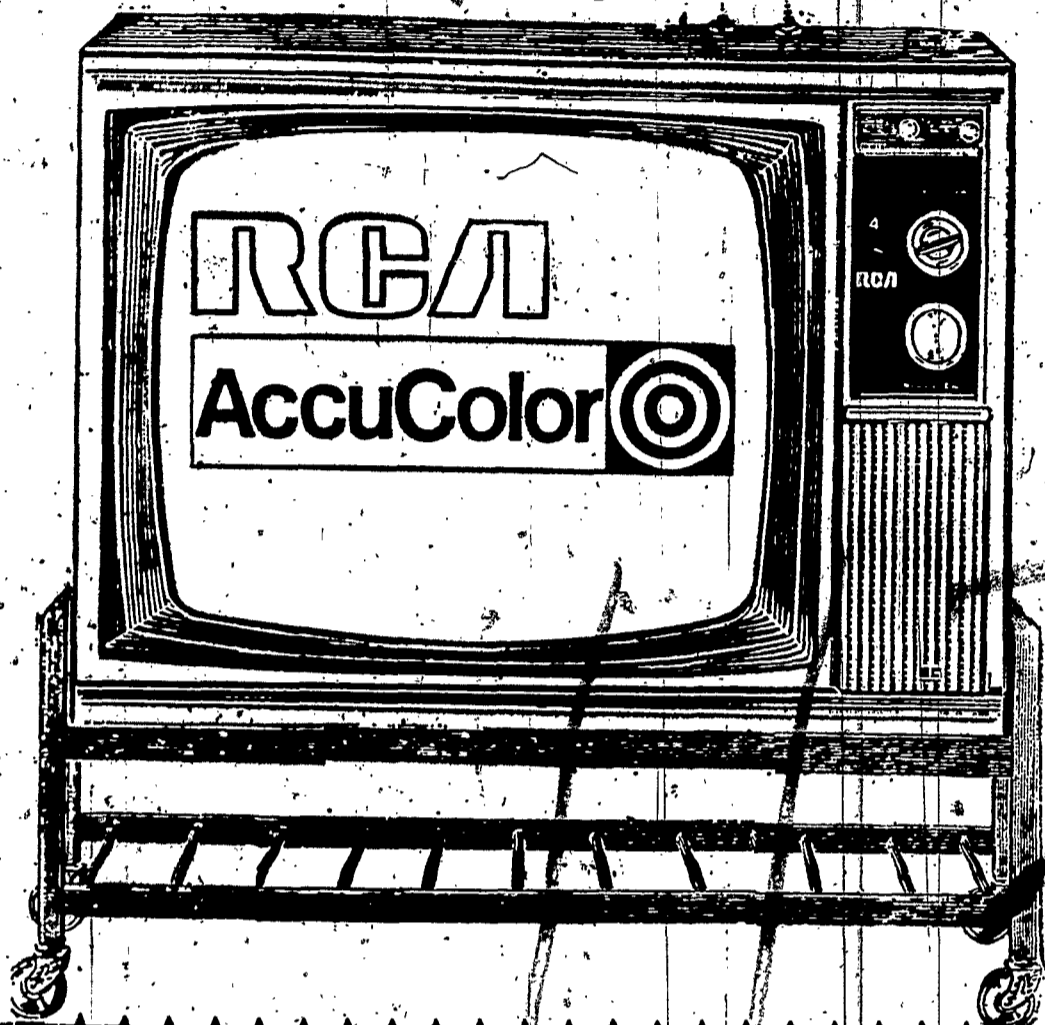


# RCA AccuColor ACTION DAYS!

Now—more color for your cash!



