



IT WILL PAY YOU TO...

READ THIS AD

**IF YOU'RE THINKING OF
BUYING A**

**DISH
WASHER
FOR CHRISTMAS!**

A portable dishwasher is the perfect gift for Christmas! Many people are buying a dishwasher for the first time. The information shown below will help you make the best selection!

QUESTION:

Should I get a front-loading or a top-loading dishwasher?

ANSWER:

A front-loader by all means—for several reasons. It's easier to load and unload—the top can be used as counter space—and a front-loader can be converted to a built-in when you desire.

QUESTION: What about brand?

ANSWER:

There are over 25 different brands on the market. Since the average life of a dishwasher is 7 to 8 years, select a brand noted for quality and reliability. We recommend Frigidaire model DWCDMR for reasons outlined later in this article.

QUESTION: What about Price?

ANSWER:

You'll see dishwashers advertised from a low of about \$150 to as high as \$330. Don't be misled by what looks to be a low price. It may be an obsolete model or an off-brand, or a model with practically no features. The Frigidaire Custom Deluxe model DWCDMR mentioned above is the very latest, with all

the features you need. Regularly priced at \$269.95, it is being offered as a Christmas Special at only \$214—the best value on the market today.

QUESTION:

Where should I buy my dishwasher?

ANSWER:

From a dealer you can depend on for quality, service and satisfaction. We hope you'll choose CHARLOTTE APPLIANCE, 3200 LAKE AVE. We've been in business over 30 Years and feature the best brands at the lowest prices. That's why we have thousands of satisfied customers.

**JUST ONE MORE
BIT OF ADVICE!**

If you want a Frigidaire dishwasher for Christmas, order it NOW. We have model DWCDMR in stock, in choice of color at \$214. But when our present stock is sold, there will be no more at this low price.

We're open every evening until 9 P.M.
Saturday to 6. Plenty of free parking.

**CHARLOTTE APPLIANCE,
3200 LAKE AVENUE**