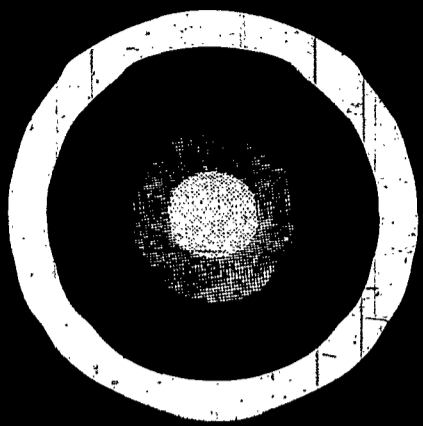


AccuColor



Brighter

AccuColor. It's the most accurate color TV in RCA history. More vivid. More lifelike. Every picture tube is computer-designed and has more radiant phosphors that deliver richer color. And RCA's Perma-Chrome shadow mask prevents color distortion as the picture tube warms up. You get precise color that won't fade, shift or blur, even after hours of continuous viewing.

Sharper

The AccuColor tuning system is built for pinpoint accuracy. All critical color controls are automatic. The system locks in the correct signal and stabilizes color intensity. And AccuTint—RCA's one-button automatic—gives you more natural flesh tones and consistent color on all channels. It's fiddle-free tuning!

Tougher TV

RCA has built reliable solid state devices into every AccuColor chassis. They replace many tubes in "New Vista" models, and all tubes in "Trans Vista" sets. AccuColor is built right. And backed in writing by RCA's Purchaser Satisfaction warranty—"PS" for short—covering both parts and labor (see below).

RCA



AccuColor Parts and Labor Coverage—Basic Warranty Provisions. For one full year from the date of purchase, RCA Corporation warrants to the first retail purchaser that it will pay all labor charges for repair of defects in 100% solid state AccuColor "Trans Vista" models (90 days on AccuColor "New Vista" models) and will make available replacements for any defective parts. (If the picture tube becomes defective within two years, it will be exchanged for a rebuilt picture tube.) Installation and set-up, foreign use, antenna systems, and adjustment of customer controls are not included. To obtain warranty benefits, contact your RCA dealer or the service agency of your choice with your Warranty Registration Card.

Bright, Brilliant, Breathtaking Accucolor by RCA

★ RCA AccuColor Prices start at \$479.95
For the Model FR238W

★ Service by RCA Service Company
Your Choice of These 3 Popular Cabinet Styles



The FAEBURN
New Vista® Model GP-590
23" diagonal picture
IN CONTEMPORARY

Seen any great
pictures lately?
See AccuColor by RCA.



The MONTERA
New Vista® Model GP-596
23" diagonal picture
IN SPANISH

AccuColor. Everything
you've always wanted
to see in Color TV, but
were afraid you couldn't.



The CALHOUN
New Vista® Model GP-592
23" diagonal picture
IN EARLY AMERICAN

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a thousand words.
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