPUTER
CRAFTED
**1971
COLOR
TV**

VALUE PRICED
CONSOLE COLOR
AT JUST A FEW
DOLLARS MORE
THAN A COLOR
PORTABLE.....



20" diag., 227 sq. in. picture

NO. 1 PRODUCT FROM THE NO. 1 MANUFACTURER

\$419.95

1 RCA - FIRST
IN COLOR TV
SALES... FOR
16 CONSECUTIVE
YEARS!!

**EASY BUDGET
EASY**

**RCA 90-DAY IN-HOME
SERVICE INCLUDED IN PRICE**

- RCA BRIGHT TUBE • RCA ONE SET FINE TUNING
 - RCA ALL CHANNEL RECEPTION WITH NEW VISTA TUNER
- INCLUDES RCA FACTORY SERVICE AND WARRANTY

SERVING ROCHESTER FOR OVER 40 YEARS!

MONROE APPLIANCE

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