## RCA

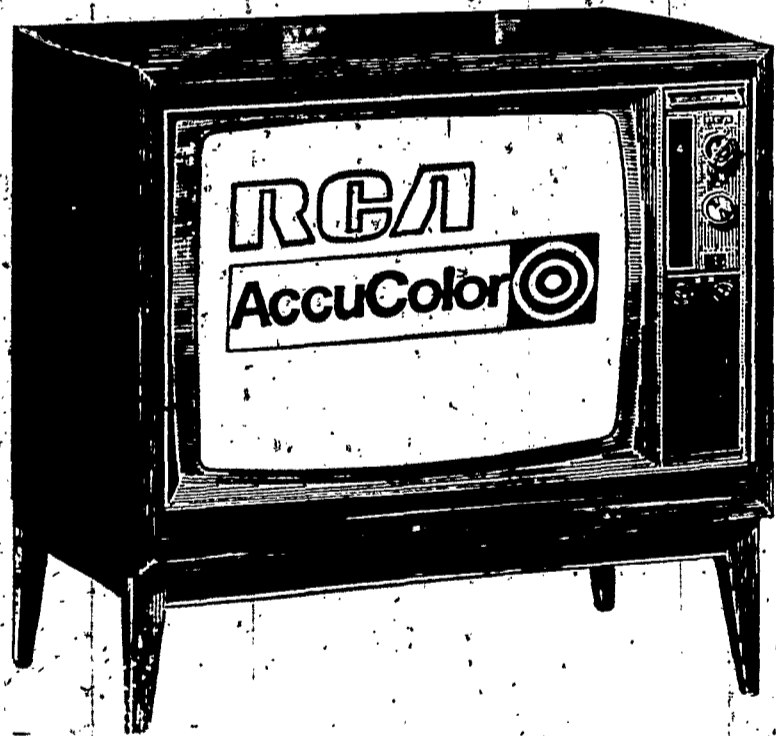
A BRAND NEW COLOR  
AND ONLY RCA HAS IT!

**BIG 20-INCH ACCUCOLOR  
PERFORMANCE IN ROLL-A-BOUT TV...**

- RCA's high performance AccuColor picture tube is computer-designed, features more radiant phosphors for bright, vivid color.
- Easy, Accurate tuning with RCA's AccuColor tuning system
- AccuTint gives pleasing, more natural flesh tones — channel to channel — scene to scene
- Computer designed Automatic Fine Tuning selects the correct signal electronically

### \$479.95

COMPLETE AS SHOWN  
INCLUDING RCA FACTORY SERVICE



### Fabulous AccuColor

**BIG 23" DIAGONAL  
SCREEN SIZE IN YOUR  
CHOICE OF FURNITURE  
STYLES AND AT ACTION  
DAY PRICES! RCA ACCU-  
COLOR GIVES YOU THE  
FEATURES YOU WANT  
MOST IN A COLOR SET.  
BRILLIANT COLOR,  
DEPENDABLE PERFORM-  
ANCE, FIDDLE FREE  
TUNING.**



The CALHOUN  
New Vista® Model GP-592  
23" diagonal picture

See Our Complete Selection  
of RCA AccuColor Models



The RAEBURN  
New Vista® Model GP-590  
23" diagonal picture

**Parts and Labor Warranty—Basic Provisions.** For 90 days from date of purchase, RCA Corporation warrants to the first retail purchaser that it will pay all labor charges for repair of defects in these RCA New Vista models (and Models EP-402 and EP-404) and will make available replacements for any defective parts. (If the picture tube becomes defective within two years, it will be exchanged for a rebuilt picture tube.) On portable models, RCA will make available replacements for defective parts and pay labor charges only on a "carry-in" basis; transportation to and from the service agency is the purchaser's responsibility. Installation and set-up, foreign use, antenna systems, and adjustment of customer controls are not included. To obtain warranty benefits, contact your RCA dealer or the service agency of your choice with your Warranty Registration Card.

**IF YOU DIDN'T BUY IT FROM MONROE YOU PROBABLY PAID TOO MUCH!**

SERVING ROCHESTER FOR OVER 40 YEARS!

## MONROE APPLIANCE

TV • APPLIANCES • FURNITURE • CARPETING

733 MONROE AVE.

PHONE 473-6958

Open Even. 'til 8 p.m. . . . Wed. & Sat. 'til 5 p.m. . . . Plenty of Free Parking



Harry Malley



Gene Leonardo