



A new savings plan. It's about time.

Time. The one factor which determines how much interest you can draw on your savings. And at Lincoln Rochester, time is on your side. If you will keep your savings in a Lincoln Rochester Golden Passbook Plus Two account for two years, we will pay you 5³/₄% interest on it. If one year suits you better, your savings will draw 5¹/₂% interest in a Golden Passbook Plus One account. Or if you want to be able to give no more than 90 days notice, you can draw 5% on your savings with the familiar Golden Passbook account. Your goals? Your individual circumstances? How long you can leave your money in your account? These are the important considerations. All we can do is make it easy for you. With convenient Passbook savings, 38 offices where you can make additions to your account, a transfer coupon in this ad to save you steps, and a sincere desire to help you save money. There's never been a greater opportunity to make money. Or a better time.

When you want to save, Lincoln Rochester can be a big help.

Lincoln Rochester Trust Co., P.O. Box 820, Rochester, N.Y. 14603

I enclose \$ _____ (\$500 or more) for deposit (or) I enclose the transfer coupon below.

I want to open the following type of account:

5³/₄% Golden Passbook Plus Two account.

5¹/₂% Golden Passbook Plus One account.

5% Golden Passbook account.

To transfer funds to Lincoln Rochester, please fill out this form and the portion of the coupon above.

(Name of Bank or Institution from which funds will be transferred.) _____

Pay to the order of Lincoln Rochester Trust Company

Write in the amount or write "Balance of my/our account" _____

Individual account.

Joint Account with _____

\$ _____ SIGN EXACTLY AS IN BANKBOOK

Signature _____ ACCOUNT NUMBER _____ DOLLARS

Social Security Number _____

Address _____ City _____ State _____ Zip _____

IMPORTANT: Please be sure to enclose your bankbook.