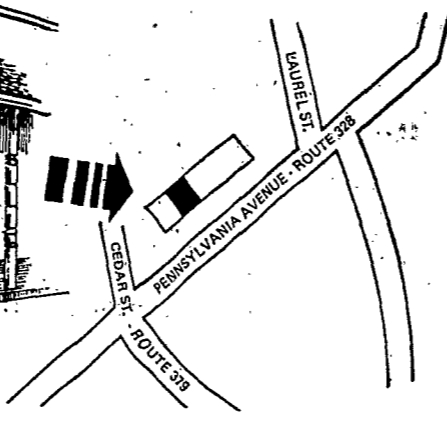
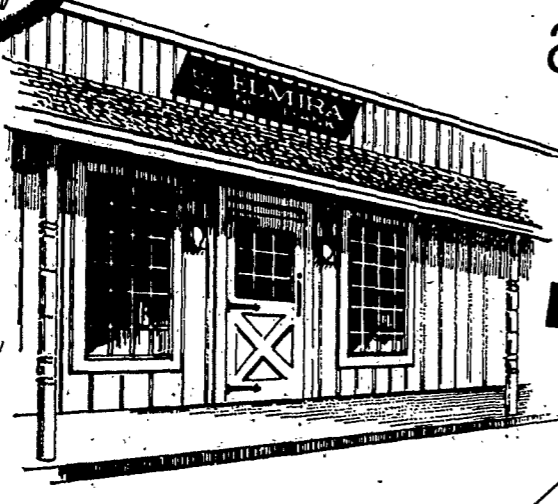


NOW IS THE **time to save**

at the **NEW**



SOUTHPORT office of **the ELMIRA SAVINGS BANK**

plus our Main and Horseheads offices

time-to-save Open House

STARTING SATURDAY, DECEMBER 12, 1970*
THROUGH FRIDAY, JANUARY 8, 1971

grow richer every day saving at... **the BIG E**

1. SELECT THE SAVINGS PROGRAM THAT BEST MEETS YOUR FINANCIAL GOAL.

REGULAR PASSBOOK SAVINGS ACCOUNTS

5% LATEST INTEREST DIVIDEND = 5.13% ANNUAL YIELD

Regular Savings Account Interest-Dividends are paid from the day of deposit and Interest-Dividends are compounded daily with interest credited to your account quarterly. All regular savings deposits made before the 10th of each month, earn dividends from the 1st day of the month. Your savings are always immediately available without written notice.

DAY OF DEPOSIT TO DAY OF WITHDRAWAL SAVINGS ACCOUNTS

5% LATEST INTEREST DIVIDEND = 5.09% ANNUAL YIELD

Day of Deposit to Day of Withdrawal Savings Accounts pay interest dividends from day you make a deposit to day of withdrawal with interest compounded quarterly. Your savings are always immediately available without written notice.

HIGHER INTEREST INVESTMENT SAVINGS ACCOUNTS
(\$1000 minimum deposit required).

1 YEAR INVESTMENT SAVINGS ACCOUNT

Interest rate of 5.3% is guaranteed for 1 full year from date of deposit with interest compounded quarterly.

2 YEAR INVESTMENT SAVINGS ACCOUNT

Interest rate of 6% is guaranteed for 2 full years from date of deposit with interest compounded quarterly.

Elmira Savings Bank's Investment Savings Accounts give you a choice of interest payment plans: 1. Quarterly; 2. Semi-Annually; 3. Annually; or 4. Interest paid in full on maturity date of account.

2. SELECT ANY ONE OF THE FREE GIFTS IN YOUR DEPOSIT AMOUNT CLASS.

FREE GIFT FOR EACH FAMILY VISITING OUR NEW SOUTHPORT OFFICE!

SOMETHING NEW ESPECIALLY FOR THE LADIES!

Extra Special Free Gifts For Saving Your Own Money!

*Open Saturday, December 12th from 9 a.m. to 5 p.m. at our New Southport Office Only. Our Time To Save Open House at our Main and Horseheads Offices starts Monday, December 14th.

Especially for the **Smart Money People... the Ladies**



a selection of 25 colors, shades and popular new frosteds of

wig fair
INTERNATIONAL
Modacrylic Stretch Wigs

HERE'S HOW TO GET THAT WIG YOU'VE WANTED

- 1 To get your wig absolutely FREE... Deposit \$5,000 or more in any new or existing savings account.
- 2 To get your wig for only \$4.95* Deposit \$100 or more in any new or existing savings account.
- 3 To get your wig for only \$9.95* Deposit \$25 or more in any new or existing savings account.

Select from two different styles, the popular Shag or Dutch Boy. Now you can find out who really has more fun. Get your Wig Fair International wig during our TIME TO SAVE OPEN HOUSE at the Big E office near your home or work. Offer ends Friday, January 8, 1971 so be sure not to miss this saving opportunity.

*Plus New York State Sales Tax

OR SELECT ONE OF THESE **FREE** GIFTS WHEN YOU OPEN A NEW OR ADD TO YOUR PRESENT SAVINGS ACCOUNT

FREE WITH A \$100 DEPOSIT

Open a new Savings Account or add to your present account with a minimum deposit of \$100 and select one of these fine FREE gifts. Minimum deposit must be maintained for 1 year.

GIFT NO. 1
An electric decorator clock. Nostalgic and traditional by Spartus. Even the pendulum swings.

GIFT NO. 2
A General Electric pocket size transistor radio with solid-state circuits.

GIFT NO. 3
"Baron" Elegant occasional electric clock for wall or table from the Spartus decorator series.

FREE WITH A \$500 DEPOSIT

Open a new Savings Account or add to your present account with a minimum deposit of \$500 and select one of these fine FREE gifts. Minimum deposit must be maintained for 1 year.

GIFT NO. 4
Onida Ltd. Stainless Coffee Service.

GIFT NO. 5
GE Clock Radio Lighted Dial.

GIFT NO. 6
Onida Ltd. Stainless Fondue Dish Service.

FREE

GOLDEN EXECUTIVE STAPLER SET
Receive this handsome Golden Executive Stapler Set when you visit our new Southport Office.

the BIG E the ELMIRA SAVINGS BANK

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HORSEHEADS, NEW YORK | SOUTHPORT, NEW YORK
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